+44 20 8123 2220
info@marketpublishers.com

Global Information Technology Service Management Market Size study, by Deployment (Cloud, On-premise), by Application (Configuration Management, Performance Management, Network Management, Database Management System), by End-user Industry (BFSI, Manufacturing, Government and Education, IT and Telecommunication, Retail, Travel and Hospitality, Healthcare, Other End-User Industry) and Regional Forecasts 2022-2028

https://marketpublishers.com/r/GDD40AED47C2EN.html
Date: June 2022
Pages: 200
Price: US$ 4,950.00 (Single User License)
ID: GDD40AED47C2EN

Abstracts

Global Information Technology Service Management Market is valued at approximately XX in 2021 and is anticipated to grow with a healthy growth rate of more than xx% over the forecast period 2022-2028. ITSM (Information Technology Service Management) refers to all IT-related operations such as building, delivering, supporting and managing customised solutions that are implemented to accomplish the business goals of IT organisations. With the rapid growth of technology, telecom companies are constantly concentrating on innovation. As a result, they are concentrating on modernising their infrastructure while providing cutting-edge solutions to support their consumers, such as innovation, customer service, infrastructure setup, and human resources. Furthermore, telecom firms benefit from the installation of ITSM solutions by gaining unified insight into invoices, spending, usage, and assets across their whole communications, cloud, and software licence portfolio. As a result, overall costs are reduced and productivity is increased, mostly through improved visibility, while a finely tuned set of processes is provided to manage the current IT infrastructure. Furthermore, with the increasing demand for cloud-based models, IT businesses are focused on embracing ITSM. Companies have expanded their cooperation through new services across the cloud

+44 20 8123 2220
info@marketpublishers.com

platform as the usage of cloud-based ecosystems has grown. Tata Communications announced the launch of Tata Communications GlobalRapide in November 2021, an end-to-end managed unified communications as a service (UCaaS) that enables organisations to provide technologically advanced, sophisticated, and intelligent collaborative experiences for employees. With this new ITSM, Tata Communications becomes a one-stop shop for all worldwide organisations' digital-first, cloud-first unified communications needs. According to 5G Americas, 5G subscription growth will continue into the foreseeable future, with 3 billion subscriptions predicted by 2025. This comprises 600 million subscribers between 2023 and 2024, as well as from 2024 to 2025.

The key regions considered for the global Information Technology Service Management market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America, which includes the United States and Canada, has the largest market share. The businesses in that region are well-known for providing cost-effective ITSM solutions. They are also known for providing platforms for software applications, allowing developers to focus on developing and building customised IT solutions based on the requirements. Whereas The Asia Pacific region is predicted to grow rapidly in the forecasted time provided sophisticated IT services and technology are implemented correctly. By the conclusion of the anticipated period, there will be several chances for service providers.

Major market players included in this report are:
Atlassian Corporation Plc
Axios Systems
BMC Software, Inc.
Broadcom Inc.
Freshworks Inc.
Micro Focus International Plc
IBM Corporation
Ivanti Inc.
ServiceNow Inc.
ASG Technologies Group, Inc.
The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report

+44 20 8123 2220
info@marketpublishers.com

shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Deployment:

Cloud

On-premise

By Application:

Configuration Management

Performance Management

Network Management

Database Management System

Other Applications

By End-user Industry:

BFSI

Manufacturing

Government and Education

IT and Telecommunication

Retail

Travel and Hospitality

Healthcare

Other End-user Industries

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

+44 20 8123 2220
info@marketpublishers.com

Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020
Base year – 2021
Forecast period – 2022 to 2028

Target Audience of the Global Information Technology Service Management Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

