

Global Industrial and Institutional Cleaning Chemicals Market Size study & Forecast, by Raw Material (Chlor-alkali, Surfactant, Solvents, Phosphates, Biocides, Others), by Product (General Purpose Cleaners, Disinfectants And Sanitizers, Laundry Care Products, Vehicle Wash Products, Others), by End-Use (Commercial, Manufacturing) and Regional Analysis, 2023-2030

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Abstracts

Global Industrial and Institutional Cleaning Chemicals Market is valued at approximately USD 69.27 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 8.0% over the forecast period 2023-2030. Industrial and Institutional Cleaning Chemicals are a diverse range of chemical formulations designed for use in commercial, industrial, and institutional settings to maintain cleanliness, hygiene, and sanitation. These specialized cleaning agents are developed to address the unique challenges posed by larger and more complex spaces, machinery, and surfaces found in industries, businesses, and public facilities. These cleaning chemicals encompass a variety of products, including surface cleaners, degreasers, disinfectants, sanitizers, and specialized formulations tailored to specific applications. The Industrial and Institutional Cleaning Chemicals Market is expanding because of factors such as growing commercial and industrial activities, increased emphasis on hygiene and sanitation as well as rising healthcare-associated infections.

As per World Health Organization (WHO) projections, approximately 7 out of every 100 patients in high-income countries and 15 out of every 100 patients in Low- And Middle-Income Countries (LMIC) are expected to experience at least one Hospital-Acquired

Infection (HAI) during their stay in acute care hospitals. Moreover, according to the Centers for Disease Control and Prevention (CDC), HAIs are infections that patients develop while in the hospital or other healthcare settings. They are the most common cause of healthcare-associated deaths in the United States, accounting for an estimated 99,000 deaths each year. The Canadian Nosocomial Infection Surveillance Program (CNISP) conducted a comprehensive survey aimed at addressing issues related to healthcare-associated infections and gathering hospital-specific data. The findings revealed that U.S. acute care hospitals reported a total of 687,000 healthcare-associated infections. Alarmingly, approximately 72,000 patients in hospitals with healthcare-associated infections succumbed to complications during their hospitalizations. In addition, rising demand for green and sustainable products and rising outsourcing of cleaning services are creating new opportunities for market growth. However, the stringent regulations regarding the use and disposal of chemicals stifle market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Industrial and Institutional Cleaning Chemicals Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the rising number of manufacturing facilities, rising product development activities, rising number of healthcare facilities, and rising number of hygiene awareness programs. Asia Pacific is expected to grow at the fastest rate over the forecast period, owing to factors such as a rising number of industrial settings and a rising number of manufacturing facilities in the region.

Major market player included in this report are:

Procter & Gamble

BASF SE

Eastman Chemical Corporation

The Clorox Company, Inc.

Henkel AG & Co. KGaA

3M Comapny

Kimberly-Clark Corporation

Reckitt Benckiser Group plc

Croda International PLC

Albemarle Corporation

Recent Developments in the Market:

In October 2022, BASF unveiled its newest offerings, such as Lavergy, Tinopal CBS X optical brightener, SokalanSR 400 A, and more, during the SEPAWA event in Berlin. These products were showcased for their applications across various sectors, including home care, industrial and institutional cleaning, and personal care markets.

In August 2021, Diversey Holdings Ltd. revealed its commitment to acquiring Tasman Chemicals, a company specializing in the production of hygiene and cleaning chemicals across various sectors, including institutional applications and beyond.

