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Global In-Dash Navigation System Market Size study, by Technology (2D Maps, 3D Maps), by Component, by Connected Navigation Services, by Vehicle Type (Passenger Car, Commercial Vehicle) by Electric Vehicle Type (BEV, PHEV, HEV) and by Regional Forecasts 2018-2025

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Abstracts

Global In-Dash Navigation System Market to reach USD 25.10 billion by 2025.

Global In-Dash Navigation System Market valued approximately USD 8.5 billion in 2016 is anticipated to grow with a healthy growth rate of more than 12.80 % over the forecast period 2017-2025. Original equipment manufacturers (OEM) are striving to offer technologically advanced and embedded vehicle systems, which can provide many functions in a single unit. The increase in demand for light weight vehicle components, legislations for emissions in developed countries, and increasing vehicle production are the key factors that will drive the in-dash navigation system market.

Asia-Pacific is estimated to account for the largest share, by value and volume, of the in-dash navigation system market in 2017. In terms of growth, the Asia-Pacific market is projected to grow at the highest CAGR during the forecast period. Developing economies such as China and India are expected to play a major role on the backdrop of increasing vehicle production. Also, increasing number of vehicles on the road in developing economies will fuel the demand for real time traffic and weather information, which will further boost the demand for in-dash navigation systems. The in-dash navigation system market is highly dependent on the supporting infrastructure such as connectivity, roadways, and other infrastructure. The cheap availability of other substitutes such as personal navigation devices and mobile phones may also negatively

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affect the market.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Technology:

2D Maps

3D Maps

By Component:

Antenna Module

Control Module

Display Unit

Wiring Harness

By Connected Navigation Services:

Real Time Traffic, Directions and Information (TDI) Services

Fleet Management Services

Others

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By Vehicle Type:

- Passenger Cars
- Commercial Vehicle

By Electric Vehicle Type:

- BEV
- PHEV
- HEV

By Regions:

- North America
  - U.S.
  - Canada
- Europe
  - UK
  - Germany
- Asia Pacific
  - China
  - India
  - Japan
- Latin America

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Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

The industry is seeming to be fairly competitive. Some of the leading market players include Continental AG, Garmin Ltd, Robert Bosch GmbH, Delphi Automotive PLC, Denso Corporation, Tomtom NV, Luxoft Holding Inc, Harman International, Pioneer Corporation, Alpine Electronics, Inc. and so on. Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and continuous technological innovations are the key strategies adopted by the major players.

Target Audience of the Global In-Dash Navigation System Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

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Investors

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