+44 20 8123 2220
info@marketpublishers.com

Contents

CHAPTER 1. EXECUTIVE SUMMARY

1.1. Market Snapshot
1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Billion)
  1.2.1. Information Technology Service Management Market, by Region, 2020-2028 (USD Billion)
  1.2.2. Information Technology Service Management Market, by Deployment, 2020-2028 (USD Billion)
  1.2.3. Information Technology Service Management Market, by Application, 2020-2028 (USD Billion)
  1.2.4. Information Technology Service Management Market, by End-user Industry, 2020-2028 (USD Billion)
1.3. Key Trends
1.4. Estimation Methodology
1.5. Research Assumption

CHAPTER 2. GLOBAL INFORMATION TECHNOLOGY SERVICE MANAGEMENT MARKET DEFINITION AND SCOPE

2.1. Objective of the Study
2.2. Market Definition & Scope
  2.2.1. Scope of the Study
  2.2.2. Industry Evolution
2.3. Years Considered for the Study
2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL INFORMATION TECHNOLOGY SERVICE MANAGEMENT MARKET DYNAMICS

3.1. Information Technology Service Management Market Impact Analysis (2020-2028)
  3.1.1. Market Drivers
    3.1.1.1. Rising adoption of updated IT infrastructure across the end-user industries
    3.1.1.2. Increasing demand for a unified platform to manage and monitor IT infrastructure performance
  3.1.2. Market Challenges
    3.1.2.1. Issues in ITSM implementation and lack of quality standards in service-level agreements

+44 20 8123 2220
info@marketpublishers.com

3.1.3. Market Opportunities
3.1.3.1. Increased flocking o technologies that are cloud-based

CHAPTER 4. GLOBAL INFORMATION TECHNOLOGY SERVICE MANAGEMENT MARKET INDUSTRY ANALYSIS

4.1. Porter’s 5 Force Model
4.1.1. Bargaining Power of Suppliers
4.1.2. Bargaining Power of Buyers
4.1.3. Threat of New Entrants
4.1.4. Threat of Substitutes
4.1.5. Competitive Rivalry
4.1.6. Futuristic Approach to Porter’s 5 Force Model (2018-2028)
4.2. PEST Analysis
4.2.1. Political
4.2.2. Economical
4.2.3. Social
4.2.4. Technological
4.3. Investment Adoption Model
4.4. Analyst Recommendation & Conclusion
4.5. Top investment opportunity
4.6. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

5.1.1. Assessment of the overall impact of COVID-19 on the industry
5.1.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL INFORMATION TECHNOLOGY SERVICE MANAGEMENT MARKET, BY DEPLOYMENT

6.1. Market Snapshot
6.2. Global Information Technology Service Management Market by Deployment, Performance - Potential Analysis
6.3. Global Information Technology Service Management Market Estimates & Forecasts by Deployment, 2018-2028 (USD Billion)
6.4. Information Technology Service Management Market, Sub Segment Analysis
6.4.1. Cloud
6.4.2. On-premise

+44 20 8123 2220
info@marketpublishers.com

CHAPTER 7. GLOBAL INFORMATION TECHNOLOGY SERVICE MANAGEMENT MARKET, BY APPLICATION

7.1. Market Snapshot
7.2. Global Information Technology Service Management Market by Application, Performance – Potential Analysis
7.3. Global Information Technology Service Management Market Estimates & Forecasts by Application, 2018-2028 (USD Billion)
7.4. Information Technology Service Management Market, Sub Segment Analysis
  7.4.1. Configuration Management
  7.4.2. Performance Management
  7.4.3. Network Management
  7.4.4. Database Management System
  7.4.5. Other Applications

CHAPTER 8. GLOBAL INFORMATION TECHNOLOGY SERVICE MANAGEMENT MARKET, BY END-USER INDUSTRY

8.1. Market Snapshot
8.2. Global Information Technology Service Management Market by End-user Industry, Performance - Potential Analysis
8.3. Global Information Technology Service Management Market Estimates & Forecasts by End-user Industry, 2018-2028 (USD Billion)
8.4. Information Technology Service Management Market, Sub Segment Analysis
  8.4.1. BFSI
  8.4.2. Manufacturing
  8.4.3. Government and Education
  8.4.4. IT and Telecommunication
  8.4.5. Retail
  8.4.6. Travel and Hospitality
  8.4.7. Healthcare
  8.4.8. Other End-user Industries