Global Industrial and Institutional Cleaning Chemicals Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Raw Material, Product, End-Use, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional &

segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Raw Material:

Chlor-alkali

Surfactant

Solvents

Phosphates

Biocides

Others

By Product Type:

General Purpose Cleaners

Disinfectants And Sanitizers

Laundry Care Products

Vehicle Wash Products

Others

By End-user:

Commercial

Manufacturing

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Contents

CHAPTER 1 EXECUTIVE SUMMARY

- 1.1 Market Snapshot
- 1.2 Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Billion)
 - 1.2.1 Industrial and Institutional Cleaning Chemicals Market, by Region, 2020-2030 (USD Billion)
 - 1.2.2 Industrial and Institutional Cleaning Chemicals Market, by Raw Material, 2020-2030 (USD Billion)
 - 1.2.3 Industrial and Institutional Cleaning Chemicals Market, by Product, 2020-2030 (USD Billion)
 - 1.2.4 Industrial and Institutional Cleaning Chemicals Market, by End-Use, 2020-2030 (USD Billion)
- 1.3 Key Trends
- 1.4 Estimation Methodology
- 1.5 Research Assumption

CHAPTER 2 GLOBAL INDUSTRIAL AND INSTITUTIONAL CLEANING CHEMICALS MARKET DEFINITION AND SCOPE

- 2.1 Objective of the Study
- 2.2 Market Definition & Scope
 - 2.2.1 Industry Evolution
 - 2.2.2 Scope of the Study
- 2.3 Years Considered for the Study
- 2.4 Currency Conversion Rates

CHAPTER 3 GLOBAL INDUSTRIAL AND INSTITUTIONAL CLEANING CHEMICALS MARKET DYNAMICS

- 3.1 Industrial and Institutional Cleaning Chemicals Market Impact Analysis (2020-2030)
 - 3.1.1 Market Drivers
 - 3.1.1.1 Growing commercial and industrial activities
 - 3.1.1.2 Increased emphasis on hygiene and sanitation
 - 3.1.1.3 Rising healthcare-associated infections
 - 3.1.2 Market Challenges
 - 3.1.2.1 Stringent regulations regarding the use and disposal of chemicals
 - 3.1.3 Market Opportunities

- 3.1.3.1 Rising demand for green and sustainable products
- 3.1.3.2 Rising outsourcing of cleaning services

CHAPTER 4 GLOBAL INDUSTRIAL AND INSTITUTIONAL CLEANING CHEMICALS MARKET INDUSTRY ANALYSIS

- 4.1 Porter's 5 Force Model
 - 4.1.1 Bargaining Power of Suppliers
 - 4.1.2 Bargaining Power of Buyers
 - 4.1.3 Threat of New Entrants
 - 4.1.4 Threat of Substitutes
 - 4.1.5 Competitive Rivalry
- 4.2 Porter's 5 Force Impact Analysis
- 4.3 PEST Analysis
 - 4.3.1 Political
 - 4.3.2 Economical
 - 4.3.3 Social
 - 4.3.4 Technological
 - 4.3.5 Environmental
 - 4.3.6 Legal
- 4.4 Top investment opportunity
- 4.5 Top winning strategies
- 4.6 COVID-19 Impact Analysis
- 4.7 Disruptive Trends
- 4.8 Industry Expert Perspective
- 4.9 Analyst Recommendation & Conclusion

CHAPTER 5 GLOBAL INDUSTRIAL AND INSTITUTIONAL CLEANING CHEMICALS MARKET, BY RAW MATERIAL

- 5.1 Market Snapshot
- 5.2 Global Industrial and Institutional Cleaning Chemicals Market by Raw Material, Performance - Potential Analysis
- 5.3 Global Industrial and Institutional Cleaning Chemicals Market Estimates & Forecasts by Raw Material 2020-2030 (USD Billion)
- 5.4 Industrial and Institutional Cleaning Chemicals Market, Sub Segment Analysis
 - 5.4.1 Chlor-alkali
 - 5.4.2 Surfactant
 - 5.4.3 Solvents

- 5.4.4 Phosphates
- 5.4.5 Biocides
- 5.4.6 Others

CHAPTER 6 GLOBAL INDUSTRIAL AND INSTITUTIONAL CLEANING CHEMICALS MARKET, BY PRODUCT

- 6.1 Market Snapshot
- 6.2 Global Industrial and Institutional Cleaning Chemicals Market by Product, Performance - Potential Analysis
- 6.3 Global Industrial and Institutional Cleaning Chemicals Market Estimates & Forecasts by Product 2020-2030 (USD Billion)
- 6.4 Industrial and Institutional Cleaning Chemicals Market, Sub Segment Analysis
 - 6.4.1 General Purpose Cleaners
 - 6.4.2 Disinfectants And Sanitizers
 - 6.4.3 Laundry Care Products
 - 6.4.4 Vehicle Wash Products
 - 6.4.5 Others

