

Global In-vehicle Computer System Market Size study, by Application (Safety Computers, Performance computers, Convenience Computers and diagnostics computers), by Memory Size (Up to 8 GB, 16 GB and 32 GB and Above) by Offering (Hardware and Software), by Vehicle type (Passenger car and Commercial vehicle) and Regional Forecasts 2019-2026

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### **Abstracts**

Global In-vehicle Computer System market is valued approximately USD 453.65 Million in 2018 and is anticipated to grow with a growth rate of more than 11.60% over the forecast period 2019-2026. The In-vehicle computer systems are designed to perform multiple in-vehicle functions such as infotainment, fleet management, telematics, video surveillance, taxi dispatch and law enforcement. Also, with the advancement in technologies it also offers intelligent traffic system, asset management, job dispatch, video surveillance and fuel saving. It is gaining substantial growth in the market due to the excessive rise in production of commercial and passenger vehicle, which is also expected to propel the growth of market over the forecast years. For instance: according to the International Organization of Motor Vehicle Manufacturer (OICA), the production of passenger cars accounted for around 73.45 million units in the year 2017 as compared to 72.10d million units in the year 2016 on the global scenario. Similarly, according to International Organization of Motor Vehicle Manufacturers (OICA), the production of commercial vehicles globally accounted for around 23.84 million units in the year 2017 as compared to 22.87 million units in the year 2016 which included both lightweight commercial vehicles and heavy trucks & buses. In addition, growing consumer shift toward IOT-based smart transportation is also expected to drive the



growth of market over the forecast years. However, rise in Complexity of Vehicle Electronics and threat of substitutes by smartphones and compact handheld devices are the factors expected to hamper the growth of market over the upcoming years.

The regional analysis of global In-vehicle Computer System market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is expected to boost the growth of marker due to the presence of large marker players in the region. Whereas, Asia Pacific is the fastest growing region in the global In-vehicle Computer System market due to the rise in production of automotive in the region.

Market player included in this report are:

S&T AG (Kontron)

Lanner Electronics Inc.

Axiomtek

Ibase Technology Inc.

Sintrones Technology Corporation

Acrosser

Premio Inc.

**IEI** Integration Corporation

JLT Mobile Computers

SD-Omega

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application:

Safety computers
Performance computers
Convenience computers



### **Diagnostics Computers**

By Memory Size:

Up to 8 GB

16 GB

32 GB and Above

By Offering:

Hardware

Software

By Vehicle type:

Passenger car

Commercial vehicle

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017

Base year - 2018

Forecast period – 2019 to 2026

Target Audience of the Global In-vehicle Computer System Market in Market Study:

Global In-vehicle Computer System Market Size study, by Application (Safety Computers, Performance computers,...



Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors



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