

# **Global Information Rights Management Market Size study & Forecast, by Component (Solutions (Integrated with EFSS & Integrated with DLP) and Services), by Organization Size (SMEs & Large Enterprises), by Deployment Type (On-premises & Cloud), by Vertical and Regional Forecasts 2025-2035**

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## **Abstracts**

The Global Information Rights Management Market is valued at approximately USD 2.26 billion in 2024 and is anticipated to register a robust CAGR of 15.60% over the forecast period 2025-2035. Information Rights Management (IRM) refers to technologies and solutions that safeguard sensitive enterprise data from unauthorized access, misuse, or leakage. These systems control how information is used, even after it has left an organization's secure perimeter, ensuring granular control over viewing, sharing, editing, printing, or forwarding. The rising wave of digital transformation across industries, combined with the exponential growth of unstructured data, has made IRM solutions indispensable in today's security landscape. The demand is further fueled by the acceleration of cloud adoption, a growing remote workforce, and heightened regulatory compliance mandates across sectors.

The surge in cyberattacks, coupled with stricter compliance frameworks such as GDPR, HIPAA, and CCPA, has pushed organizations to adopt IRM to protect confidential assets, intellectual property, and sensitive business communications. Enterprises are increasingly turning to IRM to bolster data-centric security strategies that transcend perimeter-based defenses. For instance, with the rise of hybrid and cloud-first infrastructures, enterprises face heightened risks of data exposure, particularly when sharing critical files externally. This has elevated the role of IRM solutions integrated with enterprise file sync-and-share (EFSS) and data loss prevention (DLP) systems,

which provide continuous monitoring, enforce dynamic policies, and reduce insider threats. However, high implementation costs and the complexities involved in integrating IRM within legacy systems continue to act as hurdles in certain developing markets.

**The detailed segments and sub-segments included in the report are:**

By Component:

Solutions

- Integrated with EFSS
- Integrated with DLP

Services

By Organization Size:

SMEs

Large Enterprises

By Deployment Type:

On-premises

Cloud

By Vertical:

BFSI

Healthcare

Education

Telecom & IT

Government & Public Sector

Media & Entertainment

Manufacturing

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

Cloud deployment is expected to dominate the Information Rights Management market as enterprises increasingly migrate workloads to digital ecosystems that demand scalable and flexible security controls. The cloud model allows organizations to streamline access control, maintain regulatory compliance, and extend security beyond their immediate IT infrastructure. SMEs, in particular, are leveraging cloud-based IRM due to its cost-effectiveness, simplified management, and rapid scalability. The proliferation of remote work and collaboration platforms further underpins the dominance of cloud-based solutions, making them the cornerstone of modern IRM strategies.

On the other hand, large enterprises currently hold the lion's share of market revenue, driven by their vast data repositories, complex IT ecosystems, and heightened exposure to cyber threats. These organizations are heavily investing in advanced IRM solutions integrated with EFSS and DLP systems to mitigate risks of insider leaks and ensure secure file collaboration across borders. While SMEs are expected to contribute significantly to future growth owing to the rise of digital-first startups and mid-sized businesses, large enterprises remain the primary revenue contributors due to their budgetary strength and regulatory obligations.

Regionally, North America continues to lead the global market, owing to its mature cybersecurity ecosystem, widespread adoption of advanced digital technologies, and the strong presence of leading IRM providers. The region's strict regulatory frameworks, combined with heavy investments by enterprises in securing sensitive intellectual property, drive its dominant market share. Meanwhile, Asia Pacific is poised to witness the fastest growth over the forecast period. Rapid digitalization, expanding cloud infrastructure, and the increasing threat landscape in emerging economies like India and China are creating fertile ground for IRM adoption. Europe follows closely, propelled by stringent compliance laws and the region's growing emphasis on digital sovereignty and data privacy.

**Major market players included in this report are:**

Microsoft Corporation

Adobe Inc.

Google LLC

IBM Corporation

Oracle Corporation

OpenText Corporation

Citrix Systems, Inc.

Vitrium Systems Inc.

Seclore Technology Pvt. Ltd.

Locklizard Limited

NextLabs Inc.

Forcepoint LLC

Fasoo Inc.

Covertix Ltd.

Vaultize Technologies

### **Global Information Rights Management Market Report Scope:**

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period - 2025-2035

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent to up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of

the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segments of the market are explained below:

**Key Takeaways:**

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional-level analysis for each market segment.

Detailed analysis of the geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of the competitive structure of the market.

Demand side and supply side analysis of the market.

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