

Global In Memory Analytics Market Size study, By Application (Customer Experience Management, Design & Innovation, Operational Optimization, Marketing Management, Real-Time Analysis and Decision-Making, Others), By End Use (SMEs, Large Enterprises), By Vertical (BFSI, Retail & E-commerce, Government & Defense, Healthcare, Manufacturing, Telcos & ITES, Others), and Regional Forecasts 2022-2028

<https://marketpublishers.com/r/GF83C4220533EN.html>

Date: June 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GF83C4220533EN

Abstracts

Global In Memory Analytics Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. In Memory Analytics is a type of middleware software that facilitates to store data in RAM, across a cluster of computers. All the data used by an application is stored within the main memory of the computer system, rather than accessing the data on a disk, data remains suspended in the memory of a powerful set of computers. As compared traditional disk-based intelligence system in memory analytics offers faster results and improves overall business efficiency. The growing volume of data and increasing demand from end use applications as well as rising number of collaboration activities are factors that are accelerating the global market demand. For instance, according to Statista - in 2020, around 64.2 Zettabytes of data created, captured, copied, and consumed across the globe, and this amount is projected to grow to 180 zettabytes by end of 2025. Furthermore, in May 2022, Samsung Electronics Co., Ltd., and Red Hat, Inc., entered in a collaboration for development of software technologies for next-generation memory solutions. Under this collaboration both the companies would jointly work towards development of open-source software for existing and

upcoming memory and storage products, such as NVMe SSDs, CXL memory, computational memory/storage. Also, growing automation across different industries and rising deployment of Data science and machine learning Solutions are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, lack of awareness across the industries and concern associated over data privacy and security impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global In Memory Analytics Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing automation across the industries and presence of leading market players in the region. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as rapid industrialization and growing big data analytics market in the region, would create lucrative growth prospects for the In Memory Analytics Market across the Asia Pacific region.

Major market players included in this report are:

SAP (Germany)

Oracle (US)

Kognitio (UK)

MicroStrategy (US)

SAS Institute (US)

ActiveViam (UK)

IBM (US)

Information Builders (US)

Hitachi (Japan)

Software AG (Germany)

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application

Customer Experience Management

Design & Innovation
Operational Optimization
Marketing Management
Real-Time Analysis and Decision-Making
Others
By End Use
SMEs
Large Enterprises

By Vertical
BFSI
Retail & E-commerce
Government & Defense
Healthcare
Manufacturing
Telcos & ITES
Others

By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global In Memory Analytics Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Million)
 - 1.2.1. Global In Memory Analytics Market, by Region, 2020-2028 (USD Million)
 - 1.2.2. Global In Memory Analytics Market, by Application, 2020-2028 (USD Million)
 - 1.2.3. Global In Memory Analytics Market, by End Use, 2020-2028 (USD Million)
 - 1.2.4. Global In Memory Analytics Market, by Vertical, 2020-2028 (USD Million)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL IN MEMORY ANALYTICS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL IN MEMORY ANALYTICS MARKET DYNAMICS

- 3.1. In Memory Analytics Market Impact Analysis (2020-2028)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Growing volume of data
 - 3.1.1.2. Increasing demand from end use applications.
 - 3.1.1.3. Rising number of collaboration activities.
 - 3.1.2. Market Challenges
 - 3.1.2.1. Lack of awareness across the industries.
 - 3.1.2.2. Concern associated over data privacy and security.
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Growing automation across different industries.
 - 3.1.3.2. Rising deployment of Data science and machine learning Solutions.

CHAPTER 4. GLOBAL IN MEMORY ANALYTICS MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL IN MEMORY ANALYTICS MARKET, BY APPLICATION

- 6.1. Market Snapshot
- 6.2. Global In Memory Analytics Market by Application, Performance - Potential Analysis
- 6.3. Global In Memory Analytics Market Estimates & Forecasts by Application 2018-2028 (USD Million)
- 6.4. In Memory Analytics Market, Sub Segment Analysis
 - 6.4.1. Customer Experience Management
 - 6.4.2. Design & Innovation
 - 6.4.3. Operational Optimization
 - 6.4.4. Marketing Management
 - 6.4.5. Real-Time Analysis and Decision-Making
 - 6.4.6. Others

CHAPTER 7. GLOBAL IN MEMORY ANALYTICS MARKET, BY END USE

- 7.1. Market Snapshot
- 7.2. Global In Memory Analytics Market by End Use, Performance - Potential Analysis
- 7.3. Global In Memory Analytics Market Estimates & Forecasts by End Use 2018-2028 (USD Million)
- 7.4. In Memory Analytics Market, Sub Segment Analysis
 - 7.4.1. SMEs
 - 7.4.2. Large Enterprises

