

Global Impact Investing Market Size Study & Forecast, by Sector (Education, Agriculture, Healthcare, Energy, Housing, Others), by Investor (Individual Investors, Institutional Investors, Others), and Regional Analysis, 2023-2030

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Abstracts

Global Impact Investing Market is valued at approximately USD XX billion in 2022 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2023-2030. Impact investments are made with the aim of generating positive, measurable social and environmental impact alongside a financial return. Impact investing focuses on providing both financial returns and beneficial social and environmental impact. It is designed to harmonize financial goals with the achievement of certain social and environmental objectives, in contrast to standard investment methods, which largely concentrate on financial success. The impact investing market is expanding because of factors such as the growing awareness of the need to address social and environmental challenges, rising government support and policies to promote impact investing, coupled with the advancements in impact measurement methodologies and frameworks.

In addition, the rise of ESG investing is acting as a catalyzing factor for market growth across the globe. ESG investing is a type of investing that considers environmental, social, and governance factors when making investment decisions. ESG investing is becoming increasingly popular, as investors are looking for ways to invest their money in a way that is both financially and socially responsible. Assets dedicated to ETF funds with environmental, social, and governance (ESG) goals witnessed significant growth in value from USD 203 billion in 2020 to USD 391 billion in 2021. As of February 2022, allocated assets totaled 378 billion dollars. Thus, these aforementioned factors are propelling the growth of the Impact Investing Market during the estimated period.

Moreover, the surging demand for impact investment products from institutional investors and high-net-worth individuals, as well as collaboration between impact investors, government, and other stakeholders to address social and environmental challenges present various lucrative opportunities over the forecast years. However, the lack of standardization and consistency and limited understanding of impact investing among investors and the public are hampering the market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Impact Investing Market study include Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the surging demand for sustainable and responsible investments, increasing focus on environmental and social issues, and growing institutional investor engagement. Whereas, Asia Pacific is expected to grow at the highest CAGR over the forecast years. Increasing awareness of the impact of climate change, rising governments and regulatory bodies policies, as well as growing need for sustainable development, are significantly propelling the market demand across the region.

Major market players included in this report are:

Omidyar network

Vital Capital

Goldman Sachs

Bain capital LP

Manulife Investment Management Holdings Inc.

Reinvestment fund

Blueorchard finance ltd

Bridges fund management ltd

Leapfrog investments

Morgan Stanley

Recent Developments in the Market:

NA

Global Impact Investing Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Sector, Investor, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Sector:

Education

Agriculture

Healthcare

Energy

Housing

Others

By Investor:

Individual Investors

Institutional Investors

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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