

Global Induction Cookware Market Size study & Forecast, by Product (Pans, Pots and Others), by Material (Stainless Steel, Cast Iron, Carbon Steel and Others), by Application (Residential and Commercial), by Distribution Channel (Supermarket/Hypermarket, Specialty Stores, Online and Others) and Regional Analysis, 2023-2030

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Abstracts

Global Induction Cookware Market is valued at approximately USD XX billion in 2022 and is anticipated to grow with a healthy growth rate of more than XX% during the forecast period 2023-2030. The surge in demand for induction cookware stems from the widespread adoption of induction cooking technology. Induction cookware provides efficient and precise heat control, resulting in faster cooking times and improved safety features compared to conventional gas or electric stovetops. Moreover, the rising focus on energy efficiency and sustainability has further propelled the uptake of induction cookware, given its ability to conserve energy and minimize heat wastage during the cooking process.

The upsurge in both residential and commercial development projects, alongside the expanding restaurant and eatery sector, is poised to significantly drive the adoption of induction cookware. With modern kitchen designs increasingly integrated into new residential developments, characterized by contemporary aesthetics and a focus on energy efficiency, the demand for sleek and advanced induction cookware is expected to rise. Similarly, the burgeoning number of commercial kitchens, particularly in the hospitality industry, is anticipated to fuel the uptake of induction cookware due to its efficiency, precise temperature control, and safety features. These trends are likely to shape consumer preferences as they become more prevalent in the market.

Consumers with significant disposable income typically make well-informed decisions aimed at enhancing their overall lifestyle. This discerning consumer segment often invests in functional and adaptable household items, such as cookware, with the expectation of improving their daily living experiences. This behavior is forecasted to be a key driver behind the market's growth in the foreseeable future. As highlighted in a 2021 report by The National Kitchen & Bath Association (NKBA), the increasing expenditure by homeowners on kitchen remodelling projects is expected to further bolster the demand for kitchenware and cookware products. As reported by the Joint Center for Housing Studies (JCHS) of Harvard University, spending on home improvement projects surged from USD 328 billion in 2019 to USD 472 billion in 2022. This significant increase reflects Americans' heightened investment in home renovations, kitchen improvements, and repairs, with expenditures rising by 11.8% between 2020 and 2021 alone. This growing consumer interest in home renovation and enhancement presents a promising outlook for the cookware market within residential settings.

As homeowners increasingly prioritize the enhancement of their kitchen spaces to align with evolving design preferences and functionality requirements, coupled with a focus on energy-efficient solutions, the Induction Cookware Market is poised for sustained growth. The demand for induction cookware is expected to parallel the rise in home improvement activities, as consumers seek innovative and efficient cooking solutions that complement their upgraded kitchen environments. The cost of sourcing high-quality natural ingredients, such as essential oils and botanical extracts, can be relatively high compared to synthetic alternatives. This can pose a challenge for manufacturers in terms of production costs and pricing competitiveness during the forecast period of 2023-2030.

The key regions considered for the Global Induction Cookware Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2022, the Europe induction cookware market claimed a significant market share. The region's consumers are placing a premium on convenience, easy cleaning, and healthier cooking alternatives, fueling the demand for induction cookware. This trend has been further accelerated by the growing preference for home-cooked meals, particularly in the aftermath of the pandemic. An analysis published by the Rome Business School Research Centre in June 2021 revealed that 43% of Italians have increased their frequency of home cooking since the lockdown prompted by the COVID-19 health crisis.

Similarly, research conducted by Germany's Federal Ministry of Food and Agriculture in

2022 indicated that 34% of individuals cook three to four times a week, while 46% cook daily in Germany. These findings underscore the significant shift towards home cooking habits in Europe, driving the demand for induction cookware as consumers seek efficient and healthier cooking solutions for their everyday culinary needs.

The Asia Pacific region is poised to experience the highest compound annual growth rate (CAGR) in the Induction Cookware Market from 2023 to 2030. This growth is propelled by a convergence of factors including technological advancements, evolving consumer preferences, and a rising awareness of energy-efficient cooking solutions. As urbanization and modernization accelerate throughout the Asia Pacific region, consumers are gravitating towards the advantages offered by induction cooking.

The appeal of induction cookware lies in its ability to provide rapid heating, precise temperature control, and overall efficiency. These features are particularly attractive in densely populated urban areas where space is limited, and consumers seek compact and versatile kitchen appliances. As a result, the demand for induction cookware is expected to surge across the Asia Pacific region as consumers increasingly prioritize convenience, efficiency, and modern kitchen solutions to meet their evolving lifestyle needs.

Major market player included in this report are:

Werhahn Group

Groupe SEB

Meyer Corporation

Fissler

Tramontina

Newell Brands Inc.

SCANPAN

Le Creuset

Chantal

Mauviel1830

Recent Developments in the Market:

In January 2023, Groupe SEB announced an extension of its partnership with GXO, a leading contract logistics provider. This collaboration is set to offer Groupe SEB access to expanded warehouse facilities, further bolstering its capacity to sustain growth in a sustainable manner. With these additional resources, Groupe SEB aims to enhance its omnichannel operations, ensuring seamless delivery and an enhanced customer experience across the UK and Ireland. Leveraging customized end-to-end supply chain solutions, this partnership underscores Groupe SEB's commitment to delivering superior service and meeting the evolving needs of its customers in the region.

In October 2023, Le Creuset introduced its latest color variant, 'thyme,' to its renowned enameled cast iron and stoneware product lines. This new addition expands the brand's color palette, offering consumers a fresh and distinctive option. The thyme color variant is now available for purchase on Le Creuset's official website, as well as at its flagship stores and through the retailer Crate & Barrel. This move underscores Le Creuset's commitment to providing customers with innovative and aesthetically pleasing cookware options to enhance their culinary experiences.

Global Induction Cookware Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Product, Material, Application, Distribution Channel, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Pans

Pots

Others

By Material:

Stainless Steel

Cast Iron

Carbon Steel

Others

By Application:

Residential

Commercial

By Distribution Channel:

Supermarket/ Hypermarket

Specialty Stores

Online

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

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RoAPAC

Latin America

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Rest of the World

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