CHAPTER 8. GLOBAL IN MEMORY ANALYTICS MARKET, BY VERTICAL

- 8.1. Market Snapshot
- 8.2. Global In Memory Analytics Market by Vertical, Performance - Potential Analysis
- 8.3. Global In Memory Analytics Market Estimates & Forecasts by Vertical 2018-2028 (USD Million)
- 8.4. In Memory Analytics Market, Sub Segment Analysis
 - 8.4.1. BFSI
 - 8.4.2. Retail & E-commerce
 - 8.4.3. Government & Defense
 - 8.4.4. Healthcare
 - 8.4.5. Manufacturing
 - 8.4.6. Telcos & ITES
 - 8.4.7. Others

CHAPTER 9. GLOBAL IN MEMORY ANALYTICS MARKET, REGIONAL ANALYSIS

- 9.1. In Memory Analytics Market, Regional Market Snapshot
- 9.2. North America In Memory Analytics Market
 - 9.2.1. U.S. In Memory Analytics Market
 - 9.2.1.1. Application estimates & forecasts, 2018-2028
 - 9.2.1.2. End Use estimates & forecasts, 2018-2028
 - 9.2.1.3. Vertical estimates & forecasts, 2018-2028
 - 9.2.2. Canada In Memory Analytics Market
- 9.3. Europe In Memory Analytics Market Snapshot
 - 9.3.1. U.K. In Memory Analytics Market
 - 9.3.2. Germany In Memory Analytics Market
 - 9.3.3. France In Memory Analytics Market
 - 9.3.4. Spain In Memory Analytics Market
 - 9.3.5. Italy In Memory Analytics Market

- 9.3.6. Rest of Europe In Memory Analytics Market
- 9.4. Asia-Pacific In Memory Analytics Market Snapshot
 - 9.4.1. China In Memory Analytics Market
 - 9.4.2. India In Memory Analytics Market
 - 9.4.3. Japan In Memory Analytics Market
 - 9.4.4. Australia In Memory Analytics Market
 - 9.4.5. South Korea In Memory Analytics Market
 - 9.4.6. Rest of Asia Pacific In Memory Analytics Market
- 9.5. Latin America In Memory Analytics Market Snapshot
 - 9.5.1. Brazil In Memory Analytics Market
 - 9.5.2. Mexico In Memory Analytics Market
- 9.6. Rest of The World In Memory Analytics Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Top Market Strategies
- 10.2. Company Profiles
 - 10.2.1. SAP (Germany)
 - 10.2.1.1. Key Information
 - 10.2.1.2. Overview
 - 10.2.1.3. Financial (Subject to Data Availability)
 - 10.2.1.4. Product Summary
 - 10.2.1.5. Recent Developments
 - 10.2.2. Oracle (US)
 - 10.2.3. Kognitio (UK)
 - 10.2.4. MicroStrategy (US)
 - 10.2.5. SAS Institute (US)
 - 10.2.6. ActiveViam (UK)
 - 10.2.7. IBM (US)
 - 10.2.8. Information Builders (US)
 - 10.2.9. Hitachi (Japan)
 - 10.2.10. Software AG (Germany)

CHAPTER 11. RESEARCH PROCESS

- 11.1. Research Process
 - 11.1.1. Data Mining
 - 11.1.2. Analysis
 - 11.1.3. Market Estimation

- 11.1.4. Validation
- 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global In Memory Analytics Market, report scope

TABLE 2. Global In Memory Analytics Market estimates & forecasts by Region
2018-2028 (USD Million)

TABLE 3. Global In Memory Analytics Market estimates & forecasts by Application
2018-2028 (USD Million)

TABLE 4. Global In Memory Analytics Market estimates & forecasts by End Use
2018-2028 (USD Million)

TABLE 5. Global In Memory Analytics Market estimates & forecasts by Vertical
2018-2028 (USD Million)

TABLE 6. Global In Memory Analytics Market by segment, estimates & forecasts,
2018-2028 (USD Million)

TABLE 7. Global In Memory Analytics Market by region, estimates & forecasts,
2018-2028 (USD Million)

TABLE 8. Global In Memory Analytics Market by segment, estimates & forecasts,
2018-2028 (USD Million)

TABLE 9. Global In Memory Analytics Market by region, estimates & forecasts,
2018-2028 (USD Million)

TABLE 10. Global In Memory Analytics Market by segment, estimates & forecasts,
2018-2028 (USD Million)

TABLE 11. Global In Memory Analytics Market by region, estimates & forecasts,
2018-2028 (USD Million)

TABLE 12. Global In Memory Analytics Market by segment, estimates & forecasts,
2018-2028 (USD Million)

