

Global Industrial Operational Intelligence Solutions Market Size study & Forecast, by Product Type (Enterprise Operational Intelligence Software, Enterprise Manufacturing Operational Intelligence, Enterprise Security, IT Service Intelligence and others) by Application (Production Optimization, Maintenance, Supply Chain & Logistics Management, Quality Control Systems and others), by End-User Industry (Manufacturing , FMCG, Oil & Gas, Services and others) and Regional Analysis, 2023-2030

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Abstracts

Global Industrial Operational Intelligence Solutions Market is valued approximately at USD 16.18 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 15.6% over the forecast period 2023-2030. The industrial operational intelligence (IOI) solution helps the companies by providing them with the real-time business analytics solutions. The IOI solution helps the organizations improve their overall business performance by making the optimum use of the resource and by reducing the delivery time. The Industrial Operational Intelligence Solutions market is expanding because of factors such as the growing use of IoT in industries promotes increased productivity and efficiency and increasing adoption of smart manufacturing by the automotive industry. Its importance has progressively increased during the last few decades. .

According to the Statista in 2022, the number of Internet of Things (IoT) devices worldwide is forecast to almost triple from 9.7 billion in 2020 to more than 29 billion IoT

devices in 2030. In 2030, the highest number of IoT devices will be found in China with around 5 billion consumer devices. Another important component driving is increasing adoption of smart manufacturing by the automotive industry. According to the Statista in 2022, The global automotive market was worth about 2.86 trillion U.S. dollars in 2021. The market is projected to grow to some 2.95 trillion U.S. dollars in 2022. In addition, rise in amount of information in automotive and rise in demand in oil & gas industries would create a lucrative growth opportunity. However, High costs of Industrial Operational Intelligence Solution and data security issues stifles the market growth during the forecast period 2022-2030.

The key regions considered for the Global Industrial Operational Intelligence Solutions Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America is expected to dominate the market owing to factors such as growth of the electronics, logistics, and rising in food & beverages industries. According to Statista, the artificial intelligence (AI) market in North America is projected to be worth 24.9 billion U.S. dollars in 2022. Asia Pacific is fastest growing region during the forecast period, owing to factors growth in digitalization, number of internet users, demand for analytics and business intelligence solutions.

Major market player included in this report are:

Kofax Inc.

Bentley Systems, Inc.

Dassault Systems, Inc.

Space Time Insight

Feedzai Inc.

Siemens Aktiengesellschaft

Splunk Inc.

Rockwell Automation, Inc.

Deutsche Bank

SAP SE

Recent Developments in the Market:

In June 2020, Honeywell and SAP SE collaborated to design a cloud-based solution. This partnership will help to focus on building performance with integrated, and to combine operational and business data.

In July 2020, Deutsche Bank and Google Cloud entered into partnership to achieve the goal of redefining how the bank develops and offers financial services. This collaboration will lead Deutsche Bank to facilitate cloud transition and ride the engineering capabilities of Deutsche Bank and Google Cloud

Global Industrial Operational Intelligence Solutions Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Product Type , Application, End-User Industry , Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type :

Enterprise Operational Intelligence Software

Enterprise Manufacturing Operational Intelligence

Enterprise Security

IT & Service Intelligence

Others

By Application :

Production Optimization

Maintenance

Supply Chain & Logistics Management

Quality Control Systems

Others

By End-User Industry :

Manufacturing

FMCG

Oil & Gas

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

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Rest of Middle East & Africa

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