CHAPTER 7 GLOBAL INDUSTRIAL AND INSTITUTIONAL CLEANING CHEMICALS MARKET, BY END-USE

- 7.1 Market Snapshot
- 7.2 Global Industrial and Institutional Cleaning Chemicals Market by End-Use, Performance - Potential Analysis
- 7.3 Global Industrial and Institutional Cleaning Chemicals Market Estimates & Forecasts by End-Use 2020-2030 (USD Billion)
- 7.4 Industrial and Institutional Cleaning Chemicals Market, Sub Segment Analysis
 - 7.4.1 Commercial
 - 7.4.2 Manufacturing

CHAPTER 8 GLOBAL INDUSTRIAL AND INSTITUTIONAL CLEANING CHEMICALS MARKET, REGIONAL ANALYSIS

- 8.1 Top Leading Countries
- 8.2 Top Emerging Countries
- 8.3 Industrial and Institutional Cleaning Chemicals Market, Regional Market Snapshot
- 8.4 North America Industrial and Institutional Cleaning Chemicals Market
 - 8.4.1 U.S. Industrial and Institutional Cleaning Chemicals Market

- 8.4.1.1 Raw Material breakdown estimates & forecasts, 2020-2030
- 8.4.1.2 Product breakdown estimates & forecasts, 2020-2030
- 8.4.1.3 End-Use breakdown estimates & forecasts, 2020-2030
- 8.4.2 Canada Industrial and Institutional Cleaning Chemicals Market
- 8.5 Europe Industrial and Institutional Cleaning Chemicals Market Snapshot
 - 8.5.1 U.K. Industrial and Institutional Cleaning Chemicals Market
 - 8.5.2 Germany Industrial and Institutional Cleaning Chemicals Market
 - 8.5.3 France Industrial and Institutional Cleaning Chemicals Market
 - 8.5.4 Spain Industrial and Institutional Cleaning Chemicals Market
 - 8.5.5 Italy Industrial and Institutional Cleaning Chemicals Market
 - 8.5.6 Rest of Europe Industrial and Institutional Cleaning Chemicals Market
- 8.6 Asia-Pacific Industrial and Institutional Cleaning Chemicals Market Snapshot
 - 8.6.1 China Industrial and Institutional Cleaning Chemicals Market
 - 8.6.2 India Industrial and Institutional Cleaning Chemicals Market
 - 8.6.3 Japan Industrial and Institutional Cleaning Chemicals Market
 - 8.6.4 Australia Industrial and Institutional Cleaning Chemicals Market
 - 8.6.5 South Korea Industrial and Institutional Cleaning Chemicals Market
 - 8.6.6 Rest of Asia Pacific Industrial and Institutional Cleaning Chemicals Market
- 8.7 Latin America Industrial and Institutional Cleaning Chemicals Market Snapshot
 - 8.7.1 Brazil Industrial and Institutional Cleaning Chemicals Market
 - 8.7.2 Mexico Industrial and Institutional Cleaning Chemicals Market
- 8.8 Middle East & Africa Industrial and Institutional Cleaning Chemicals Market
 - 8.8.1 Saudi Arabia Industrial and Institutional Cleaning Chemicals Market
 - 8.8.2 South Africa Industrial and Institutional Cleaning Chemicals Market
 - 8.8.3 Rest of Middle East & Africa Industrial and Institutional Cleaning Chemicals Market

CHAPTER 9 COMPETITIVE INTELLIGENCE

- 9.1 Key Company SWOT Analysis
 - 9.1.1 Company
 - 9.1.2 Company
 - 9.1.3 Company
- 9.2 Top Market Strategies
- 9.3 Company Profiles
 - 9.3.1 Procter & Gamble
 - 9.3.1.1 Key Information
 - 9.3.1.2 Overview
 - 9.3.1.3 Financial (Subject to Data Availability)

