

# **Global Infant Nutrition Market Size Study, By Product Type (Follow–on Milk, Specialty baby milk, Infant Milk, Prepared baby food, Dried baby food), By Form (Solid baby food and Liquid baby food), By Distribution Channel (Hypermarket/Supermarket, Convenience Stores, Pharmacy, Online and Others) and Regional Forecasts 2021-2027.**

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## **Abstracts**

Global Infant Nutrition Market is valued approximately at USD 50.46 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 10.6% over the forecast period 2020-2027. Infant nutrition are manufactured for feeding infants and babies, who are normally below 12 month of age and also it is ready from liquid or powder. This nutrition enables healthful growth and improvement of babies, improves cognitive overall performance and development, prevents them from hypersensitive reactions, and also will increase gastrointestinal health & immunity. Boom in urbanization, growth of the focused consumers. Also, advanced marketplace has encouraged the adoption of comfort-oriented life, making infant vitamins meals like infant method and prepared toddler food ideal. For instance: In march 2020, the kraft Heinz company aligned with child care websites in Chine i.e., Babytree, to donate approx., 4000 boxes of company's infant nutrition to families in need through Shanghai Fosun Foundation. Also, natural products were gaining steady percentage inside the retail marketplace. Also, Innovations in improving the safety of these products through process improvements and technological advancements is likely to increase the market growth during the forecast period.

The Global Infant Nutrition market by geography is segmented into key regions as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia-Pacific is the

significant region across the world in terms of market share owing to growing population of working women leading to greater adoption of infant formula. Whereas, Europe is also anticipated to exhibit highest growth rate over the forecast period 2020-2027. Factors such as Increasing public awareness levels pertaining to infant formula would create lucrative growth prospects for the Infant Nutrition market across Asia-Pacific region.

Major market player included in this report are:

Abbott Laboratories (Abbott)  
Anand Milk Union Limited (AMUL)  
Arla Foods amba (Arla)  
Campbell Soup Company  
DANA Dairy Group LTD  
Danone  
Nestle S.A.  
Perrigo Company plc  
Reckitt Benckiser Group plc.  
The Kraft Heinz Company

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Follow-on Milk  
Specialty baby milk  
Infant Milk  
Prepared baby food

Dried baby food

By Form:

Solid baby food  
Liquid baby food

By Distribution Channel:

Hypermarket/Supermarket

Convenience Stores

Pharmacy

Online

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Infant Nutrition Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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