

Global Illness Insurance Market Size study with COVID-19 impact, by Type (Diseases Insurance, Medical Insurance and Income Protection Insurance), by Application (Cancer, Heart attack, Stroke and Others) and Regional Forecasts 2020-2026

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Abstracts

Global Illness Insurance Market is valued approximately at USD 33.68 Billion in 2019 and is anticipated to grow with a healthy growth rate of more than 15.80% over the forecast period 2019-2026. Illness insurance is also called as critical insurance cover or dread disease policy, where an insurer comes in a contract with client to make a lump sum cash payment if the policyholder is diagnosed with some specific critical diseases such as cancer, heart attack and stokes etc. covered in the insurance policy. As treating such critical illnesses may requires multiple visits to the hospitals over a long period of time and results in addition to the other hospitalization cost such as doctor visits, medical expenses etc. Whereas, the global impact of COVID-19 results in favorable growth in the demand of the illness insurance market as COVID-19 becomes a critical disease across the globe that accounts for high hospitalization cost along with additional cost related to doctor visits and medical expenses etc. In addition, the rapid growth in chronic diseases across the globe and favorable benefits of covering high cost incurred in treatment of such diseases by illness insurance policies is the factor driving the growth of market over the forecast years. For instance: According to the World Health Organization (WHO), it is projected that till 2020, Chronic disease will account for threequarter of all deaths worldwide including 75% of death due to stroke, 71% of deaths due to ischaemic heart disease and 70% of deaths due to diabetes in developing countries. However, lack of awareness about critical illness insurance is expected to hamper the market growth during the forecast period.

The regional analysis of global Illness Insurance market is considered for the key



regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the rapid growth in critical diseases in the region. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2026. Factors such as rapid growth in chronic diseases in the region along with growth awareness among people about critical illness insurance would create lucrative growth prospects for the Illness Insurance market across Asia-Pacific region.

Major market player included in this report are:
China Life Insurance
Allianz
Ping an Insurance
Aviva
Legal & General
China Pacific Insurance
Prudential plc
New China Life Insurance
Aegon
Sun Life Financial

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Technology offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:
Disease Insurance
Medical Insurance
Income Protection Insurance

By Application:

Cancer



Heart attack
Stroke
Other
Otrioi

By Region: North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017, 2018 Base year – 2019 Forecast period – 2020 to 2026

Target Audience of the Global Illness Insurance Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors



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