+44 20 8123 2220
info@marketpublishers.com

Global Indoor Plants Market Size study with COVID-19 impact, by Type (Shade-loving plants, Low light plants, High light plants), by Application (Absorb harmful gases and Release oxygen, Landscape decoration) and Regional Forecasts 2020-2026

https://marketpublishers.com/r/G0FF8A965BC1EN.html
Date: May 2020
Pages: 200
Price: US$ 4,950.00 (Single User License)
ID: G0FF8A965BC1EN

Abstracts

Global Indoor Plants Market is valued approximately at USD XXX million in 2019 and is anticipated to grow with a healthy growth rate of more than XXX% over the forecast period 2020-2026. Indoor plants (also known as houseplants) are those plants which typically are grown in houses and offices and are primarily used for decorative purpose, however recently they are also used to improve the indoor air quality. Some of the common indoor plants are cactus, epiphytes, and succulents. These indoor plants are extremely useful as they keep the indoor air pure, remove pollutants, and also reduce the rate of house air pollution. These plants do require suitable pots and fertilizers. When these plants are kept at houses or offices, they must be provided precise care of moisture, temperature, light, humidity, fertilizers, soil mixture, pest control and potting. With the outbreak of COVID-19, the strict regulations implemented by the government on the movement of people, goods & services which have a severe impact on the demand of indoor plant thus, affecting the growth of market during this hard time of COVID-19 pandemic. Increasing air pollution mainly in metro cities, introduction of new collection of indoor plants by the market players and improving standard of living among people are the few factors responsible for high CAGR of the market over the forecast period. For instance, in June 2019, Leafy Palo Alto has introduced its new collection of indoor plants. This new collection has an appealing display, which is apt for decorating and gifting purpose. Similarly, in June 2017, Tesco pioneered its new collection of indoor tomato plant. This is especially intended for the people living in urban areas who wants to grow their own vegetable and do not have their own gardens. These initiatives taken by market players are expected to accelerate the growth of indoor plants market

around the world. However, complications related to the molds and fungus due to inappropriate light is one of the major constraining factors to the market growth over the forecast period of 2020-2026. The regional analysis of global Indoor Plants market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World.

Major market player included in this report are:
Subhiksha Organic
Rolling Nature
Patch Gardens Ltd.
Sheel Biotech Limited
Rentokil Initial plc
Unique Industries
Ganga Nursery
Totally Plants
Sonya Plants & Flowers LLC.
Heart of Florida Greenhouses Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:
Shade-loving plants
Low light plants
High light plants

By Application:
Absorb harmful gases and Release oxygen
Landscape decoration

By Region:
North America

+44 20 8123 2220
info@marketpublishers.com

U.S.
Canada
Europe
UK
Germany
Asia Pacific
China
India
Japan
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017, 2018
Base year – 2019
Forecast period – 2020 to 2026

Target Audience of the Global Indoor Plants Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

+44 20 8123 2220
info@marketpublishers.com

Contents

CHAPTER 1. EXECUTIVE SUMMARY

1.1. Market Snapshot
1.2. Global & Segmental Market Estimates & Forecasts, 2018-2026 (USD Million)
  1.2.1. Indoor Plants Market, by Region, 2018-2026 (USD Million)
  1.2.2. Indoor Plants Market, by Type, 2018-2026 (USD Million)
  1.2.3. Indoor Plants Market, by Application, 2018-2026 (USD Million)
1.3. Key Trends
1.4. Estimation Methodology
1.5. Research Assumption

CHAPTER 2. GLOBAL INDOOR PLANTS MARKET DEFINITION AND SCOPE

2.1. Objective of the Study
2.2. Market Definition & Scope
  2.2.1. Scope of the Study
  2.2.2. Industry Evolution
2.3. Years Considered for the Study
2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL INDOOR PLANTS MARKET DYNAMICS

3.1. Indoor Plants Market Impact Analysis (2018-2026)
  3.1.1. Market Drivers
  3.1.2. Market Challenges
  3.1.3. Market Opportunities

CHAPTER 4. GLOBAL INDOOR PLANTS MARKET: INDUSTRY ANALYSIS

4.1. Porter’s 5 Force Model
  4.1.1. Bargaining Power of Suppliers
  4.1.2. Bargaining Power of Buyers
  4.1.3. Threat of New Entrants
  4.1.4. Threat of Substitutes
  4.1.5. Competitive Rivalry
  4.1.6. Futuristic Approach to Porter’s 5 Force Model (2016-2026)
4.2. PEST Analysis

+44 20 8123 2220
info@marketpublishers.com

4.2.1. Political
4.2.2. Economical
4.2.3. Social
4.2.4. Technological
4.3. Investment Adoption Model
4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL INDOOR PLANTS MARKET, BY TYPE

5.1. Market Snapshot
5.2. Global Indoor Plants Market by Type, Performance - Potential Analysis
5.3. Global Indoor Plants Market Estimates & Forecasts by Type 2016-2026 (USD Million)
5.4. Indoor Plants Market, Sub Segment Analysis
5.4.1. Shade-loving plants
5.4.2. Low light plants
5.4.3. High light plants

