

# **Global Infertility Treatment Market Size study, by Product (Equipment, Media & Consumables, Accessories), by Procedure (Assisted Reproductive Technology, Artificial Insemination, Fertility Surgeries, Other Infertility Treatment Procedures), by Patient Type (Female Infertility Treatment, Male Infertility Treatment), by End User (Fertility Centers, Hospitals & Surgical Clinics, Cryobanks, Research Institutes), and Regional Forecasts 2021-2027**

<https://marketpublishers.com/r/GBB159755503EN.html>

Date: November 2021

Pages: 200

Price: US\$ 3,218.00 (Single User License)

ID: GBB159755503EN

## **Abstracts**

Global infertility treatment market to reach USD 2.4 billion by 2027.

Global infertility treatment market is valued approximately at USD 1.4 billion in 2020 and is anticipated to grow with a healthy growth rate of about 8.1% over the forecast period 2021-2027. Infertility treatment deals with the adoption of different techniques and procedures to treat infertility which may be caused as a result of disorders related to occurrence of ovulation, maternal age, sexually transmitted infections, tubal occlusion or blockage, genetics, immune infertility, and others. The global infertility treatment market is being driven by declining fertility rate and increasing public-private investments, funds, and grants. Furthermore, increasing medical tourism due to low treatment costs will provide new opportunities for the global infertility treatment industry. Market players across the globe are undertaking a range of strategic initiatives which is expected to have a positive impact on the market growth. For instance, in 2021, CooperSurgical partnered with Virtus Health in order to strengthen its fertility technology. This would increase the accessibility of advanced treatment methods to infertile couples. Also, in 2021, Hamilton Thorne Ltd. received approval from the Food and Drug Administration for the commercialization of GYNEMED GM501. It is a ready-

to-use medium, which is designed for in vitro handling and washing procedures of human embryos and oocytes in the United States and Europe. Such strategic initiatives taken by the market players across the globe is expected to increase the adoption of infertility treatment methods and hence promote the market growth. However, high costs associated with assisted reproductive technology may impede market growth over the forecast period of 2021-2027.

The regional analysis of the global infertility treatment market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. Asia Pacific accounts for the largest share in terms of market revenue in the global infertility treatment market over the forecast period 2021-2027. Factors such as rise in medical tourism, growth in the awareness regarding availability of infertility treatment procedures, rising healthcare expenditures, growing fertility centers, increasing rate of infertility, government initiatives to increase infertility treatment accessibility, etc. contribute towards the largest market share of the region in the forecast years.

Major market player included in this report are:

The Cooper Companies Inc.

Cook Group

Vitrolife

Thermo Fisher Scientific, Inc.

Esco Micro Pte. Ltd.

Genea Biomedx

IVFtech ApS

FUJIFILM Irvine Scientific

The Baker Company, Inc.

Kitazato Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

**By Product:**

Equipment

Media &amp; Consumables

Accessories

**By Procedure:**

Assisted Reproductive Technology

Artificial Insemination

Fertility Surgeries

Other Infertility Treatment Procedures

**By Patient Type:**

Female Infertility Treatment

Male Infertility Treatment

**By End User:**

Fertility Centers

Hospitals &amp; Surgical Clinics

Cryobanks

Research Institutes

**By Region:**

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Infertility Treatment Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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