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Global Indoor Location Market Size study, by Component (Hardware, Solutions, and Services), Technology (BLE, UWB, Wi-Fi, RFID), Application (Emergency Response Management, Remote Monitoring), Organization Size (SMEs and Large Enterprises), by End-User (IT, Telecom, and Media & Entertainment), and Regional Forecasts 2021-2027.

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Abstracts

Global Indoor Location Market is valued approximately at USD 5.7 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 22.9% over the forecast period 2021-2027. Rising number of applications promoted by beacons and BLE tags, increasing penetration of smartphones, location-based applications, and connected devices among customers are the factors which are driving the growth of Indoor Location market. Furthermore, increasing demand for indoor location technologies to brace automation and robotic processes will be anticipating the growth of market in the forecasted period. For instance: In February 2020 Cisco Meraki has launched Phunware location-based services in the Meraki Marketplace. These provides an essential channel to thousands of Cisco Meraki customers, across more than 100 countries worldwide, to suit the potential customers and existing clients' need for LBS solutions. This strategy will strengthen the company’s presence in this market. However, cost of installation and maintenance is high which may impede market growth over the forecast period of 2021-2027.

Global Indoor Location market analysis on basis of region which includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is a significant region across the world in terms of market share due to increasing investments for technologies such as BLE and Wi-Fi in the region. Whereas Asia Pacific

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is anticipated to exhibit the highest growth rate over the forecast period 2021-2027, due to increasing development in adoption of mobile devices in the region. Major market player included in this report are:

Zebra Technologies
Inpixon
Mist
HID Global
Google
Microsoft
Apple
Cisco
HPE
Acuity Brands

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:
By Component:
Hardware
Solutions
Indoor Tracking
Indoor Navigation
Database Management System
Services
Professional Services
Training and Consulting
System Integration and Implementation
Support and Maintainence
Managed Services
By Organization Size:
Large enterprises
Small and medium-sized enterprises (SMEs)

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By Technology
BLE
UWB
Wi-Fi
RFID
Magnetic Positioning
Other Technologies
By Application
Sales and Marketing Optimization
Emergency Response Management
Remote Monitoring
Predictive Asset Management
Inventory Management
Supply Chain Management
Other
By End-User
Transportation and Logistics
Travel and Hospitality
Media and Entertainment
Retail
Manufacturing
Healthcare and Pharmaceuticals
Government and Public Sector
Other
By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India

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Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027.

Target Audience of the Global Indoor Location Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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