

Global Inflatable Boat Market Size study, by Product (Rigid Inflatable Boats, Soft Inflatable Boats), by Material (PVC, Polyurethane, Hypalon or CSM), by Floor (Fiberglass, Aluminum, Wood, Air Floors), by Application (Leisure, Professional & Sports, Maritime Security, Others) and Regional Forecasts 2020-2027

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Abstracts

Global Inflatable Boat Market is valued approximately USD 1.9 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 3.6 % over the forecast period 2020-2027. An inflatable boat is a lightweight watercraft that consists of a flexible, inflatable tube on its sides and bow (forwards part). The tubes, like PVC and polyurethane, are made of rubberized synthetic fabrics. The factors that will drive growth in the Inflatable Boat market are Consumer spending on water sports and leisure activities, use of inflatable boats for disaster relief operations and government regulations make it compulsory for all passenger vessel carriers to have enough inflatable boats in relation to the number of passengers on board. The key players of global Inflatable boat market have adopted various strategies to gain competitive advantage including product launch, mergers and acquisition, partnerships and agreements, investment, funding and others. For instance, in July 2020, the new AB Jet Tenders were launched by AB Inflatables and the RIB producers. The jet tenders are ABJET 290 and ABJET 430 XP. Moreover, the increase in demand from maritime safety solutions and the use of inflatable boats in naval operations have created significant opportunities for the global market for inflatable boats. Furnishing of detailed information on the factors that will restrain the growth of the inflatable boats market.

The regional analysis of global Inflatable Boat Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World.

North America is the leading/significant region across the world in terms of increased spending on recreational activities and increased water sports events. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as economic expansion and increasing tourist attraction toward water leisure would create lucrative growth prospects for the Inflatable Boat Market across Asia-Pacific region.

Major market player included in this report are:

AB Inflatable Crafts

AB MARINE GROUP

Caribe Nautica

Bombard

Demaree Inflatable Boats Inc.

Damen Shipyards Group.

Grand Marine International Inc.

HIGHFIELD BOATS

Mercury Marine

Patten Co., Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Rigid Inflatable Boats

Soft Inflatable Boats

By Material:

PVC

Polyurethane

Hypalon or CSM

By Floor:

Fiberglass

Aluminium

Wood

Air Floors

By Application:

Leisure

Professional & Sports

Maritime Security

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Inflatable Boat Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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AB MARINE GROUP

Caribe Nautica

Bombard

Demaree Inflatable Boats Inc.

Damen Shipyards Group.

Grand Marine International Inc.

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