- 9.3.1.4 Product Summary
- 9.3.1.5 Recent Developments
- 9.3.2 BASF SE
- 9.3.3 Eastman Chemical Corporation
- 9.3.4 The Clorox Company, Inc.
- 9.3.5 Henkel AG & Co. KGaA
- 9.3.6 3M Comapny
- 9.3.7 Kimberly-Clark Corporation
- 9.3.8 Reckitt Benckiser Group plc
- 9.3.9 Croda International PLC
- 9.3.10 Albemarle Corporation

CHAPTER 10 RESEARCH PROCESS

- 10.1 Research Process
 - 10.1.1 Data Mining
 - 10.1.2 Analysis
 - 10.1.3 Market Estimation
 - 10.1.4 Validation
 - 10.1.5 Publishing
- 10.2 Research Attributes
- 10.3 Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1 Global Industrial and Institutional Cleaning Chemicals Market, report scope

TABLE 2 Global Industrial and Institutional Cleaning Chemicals Market estimates & forecasts by Region 2020-2030 (USD Billion)

TABLE 3 Global Industrial and Institutional Cleaning Chemicals Market estimates & forecasts by Raw Material 2020-2030 (USD Billion)

TABLE 4 Global Industrial and Institutional Cleaning Chemicals Market estimates & forecasts by Product 2020-2030 (USD Billion)

TABLE 5 Global Industrial and Institutional Cleaning Chemicals Market estimates & forecasts by End-Use 2020-2030 (USD Billion)

TABLE 6 Global Industrial and Institutional Cleaning Chemicals Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 7 Global Industrial and Institutional Cleaning Chemicals Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 8 Global Industrial and Institutional Cleaning Chemicals Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 9 Global Industrial and Institutional Cleaning Chemicals Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 10 Global Industrial and Institutional Cleaning Chemicals Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 11 Global Industrial and Institutional Cleaning Chemicals Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 12 Global Industrial and Institutional Cleaning Chemicals Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 13 Global Industrial and Institutional Cleaning Chemicals Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 14 Global Industrial and Institutional Cleaning Chemicals Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 15 Global Industrial and Institutional Cleaning Chemicals Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 16 U.S. Industrial and Institutional Cleaning Chemicals Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 17 U.S. Industrial and Institutional Cleaning Chemicals Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 18 U.S. Industrial and Institutional Cleaning Chemicals Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 19 Canada Industrial and Institutional Cleaning Chemicals Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 20 Canada Industrial and Institutional Cleaning Chemicals Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 21 Canada Industrial and Institutional Cleaning Chemicals Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 22 UK Industrial and Institutional Cleaning Chemicals Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 23 UK Industrial and Institutional Cleaning Chemicals Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 24 UK Industrial and Institutional Cleaning Chemicals Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 25 Germany Industrial and Institutional Cleaning Chemicals Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 26 Germany Industrial and Institutional Cleaning Chemicals Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 27 Germany Industrial and Institutional Cleaning Chemicals Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 28 France Industrial and Institutional Cleaning Chemicals Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 29 France Industrial and Institutional Cleaning Chemicals Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 30 France Industrial and Institutional Cleaning Chemicals Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 31 Italy Industrial and Institutional Cleaning Chemicals Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 32 Italy Industrial and Institutional Cleaning Chemicals Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 33 Italy Industrial and Institutional Cleaning Chemicals Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 34 Spain Industrial and Institutional Cleaning Chemicals Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 35 Spain Industrial and Institutional Cleaning Chemicals Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 36 Spain Industrial and Institutional Cleaning Chemicals Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 37 RoE Industrial and Institutional Cleaning Chemicals Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 38 RoE Industrial and Institutional Cleaning Chemicals Market estimates &

forecasts by segment 2020-2030 (USD Billion)

