

Global Industrial Workwear Market Size study, By Product Type (Top Wear, Bottom Wear, Overalls), By End-use Industry (Service, Food Services, Construction, Hospitality, Oil & Mining, Manufacturing, Automotive, Chemical, Other), By Consumer Orientation (Men, Women, Unisex), By Distribution Channel (Online, Offline), and Regional Forecasts 2022-2028

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Abstracts

Global Industrial Workwear Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. The Industrial Workwear can be defined as clothing worn at workplace. Industrial workwear includes specialized clothing such as top wear, bottom wear and overalls. The safety rating and fabric quality of industrial work wear vary as per the concerned industry such as clothing worn by Oil & Gas sector employees differs from the clothing of other sectors e.g., Food processing, automobile, service industries. The rising prevalence of occupational hazards and increasing awareness towards occupational health & safety as well as recent Strategic initiatives from the leading market players are factors that are accelerating the global market demand. For instance, according to International Labor Organization (ILO) – as of 2021. Globally around 2.3 million women and men around lost their lives due to work-related accidents or diseases. Witnessing for over 6000 deaths every single day. In addition, 374 million workers suffer from non-fatal occupational accidents. Furthermore, leading market players are stressing towards new product launches and acquisitions to leverage the increasing demand for Industrial Workwear. For instance, in November 2021, Engesvang, Denmark based workwear manufacturer Mascot Workwear unveiled its

new range of clothing at the Offshore Energy Exhibition & Conference (OEEC) held at Amsterdam RAI, the Netherlands. Moreover, in May 2022, Georgia, US based RefrigiWear, a leader in insulated work apparel for the cold chain, announced acquisition of Samco Freezerwear Co (Samco). Samco specializes in freezer wear, insulated industrial workwear, and other insulated industrial apparel and related accessories. This acquisition would enable RefrigiWear to expand its product portfolio. Also, growing industrialization in emerging economies coupled with surging penetration of e-commerce platforms are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, high cost associated with industrial workwear and lack of penetration Small & Medium Sized enterprises impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Industrial Workwear Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing demand for industrial workwear from end use industries and stringent government regulations towards workplace safety. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as growing industrialization and increasing penetration of e-commerce platforms in the region, would create lucrative growth prospects for the global Industrial Workwear Market across the Asia Pacific region.

Major market players included in this report are:

WATTANA GmbH

Carson GmbH

HB Protective Wear GmbH & Co. KG

SIMLOC

engelbert strauss GmbH & Co. KG

3M Company

VF Corporation

Ansell Ltd.

Aramark Corporation

Honeywell International Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors &

challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Top Wear

Bottom Wear

Overalls

By End-use Industry:

Service

Food Services

Construction

Hospitality

Oil & Mining

Manufacturing

Automotive

Chemical

Other

By Consumer Orientation:

Men

Women

Unisex

By Distribution Channel:

Online

Offline

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Industrial Workwear Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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