

# **Global Industrial Coatings Market Size study, by Resin type (Polyurethane, Epoxy, Acrylic Polyester, Alkyd, Fluoropolymer, Others), by Technology (Solvent based Water based, Powder Coatings, Others) by End-user industry (Protective, Automotive OEM, Industrial Wood, Automotive Refinish, Coil & Extrusion (Appliance), Packaging, Marine, Aerospace, Rail) and Regional Forecasts 2019-2026**

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## **Abstracts**

Global Industrial Coatings Market is valued approximately USD 85.2 million in 2018 and is anticipated to grow with a healthy growth rate of more than 5% over the forecast period 2019-2026. Industrial coatings refer to coatings, paint or coverings applied on metal or concrete to protect its from general wear and tear, corrosion, algal blooms and others. The primary function of industrial coatings is to protect it from corrosion and microbial growth. Apart from this, it also provides aesthetic value to the surface on which industrial coating is applied. Rapid growth in urbanization and industrialization are driving industrial coatings market. Apart from this, increasing demand for eco-friendly coatings, need for efficient process & durable coatings with better aesthetics is further contributing towards market growth. Stringent regulations on VOC emission from the coatings and resins are increasing the need for environment friendly coatings. These regulations are shifting the demand from solvent based coatings to environment friendly products such as powder coatings, water-based coatings and other. Moreover, increasing use of nano coatings is anticipated to create lucrative growth opportunity in the market over the forecast period. However, stringent regulatory policies impede the growth of the market over the forecast period of 2019-2026.

The regional analysis of global Industrial Coatings market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to rising demand for high durable products and rising manufacturing activities. Whereas, Asia-Pacific has emerged as leading producer and consumer of industrial coatings is anticipated to exhibit highest growth rate / CAGR over the forecast period 2019-2026. Factors such as easy availability of low-cost labor, rising disposable income and raw material would create lucrative growth prospects for the Industrial Coatings market across Asia-Pacific region.

Major market player included in this report are:

Akzo Nobel N.V.  
Axalta Coating Systems, LLC  
Dowdupont  
PPG Industries Inc.  
The Sherwin-Williams Company  
Asian Paints Ltd.  
BASF SE  
Beckers Group  
Berger Paints India Limited  
Nippon Paint Holdings Co., Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Resin type:

Polyurethane  
Epoxy  
Acrylic  
Polyester  
Alkyd  
Fluoropolymer  
Others

By Technology:

Solvent based

Water based

Powder Coatings

Others

By End-user industry:

Protective

Automotive OEM

Industrial Wood

Automotive Refinish

Coil & Extrusion (Appliance)

Packaging

Marine

Aerospace

Rail

By Region:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017

Base year – 2018

Forecast period – 2019 to 2026

Target Audience of the Global Industrial Coatings Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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