TABLE 13. Global In Memory Analytics Market by region, estimates & forecasts,
2018-2028 (USD Million)

TABLE 14. Global In Memory Analytics Market by segment, estimates & forecasts,
2018-2028 (USD Million)

TABLE 15. Global In Memory Analytics Market by region, estimates & forecasts,
2018-2028 (USD Million)

TABLE 16. U.S. In Memory Analytics Market estimates & forecasts, 2018-2028 (USD
Million)

TABLE 17. U.S. In Memory Analytics Market estimates & forecasts by segment
2018-2028 (USD Million)

TABLE 18. U.S. In Memory Analytics Market estimates & forecasts by segment
2018-2028 (USD Million)

TABLE 19. Canada In Memory Analytics Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 20. Canada In Memory Analytics Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 21. Canada In Memory Analytics Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 22. UK In Memory Analytics Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 23. UK In Memory Analytics Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 24. UK In Memory Analytics Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 25. Germany In Memory Analytics Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 26. Germany In Memory Analytics Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 27. Germany In Memory Analytics Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 28. RoE In Memory Analytics Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 29. RoE In Memory Analytics Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 30. RoE In Memory Analytics Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 31. China In Memory Analytics Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 32. China In Memory Analytics Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 33. China In Memory Analytics Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 34. India In Memory Analytics Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 35. India In Memory Analytics Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 36. India In Memory Analytics Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 37. Japan In Memory Analytics Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 38. Japan In Memory Analytics Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 39. Japan In Memory Analytics Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 40. RoAPAC In Memory Analytics Market estimates & forecasts, 2018-2028

(USD Million)

TABLE 41. RoAPAC In Memory Analytics Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 42. RoAPAC In Memory Analytics Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 43. Brazil In Memory Analytics Market estimates & forecasts, 2018-2028 (USD

Million)

TABLE 44. Brazil In Memory Analytics Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 45. Brazil In Memory Analytics Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 46. Mexico In Memory Analytics Market estimates & forecasts, 2018-2028 (USD

Million)

TABLE 47. Mexico In Memory Analytics Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 48. Mexico In Memory Analytics Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 49. RoLA In Memory Analytics Market estimates & forecasts, 2018-2028 (USD

Million)

TABLE 50. RoLA In Memory Analytics Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 51. RoLA In Memory Analytics Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 52. Row In Memory Analytics Market estimates & forecasts, 2018-2028 (USD

Million)

TABLE 53. Row In Memory Analytics Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 54. Row In Memory Analytics Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 55. List of secondary sources, used in the study of global In Memory Analytics Market

TABLE 56. List of primary sources, used in the study of global In Memory Analytics Market

TABLE 57. Years considered for the study

TABLE 58. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global In Memory Analytics Market, research methodology
- FIG 2. Global In Memory Analytics Market, Market estimation techniques
- FIG 3. Global Market size estimates & forecast methods
- FIG 4. Global In Memory Analytics Market, key trends 2021
- FIG 5. Global In Memory Analytics Market, growth prospects 2022-2028
- FIG 6. Global In Memory Analytics Market, porters 5 force model
- FIG 7. Global In Memory Analytics Market, pest analysis
- FIG 8. Global In Memory Analytics Market, value chain analysis
- FIG 9. Global In Memory Analytics Market by segment, 2018 & 2028 (USD Million)
- FIG 10. Global In Memory Analytics Market by segment, 2018 & 2028 (USD Million)
- FIG 11. Global In Memory Analytics Market by segment, 2018 & 2028 (USD Million)
- FIG 12. Global In Memory Analytics Market by segment, 2018 & 2028 (USD Million)
- FIG 13. Global In Memory Analytics Market by segment, 2018 & 2028 (USD Million)
- FIG 14. Global In Memory Analytics Market, regional snapshot 2018 & 2028
- FIG 15. North America In Memory Analytics Market 2018 & 2028 (USD Million)
- FIG 16. Europe In Memory Analytics Market 2018 & 2028 (USD Million)
- FIG 17. Asia pacific Market 2018 & 2028 (USD Million)
- FIG 18. Latin America In Memory Analytics Market 2018 & 2028 (USD Million)
- FIG 19. Global In Memory Analytics Market, company Market share analysis (2021)

I would like to order

Product name: Global In Memory Analytics Market Size study, By Application (Customer Experience Management, Design & Innovation, Operational Optimization, Marketing Management, Real-Time Analysis and Decision-Making, Others), By End Use (SMEs, Large Enterprises), By Vertical (BFSI, Retail & E-commerce, Government & Defense, Healthcare, Manufacturing, Telcos & ITES, Others), and Regional Forecasts 2022-2028

Product link: <https://marketpublishers.com/r/GF83C4220533EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GF83C4220533EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970