

Global Imitation Whipped Cream Market Size study, by Nature (Organic, Conventional) by Form (Powder, Liquid) by Product Type (Soy Creamer, Almond Creamer, Oat Creamer, Hemp Creamer, Coconut Creamer, Rice Creamer, Cashew Creamer, Coffee Creamer, Vegetable Cooking Cream, Other Product Types) by Sales Channel (Direct Sales, Indirect Sales) by end use industries (foods & beverages, Pharmaceutical, Textiles, Petrochemicals, Adhesives, others) and Regional Forecasts 2022-2028

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Abstracts

Global Imitation Whipped Cream Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Imitation whipped cream is produced by vegetable oils or the plant-based milk. After production these are then dried to transform them into a powder form. Powdered form has higher shelf life, which impacts the choice of consumers as well as the retailers that sell the product. Growing Food and Beverages industry and sales of fast-food products are key drivers for the growth of Imitation Whipped Cream market. For instance, according to global database Management Company Statista- As of 2022, revenue in the Food segment is estimated to reach USD 274 billion and as per projections the revenue is expected to show an annual growth rate of 23.26% between 2022 and 2025, witnessing market volume of approx. USD 513 billion by the year 2025. Furthermore, in April 2020 Hanan Products Company Inc., a maker of whipped dessert toppings, icings, and fillings for bakeries, launched two new products to meet customer demand for natural ingredients called Tasty Whip Pure and

Tasty Whip Vegan. Furthermore, in July 2021, US based food company Rich Products has acquired Signature Breads, a Massachusetts, US based leader in specialty breads and rolls. Also, with changing eating habits in emerging economies and rising demand for organic food products, the adoption & demand for Imitation Whipped Cream is likely to increase the market growth during the forecast period. However, disruptions in global food supply chains due to covid 19 pandemic impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Imitation Whipped Cream market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading region across the world in terms of market share owing to increasing demand for plant-based food products in the region. Whereas, Asia-Pacific is anticipated to exhibit highest growth rate over the forecast period 2022-2028. Factors such as increasing application of imitation whipped cream in food and beverages sector in the region would create lucrative growth prospects for the Imitation Whipped Cream market across Asia-Pacific region.

Major market player included in this report are:

Kraft Heinz Company

Rich Products Corporation,

Nestlé S.A,

Danone, Pvt Ltd.

Trader Joe's Company,

Grupo Chantilly SA de CV,

Kerry Group plc

Dos Anclas, Pvt Ltd.

Eurocas Group of Companies,

Hydrosol GmbH & Co. KG

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Nature:

Organic

Conventional

By Form:

Powder

Liquid

By Product Type:

Soy Creamer

Almond Creamer

Oat Creamer

Hemp Creamer

Coconut Creamer

Rice Creamer

Cashew Creamer

Coffee Creamer

Vegetable Cooking Cream

Other Product Types

By Sales Channel:

Direct Sales

Indirect Sales

By End Use Industries:

Food Service

Food & Beverage Processing

Infant Food

Prepared and Packaged Food

Household/Retail

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Imitation Whipped Cream Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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