CHAPTER 9. GLOBAL INFORMATION TECHNOLOGY SERVICE MANAGEMENT MARKET, REGIONAL ANALYSIS

9.1. Information Technology Service Management Market, Regional Market Snapshot
9.2. North America Information Technology Service Management Market

+44 20 8123 2220
info@marketpublishers.com

9.2.1. U.S.Information Technology Service Management Market
9.2.1.1. Deployment breakdown estimates & forecasts, 2018-2028
9.2.1.2. Application breakdown estimates & forecasts, 2018-2028
9.2.1.3. End-user industry breakdown estimates & forecasts, 2018-2028
9.2.2. Canada Information Technology Service Management Market
9.3. Europe Information Technology Service Management Market Snapshot
9.3.1. U.K. Information Technology Service Management Market
9.3.2. Germany Information Technology Service Management Market
9.3.3. France Information Technology Service Management Market
9.3.4. Spain Information Technology Service Management Market
9.3.5. Italy Information Technology Service Management Market
9.3.6. Rest of Europe Information Technology Service Management Market
9.4. Asia-Pacific Information Technology Service Management Market Snapshot
9.4.1. China Information Technology Service Management Market
9.4.2. India Information Technology Service Management Market
9.4.3. Japan Information Technology Service Management Market
9.4.4. Australia Information Technology Service Management Market
9.4.5. South Korea Information Technology Service Management Market
9.4.6. Rest of Asia Pacific Information Technology Service Management Market
9.5. Latin America Information Technology Service Management Market Snapshot
9.5.1. Brazil Information Technology Service Management Market
9.5.2. Mexico Information Technology Service Management Market
9.6. Rest of The World Information Technology Service Management Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

10.1. Top Market Strategies
10.2. Company Profiles
10.2.1. ASG Technologies Group, Inc.
10.2.1.1. Key Information
10.2.1.2. Overview
10.2.1.3. Financial (Subject to Data Availability)
10.2.1.4. Product Summary
10.2.1.5. Recent Developments
10.2.2. Atlassian Corporation Plc
10.2.3. Axios Systems
10.2.4. BMC Software, Inc.
10.2.5. Broadcom Inc.
10.2.6. Freshworks Inc.

+44 20 8123 2220
info@marketpublishers.com

10.2.7. Micro Focus International Plc
10.2.8. IBM Corporation
10.2.9. Ivanti Inc.
10.2.10. ServiceNow Inc.

CHAPTER 11. RESEARCH PROCESS

11.1. Research Process
11.1.1. Data Mining
11.1.2. Analysis
11.1.3. Market Estimation
11.1.4. Validation
11.1.5. Publishing
11.2. Research Attributes
11.3. Research Assumption