TABLE 39 RoE Industrial and Institutional Cleaning Chemicals Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 40 China Industrial and Institutional Cleaning Chemicals Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 41 China Industrial and Institutional Cleaning Chemicals Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 42 China Industrial and Institutional Cleaning Chemicals Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 43 India Industrial and Institutional Cleaning Chemicals Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 44 India Industrial and Institutional Cleaning Chemicals Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 45 India Industrial and Institutional Cleaning Chemicals Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 46 Japan Industrial and Institutional Cleaning Chemicals Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 47 Japan Industrial and Institutional Cleaning Chemicals Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 48 Japan Industrial and Institutional Cleaning Chemicals Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 49 South Korea Industrial and Institutional Cleaning Chemicals Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 50 South Korea Industrial and Institutional Cleaning Chemicals Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 51 South Korea Industrial and Institutional Cleaning Chemicals Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 52 Australia Industrial and Institutional Cleaning Chemicals Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 53 Australia Industrial and Institutional Cleaning Chemicals Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 54 Australia Industrial and Institutional Cleaning Chemicals Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 55 RoAPAC Industrial and Institutional Cleaning Chemicals Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 56 RoAPAC Industrial and Institutional Cleaning Chemicals Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 57 RoAPAC Industrial and Institutional Cleaning Chemicals Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 58 Brazil Industrial and Institutional Cleaning Chemicals Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 59 Brazil Industrial and Institutional Cleaning Chemicals Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 60 Brazil Industrial and Institutional Cleaning Chemicals Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 61 Mexico Industrial and Institutional Cleaning Chemicals Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 62 Mexico Industrial and Institutional Cleaning Chemicals Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 63 Mexico Industrial and Institutional Cleaning Chemicals Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 64 RoLA Industrial and Institutional Cleaning Chemicals Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 65 RoLA Industrial and Institutional Cleaning Chemicals Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 66 RoLA Industrial and Institutional Cleaning Chemicals Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 67 Saudi Arabia Industrial and Institutional Cleaning Chemicals Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 68 South Africa Industrial and Institutional Cleaning Chemicals Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 69 RoMEA Industrial and Institutional Cleaning Chemicals Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 70 List of secondary sources, used in the study of global Industrial and Institutional Cleaning Chemicals Market

TABLE 71 List of primary sources, used in the study of global Industrial and Institutional Cleaning Chemicals Market

TABLE 72 Years considered for the study

TABLE 73 Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1 Global Industrial and Institutional Cleaning Chemicals Market, research methodology
- FIG 2 Global Industrial and Institutional Cleaning Chemicals Market, Market estimation techniques
- FIG 3 Global Market size estimates & forecast methods
- FIG 4 Global Industrial and Institutional Cleaning Chemicals Market, key trends 2022
- FIG 5 Global Industrial and Institutional Cleaning Chemicals Market, growth prospects 2023-2030
- FIG 6 Global Industrial and Institutional Cleaning Chemicals Market, porters 5 force model
- FIG 7 Global Industrial and Institutional Cleaning Chemicals Market, pest analysis
- FIG 8 Global Industrial and Institutional Cleaning Chemicals Market, value chain analysis
- FIG 9 Global Industrial and Institutional Cleaning Chemicals Market by segment, 2020 & 2030 (USD Billion)
- FIG 10 Global Industrial and Institutional Cleaning Chemicals Market by segment, 2020 & 2030 (USD Billion)
- FIG 11 Global Industrial and Institutional Cleaning Chemicals Market by segment, 2020 & 2030 (USD Billion)
- FIG 12 Global Industrial and Institutional Cleaning Chemicals Market by segment, 2020 & 2030 (USD Billion)
- FIG 13 Global Industrial and Institutional Cleaning Chemicals Market by segment, 2020 & 2030 (USD Billion)
- FIG 14 Global Industrial and Institutional Cleaning Chemicals Market, regional snapshot 2020 & 2030
- FIG 15 North America Industrial and Institutional Cleaning Chemicals Market 2020 & 2030 (USD Billion)
- FIG 16 Europe Industrial and Institutional Cleaning Chemicals Market 2020 & 2030 (USD Billion)
- FIG 17 Asia pacific Industrial and Institutional Cleaning Chemicals Market 2020 & 2030 (USD Billion)
- FIG 18 Latin America Industrial and Institutional Cleaning Chemicals Market 2020 & 2030 (USD Billion)
- FIG 19 Middle East & Africa Industrial and Institutional Cleaning Chemicals Market 2020 & 2030 (USD Billion)

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

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