CHAPTER 6. GLOBAL INDOOR PLANTS MARKET, BY APPLICATION

6.1. Market Snapshot
6.2. Global Indoor Plants Market by Application, Performance - Potential Analysis
6.3. Global Indoor Plants Market Estimates & Forecasts by Application 2016-2026 (USD Million)
6.4. Indoor Plants Market, Sub Segment Analysis
6.4.1. Absorb harmful gases and Release oxygen
6.4.2. Landscape decoration

CHAPTER 7. GLOBAL INDOOR PLANTS MARKET, REGIONAL ANALYSIS

7.1. Indoor Plants Market, Regional Market Snapshot
7.2. North America Indoor Plants Market
7.2.1. U.S. Indoor Plants Market
7.2.1.1. Type breakdown estimates & forecasts, 2016-2026
7.2.1.2. Application breakdown estimates & forecasts, 2016-2026
7.2.2. Canada Indoor Plants Market
7.3. Europe Indoor Plants Market Snapshot
7.3.1. U.K. Indoor Plants Market
7.3.2. Germany Indoor Plants Market

+44 20 8123 2220
info@marketpublishers.com

7.3.3. Rest of Europe Indoor Plants Market
7.4. Asia-Pacific Indoor Plants Market Snapshot
7.4.1. China Indoor Plants Market
7.4.2. India Indoor Plants Market
7.4.3. Japan Indoor Plants Market
7.4.4. Rest of Asia Pacific Indoor Plants Market
7.5. Latin America Indoor Plants Market Snapshot
7.5.1. Brazil Indoor Plants Market
7.5.2. Mexico Indoor Plants Market
7.6. Rest of The World Indoor Plants Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

8.1. Top Market Strategies
8.2. Company Profiles
8.2.1. Subhiksha Organic
8.2.1.1. Key Information
8.2.1.2. Overview
8.2.1.3. Financial (Subject to Data Availability)
8.2.1.4. Product Summary
8.2.1.5. Recent Developments
8.2.2. RollingNature
8.2.3. Patch Gardens Ltd.
8.2.4. Sheel Biotech Limited
8.2.5. Rentokil Initial plc
8.2.6. Unique Industries
8.2.7. Ganga Nursery
8.2.8. Totally Plants
8.2.9. Sonya Plants & Flowers LLC.
8.2.10. Heart of Florida Greenhouses Inc.

CHAPTER 9. RESEARCH PROCESS

9.1. Research Process
9.1.1. Data Mining
9.1.2. Analysis
9.1.3. Market Estimation
9.1.4. Validation
9.1.5. Publishing

+44 20 8123 2220
info@marketpublishers.com

9.2. Research Attributes
9.3. Research Assumption

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

TABLE 1. LIST OF SECONDARY SOURCES, USED IN THE STUDY OF GLOBAL INDOOR PLANTS MARKET
TABLE 2. LIST OF PRIMARY SOURCES, USED IN THE STUDY OF GLOBAL INDOOR PLANTS MARKET
TABLE 3. GLOBAL INDOOR PLANTS MARKET, REPORT SCOPE
TABLE 4. YEARS CONSIDERED FOR THE STUDY
TABLE 5. EXCHANGE RATES CONSIDERED
TABLE 6. GLOBAL INDOOR PLANTS MARKET ESTIMATES & FORECASTS BY REGION 2016-2026 (USD MILLION)
TABLE 7. GLOBAL INDOOR PLANTS MARKET ESTIMATES & FORECASTS BY TYPE 2016-2026 (USD MILLION)
TABLE 8. GLOBAL INDOOR PLANTS MARKET ESTIMATES & FORECASTS BY APPLICATION 2016-2026 (USD MILLION)
TABLE 9. GLOBAL INDOOR PLANTS MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)
TABLE 10. GLOBAL INDOOR PLANTS MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)
TABLE 11. GLOBAL INDOOR PLANTS MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)
TABLE 12. GLOBAL INDOOR PLANTS MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)
TABLE 13. GLOBAL INDOOR PLANTS MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)
TABLE 14. GLOBAL INDOOR PLANTS MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)
TABLE 15. GLOBAL INDOOR PLANTS MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)
TABLE 16. GLOBAL INDOOR PLANTS MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)
TABLE 17. GLOBAL INDOOR PLANTS MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)
TABLE 18. GLOBAL INDOOR PLANTS MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)
TABLE 19. U.S. INDOOR PLANTS MARKET ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)