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

TABLE 1. Global Information Technology Service Management Market, report scope
TABLE 2. Global Information Technology Service Management Market estimates & forecasts by Region 2018-2028 (USD Billion)
TABLE 3. Global Information Technology Service Management Market estimates & forecasts by Deployment 2018-2028 (USD Billion)
TABLE 4. Global Information Technology Service Management Market estimates & forecasts by Application 2018-2028 (USD Billion)
TABLE 5. Global Information Technology Service Management Market estimates & forecasts by End-user Industry 2018-2028 (USD Billion)
TABLE 6. Global Information Technology Service Management Market by segment, estimates & forecasts, 2018-2028 (USD Billion)
TABLE 7. Global Information Technology Service Management Market by region, estimates & forecasts, 2018-2028 (USD Billion)
TABLE 8. Global Information Technology Service Management Market by segment, estimates & forecasts, 2018-2028 (USD Billion)
TABLE 9. Global Information Technology Service Management Market by region, estimates & forecasts, 2018-2028 (USD Billion)
TABLE 10. Global Information Technology Service Management Market by segment, estimates & forecasts, 2018-2028 (USD Billion)
TABLE 11. Global Information Technology Service Management Market by region, estimates & forecasts, 2018-2028 (USD Billion)
TABLE 12. Global Information Technology Service Management Market by segment, estimates & forecasts, 2018-2028 (USD Billion)
TABLE 13. Global Information Technology Service Management Market by region, estimates & forecasts, 2018-2028 (USD Billion)
TABLE 14. Global Information Technology Service Management Market by segment, estimates & forecasts, 2018-2028 (USD Billion)
TABLE 15. Global Information Technology Service Management Market by region, estimates & forecasts, 2018-2028 (USD Billion)
TABLE 16. U.S. Information Technology Service Management Market estimates & forecasts, 2018-2028 (USD Billion)
TABLE 17. U.S. Information Technology Service Management Market estimates & forecasts by segment 2018-2028 (USD Billion)
TABLE 18. U.S. Information Technology Service Management Market estimates & forecasts by segment 2018-2028 (USD Billion)

+44 20 8123 2220
info@marketpublishers.com

TABLE 19. Canada Information Technology Service Management Market estimates & forecasts, 2018-2028 (USD Billion)
TABLE 20. Canada Information Technology Service Management Market estimates & forecasts by segment 2018-2028 (USD Billion)
TABLE 21. Canada Information Technology Service Management Market estimates & forecasts by segment 2018-2028 (USD Billion)
TABLE 22. UK Information Technology Service Management Market estimates & forecasts, 2018-2028 (USD Billion)
TABLE 23. UK Information Technology Service Management Market estimates & forecasts by segment 2018-2028 (USD Billion)
TABLE 24. UK Information Technology Service Management Market estimates & forecasts by segment 2018-2028 (USD Billion)
TABLE 25. Germany Information Technology Service Management Market estimates & forecasts, 2018-2028 (USD Billion)
TABLE 26. Germany Information Technology Service Management Market estimates & forecasts by segment 2018-2028 (USD Billion)
TABLE 27. Germany Information Technology Service Management Market estimates & forecasts by segment 2018-2028 (USD Billion)
TABLE 28. RoE Information Technology Service Management Market estimates & forecasts, 2018-2028 (USD Billion)
TABLE 29. RoE Information Technology Service Management Market estimates & forecasts by segment 2018-2028 (USD Billion)
TABLE 30. RoE Information Technology Service Management Market estimates & forecasts by segment 2018-2028 (USD Billion)
TABLE 31. China Information Technology Service Management Market estimates & forecasts, 2018-2028 (USD Billion)
TABLE 32. China Information Technology Service Management Market estimates & forecasts by segment 2018-2028 (USD Billion)
TABLE 33. China Information Technology Service Management Market estimates & forecasts by segment 2018-2028 (USD Billion)
TABLE 34. India Information Technology Service Management Market estimates & forecasts, 2018-2028 (USD Billion)
TABLE 35. India Information Technology Service Management Market estimates & forecasts by segment 2018-2028 (USD Billion)
TABLE 36. India Information Technology Service Management Market estimates & forecasts by segment 2018-2028 (USD Billion)
TABLE 37. Japan Information Technology Service Management Market estimates & forecasts, 2018-2028 (USD Billion)
TABLE 38. Japan Information Technology Service Management Market estimates &

