

# **Global In-mold Labels Market Size study, by Process (Blow Molding, Injection Molding, Thermoforming) by Material (Polypropylene (PP), Polyethylene terephthalate (PET), Polystyrene (PS), Polyethylene (PE), Barrier, Paper & Others) by Printing Method (Gravure, Flexo, Offset, Screen, Digital, Others) by end use industries (Food, Beverage, Pharmaceuticals, Domestic Care, Personal Care & Cosmetics, Others) and Regional Forecasts 2022-2028**

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## **Abstracts**

Global In-mold Labels Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. In mold labeling' (IML) is directly derived from the technique a preprinted polypropylene (PP) label is placed in a mold that has the shape of the end product, e.g., the shape of a butter tub. Then the molten PP is added to the mold, fuses with the label and -while curing- takes the shape of the mold. Growing pharmaceuticals industry and rising e-commerce sector are key drivers for the growth of In-mold Labels market. For instance, according to global e-commerce sales jumped to USD 26.7 trillion in 2019, witnessing a growth rate of over 4% from the year 2018. Also, the UK also saw a spike in online transactions over the same period, from 15.8 to 23.3 per cent, in China (from 20.7 to 24.9 per cent), in the US (11 to 14 per cent), in Australia (6.3 to 9.4 per cent), Singapore (5.9 to 11.7 per cent) and Canada (3.6 to 6.2 per cent). Also, with growing food and beverages industry and increasing demand for eco-labels for the packaging, the adoption & demand for In-mold Labels is likely to increase the market growth during the forecast period. However, challenges witnessed by end use industries amid COVID-19 pandemic impedes the growth of the market over the forecast period of

2022-2028.

The key regions considered for the global In-mold Labels market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading region across the world in terms of market share owing to presence of well-established food and pharmaceutical infrastructure in the region. Whereas, Asia-Pacific is anticipated to exhibit highest growth rate over the forecast period 2022-2028. Factors such as growing e-commerce sector and rising pharmaceuticals industry in the region would create lucrative growth prospects for the In-mold Labels market across Asia-Pacific region.

Major market player included in this report are:

CCL Industries, Inc.

Constantia Flexibles Group GmbH

Coveris Holding S.A

Avery Dennison Corp.

Multicolor Corporation

Fuji Seal International Inc.

Huhtamaki Oyj

Korsini Ambalaj San. Tic. A.S.

Walle Corporation

Duratech Industries Inc

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Process:

Blow Molding

Injection Molding

Thermoforming

By Material:

Polypropylene (PP)

Polyethylene terephthalate (PET)

Polystyrene (PS)

Polyethylene (PE)

Barrier

Paper & Others

By Printing Method:

Gravure

Flexo

Offset

Screen

Digital

Others

By End Use Industries:

Food

Beverage

Pharmaceuticals

Domestic Care

Personal Care & Cosmetics

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global In-mold Labels Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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