

Global Industrial Design Market Size study, by Type (User Interference and Interaction Design, Model Design and Fabrication, Product Design, Other Industrial Design) by Application (Electronics, Household, Machinery and Equipment, Transportation, Others) and Regional Forecasts 2022-2032

<https://marketpublishers.com/r/GDE0B578CA42EN.html>

Date: August 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GDE0B578CA42EN

Abstracts

Global Industrial Design Market is valued at approximately USD 43.51 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 5.32% over the forecast period 2024-2032. Industrial design encompasses the process of creating products or equipment meant for large-scale manufacturing and everyday use by customers. The industry's growth is substantially driven by increased consumer spending levels and the rapid pace of industrialization. Industrial design agencies have adapted by implementing work-from-home policies and utilizing collaboration software to maintain efficiency. Green engineering and sustainable development present promising opportunities for the industry to expand over the forecast period. Moreover, sustainability initiatives by FMCG companies and a focus on recyclability present significant opportunities for industrial design firms to secure contracts and projects. Furthermore, governments worldwide are introducing sustainable schemes aimed at reducing carbon emissions and promoting environmentally viable manufacturing practices. For instance, the use of solar energy to meet industrial energy targets aligns with global environmental standards and offers incentives for green initiatives.

The integration of the Internet of Things (IoT) into production processes is a key driver for the Global Industrial Design Market. IoT technology expedites output and incorporates advanced design procedures, benefiting manufacturers and design firms

alike. Additionally, the transition to value-based business models and the adoption of rapid production methods are expected to propel market growth. Moreover, manufacturers in India and China are initiating new projects with strategic execution plans, further driving the demand for industrial and product design services. However, adherence to quality standards and the high costs associated with sustainable materials pose significant restraints. Additionally, aligning prices with end products remains a challenge due to the lack of experienced product development managers capable of balancing production quantity and quality.

The key region in the Global Industrial Design Market includes North America, Europe, Asia Pacific, Latin America, and Middle East & Africa. In 2023, APAC is expected to lead the Global Industrial Design Market in terms of revenue and expected to grow at a fastest CAGR during the forecast period 2024-2032. This is due to substantial investments from leading players in China, South Korea, Japan, and India. The adoption of IoT solutions and the expansion of the manufacturing sector, coupled with government efforts to capitalize on the large labor force, bolster market demand. Europe, on the other hand, is likely to contribute significantly to the market, driven by stringent intellectual property laws protecting patented industrial designs and components. However, ambiguities in certain regulations may impede regional growth.

Major market player included in this report are:

RKS Design

Busse Design

Designworks (BMW AG)

Accenture PLC

BlueFocus Intelligent Communications Group Co. Ltd.

IDEO LLC

GK Design Group

Altran Technologies SA

PDD Group Ltd.

Ziba Design

R&D Design

ARTOP Group

Ammunition Group

LUNAR Design

The detailed segments and sub-segment of the market are explained below:

By Type:

User Interference and Interaction Design

Model Design and Fabrication

Product Design

Other Industrial Design

By Application:

Electronics

Household

Machinery and Equipment

Transportation

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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