+44 20 8123 2220
info@marketpublishers.com

TABLE 20. U.S. INDOOR PLANTS MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)
TABLE 21. U.S. INDOOR PLANTS MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)
TABLE 22. CANADA INDOOR PLANTS MARKET ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)
TABLE 23. CANADA INDOOR PLANTS MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)
TABLE 24. CANADA INDOOR PLANTS MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)
TABLE 25. UK INDOOR PLANTS MARKET ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)
TABLE 26. UK INDOOR PLANTS MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)
TABLE 27. UK INDOOR PLANTS MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)
TABLE 28. GERMANY INDOOR PLANTS MARKET ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)
TABLE 29. GERMANY INDOOR PLANTS MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)
TABLE 30. GERMANY INDOOR PLANTS MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)
TABLE 31. ROE INDOOR PLANTS MARKET ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)
TABLE 32. ROE INDOOR PLANTS MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)
TABLE 33. ROE INDOOR PLANTS MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)
TABLE 34. CHINA INDOOR PLANTS MARKET ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)
TABLE 35. CHINA INDOOR PLANTS MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)
TABLE 36. CHINA INDOOR PLANTS MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)
TABLE 37. INDIA INDOOR PLANTS MARKET ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)
TABLE 38. INDIA INDOOR PLANTS MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)
TABLE 39. INDIA INDOOR PLANTS MARKET ESTIMATES & FORECASTS BY

+44 20 8123 2220
info@marketpublishers.com

SEGMENT 2016-2026 (USD MILLION)
TABLE 40. JAPAN INDOOR PLANTS MARKET ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)
TABLE 41. JAPAN INDOOR PLANTS MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)
TABLE 42. JAPAN INDOOR PLANTS MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)
TABLE 43. ROAPAC INDOOR PLANTS MARKET ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)
TABLE 44. ROAPAC INDOOR PLANTS MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)
TABLE 45. ROAPAC INDOOR PLANTS MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)
TABLE 46. BRAZIL INDOOR PLANTS MARKET ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)
TABLE 47. BRAZIL INDOOR PLANTS MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)
TABLE 48. BRAZIL INDOOR PLANTS MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)
TABLE 49. MEXICO INDOOR PLANTS MARKET ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)
TABLE 50. MEXICO INDOOR PLANTS MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)
TABLE 51. MEXICO INDOOR PLANTS MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)
TABLE 52. ROLA INDOOR PLANTS MARKET ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)
TABLE 53. ROLA INDOOR PLANTS MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)
TABLE 54. ROLA INDOOR PLANTS MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)
TABLE 55. ROW INDOOR PLANTS MARKET ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)
TABLE 56. ROW INDOOR PLANTS MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)
TABLE 57. ROW INDOOR PLANTS MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

FIG 1. GLOBAL INDOOR PLANTS MARKET, RESEARCH METHODOLOGY
FIG 2. GLOBAL INDOOR PLANTS MARKET, MARKET ESTIMATION TECHNIQUES
FIG 3. GLOBAL MARKET SIZE ESTIMATES & FORECAST METHODS
FIG 4. GLOBAL INDOOR PLANTS MARKET, KEY TRENDS 2019
FIG 5. GLOBAL INDOOR PLANTS MARKET, GROWTH PROSPECTS 2020-2026
FIG 6. GLOBAL INDOOR PLANTS MARKET, PORTERS 5 FORCE MODEL
FIG 7. GLOBAL INDOOR PLANTS MARKET, PEST ANALYSIS
FIG 8. GLOBAL INDOOR PLANTS MARKET, VALUE CHAIN ANALYSIS
FIG 9. GLOBAL INDOOR PLANTS MARKET BY SEGMENT, 2016 & 2026 (USD MILLION)
FIG 10. GLOBAL INDOOR PLANTS MARKET BY SEGMENT, 2016 & 2026 (USD MILLION)
FIG 11. GLOBAL INDOOR PLANTS MARKET BY SEGMENT, 2016 & 2026 (USD MILLION)
FIG 12. GLOBAL INDOOR PLANTS MARKET BY SEGMENT, 2016 & 2026 (USD MILLION)
FIG 13. GLOBAL INDOOR PLANTS MARKET BY SEGMENT, 2016 & 2026 (USD MILLION)
FIG 14. GLOBAL INDOOR PLANTS MARKET, REGIONAL SNAPSHOT 2016 & 2026
FIG 15. NORTH AMERICA INDOOR PLANTS MARKET 2016 & 2026 (USD MILLION)
FIG 16. EUROPE INDOOR PLANTS MARKET 2016 & 2026 (USD MILLION)
FIG 17. ASIA PACIFIC INDOOR PLANTS MARKET 2016 & 2026 (USD MILLION)
FIG 18. LATIN AMERICA INDOOR PLANTS MARKET 2016 & 2026 (USD MILLION)
FIG 19. GLOBAL INDOOR PLANTS MARKET, COMPANY MARKET SHARE ANALYSIS (2019)

COMPANIES MENTIONED

Subhiksha Organic
Rolling Nature
Patch Gardens Ltd.
Sheel Biotech Limited
Rentokil Initial plc
Unique Industries
Ganga Nursery

+44 20 8123 2220
info@marketpublishers.com

Totally Plants
Sonya Plants & Flowers LLC.
Heart of Florida Greenhouses Inc.

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Global Indoor Plants Market Size study with COVID-19 impact, by Type (Shade-loving plants, Low light plants, High light plants), by Application (Absorb harmful gases and Release oxygen, Landscape decoration) and Regional Forecasts 2020-2026

Product link: https://marketpublishers.com/r/G0FF8A965BC1EN.html

Price: US$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G0FF8A965BC1EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below

+44 20 8123 2220
info@marketpublishers.com

and fax the completed form to +44 20 7900 3970