+44 20 8123 2220
info@marketpublishers.com

forecasts by segment 2018-2028 (USD Billion)
TABLE 39. Japan Information Technology Service Management Market estimates & forecasts by segment 2018-2028 (USD Billion)
TABLE 40. RoAPAC Information Technology Service Management Market estimates & forecasts, 2018-2028 (USD Billion)
TABLE 41. RoAPAC Information Technology Service Management Market estimates & forecasts by segment 2018-2028 (USD Billion)
TABLE 42. RoAPAC Information Technology Service Management Market estimates & forecasts by segment 2018-2028 (USD Billion)
TABLE 43. Brazil Information Technology Service Management Market estimates & forecasts, 2018-2028 (USD Billion)
TABLE 44. Brazil Information Technology Service Management Market estimates & forecasts by segment 2018-2028 (USD Billion)
TABLE 45. Brazil Information Technology Service Management Market estimates & forecasts by segment 2018-2028 (USD Billion)
TABLE 46. Mexico Information Technology Service Management Market estimates & forecasts, 2018-2028 (USD Billion)
TABLE 47. Mexico Information Technology Service Management Market estimates & forecasts by segment 2018-2028 (USD Billion)
TABLE 48. Mexico Information Technology Service Management Market estimates & forecasts by segment 2018-2028 (USD Billion)
TABLE 49. RoLA Information Technology Service Management Market estimates & forecasts, 2018-2028 (USD Billion)
TABLE 50. RoLA Information Technology Service Management Market estimates & forecasts by segment 2018-2028 (USD Billion)
TABLE 51. RoLA Information Technology Service Management Market estimates & forecasts by segment 2018-2028 (USD Billion)
TABLE 52. Row Information Technology Service Management Market estimates & forecasts, 2018-2028 (USD Billion)
TABLE 53. Row Information Technology Service Management Market estimates & forecasts by segment 2018-2028 (USD Billion)
TABLE 54. Row Information Technology Service Management Market estimates & forecasts by segment 2018-2028 (USD Billion)
TABLE 55. List of secondary sources, used in the study of global Information Technology Service Management Market
TABLE 56. List of primary sources, used in the study of global Information Technology Service Management Market
TABLE 57. Years considered for the study
TABLE 58. Exchange rates considered

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

FIG 1. Global Information Technology Service Management Market, research methodology
FIG 2. Global Information Technology Service Management Market, Market estimation techniques
FIG 3. Global Market size estimates & forecast methods
FIG 4. Global Information Technology Service Management Market, key trends 2021
FIG 5. Global Information Technology Service Management Market, growth prospects 2022-2028
FIG 6. Global Information Technology Service Management Market, porters 5 force model
FIG 7. Global Information Technology Service Management Market, pest analysis
FIG 8. Global Information Technology Service Management Market, value chain analysis
FIG 9. Global Information Technology Service Management Market by segment, 2018 & 2028 (USD Billion)
FIG 10. Global Information Technology Service Management Market by segment, 2018 & 2028 (USD Billion)
FIG 11. Global Information Technology Service Management Market by segment, 2018 & 2028 (USD Billion)
FIG 12. Global Information Technology Service Management Market by segment, 2018 & 2028 (USD Billion)
FIG 13. Global Information Technology Service Management Market by segment, 2018 & 2028 (USD Billion)
FIG 14. Global Information Technology Service Management Market, regional snapshot 2018 & 2028
FIG 15. North America Information Technology Service Management Market2018 & 2028 (USD Billion)
FIG 16. Europe Information Technology Service Management Market 2018 & 2028 (USD Billion)
FIG 17. Asia Pacific Information Technology Service Management Market 2018 & 2028 (USD Billion)
FIG 18. Latin America Information Technology Service Management Market 2018 & 2028 (USD Billion)
FIG 19. Global Information Technology Service Management Market, company Market share analysis (2021)

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Global Information Technology Service Management Market Size study, by Deployment (Cloud, On-premise), by Application (Configuration Management, Performance Management, Network Management, Database Management System), by End-user Industry (BFSI, Manufacturing, Government and Education, IT and Telecommunication, Retail, Travel and Hospitality, Healthcare, Other End-User Industry) and Regional Forecasts 2022-2028

Product link: https://marketpublishers.com/r/GDD40AED47C2EN.html

Price: US$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GDD40AED47C2EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

+44 20 8123 2220
info@marketpublishers.com

& Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970