

**Global identity analytics Market Size study, by Component (Solution and Services), by Application (Account Management, Customer Management, Fraud Detection, GRC Management Identity and Access Management and others), by Deployment Mode (On-Premises and Cloud), by Organization Size (Small and Medium-Sized Enterprises and Large Enterprises), By Industry Vertical (Banking, Financial Services, and Insurance, Government and Defense, IT and Telecom, Energy and Utilities, Manufacturing, Retail, Healthcare and Others) and Regional Forecasts 2018-2025.**

<https://marketpublishers.com/r/G21AB369863EN.html>

Date: February 2019

Pages: 200

Price: US\$ 3,950.00 (Single User License)

ID: G21AB369863EN

## Abstracts

Global identity analytics market to reach USD 1,826 million by 2025.

Global Identity Analytics Market is valued approximately USD 246 million in 2017 and is anticipated to grow with a healthy growth rate of more than 30% over the forecast period 2018-2025. Growing demand to secure devices and users from unauthorized access, rising number of identity thefts and increasing demand for mobility solutions is expected to drive the growth of the market identity analytics market over the forecast period. However, the growth across global identity analytics market face a key challenge including, lack of awareness for increasing and sophisticated security risks.

The report on global identity analytics market includes component, application, deployment mode, organization size and industry vertical segments. Component includes solution and services, application segment is categorized into account

management, customer management, fraud detection, GRC management identity and access management and others. In addition, deployment mode is further categorized into on-premises and cloud organization size includes small and medium-sized enterprises and large enterprises, industry vertical segment is divided into banking, financial services, and insurance, government and defense, IT and telecom, energy and utilities, manufacturing, retail, healthcare and others.

The regional analysis of Global Identity Analytics Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading market region for global Identity Analytics Market in terms of market revenue share. Factors such as emerging market players and early adoption of identity analytics solutions are promoting the growth of the market.

The leading market players mainly include-

Oracle

Verint Systems

Logrhythm

Happiest Minds

Gurukul

Quantum Secure

Hitachi ID Systems

Sailpoint Technologies

Centrify

Prolifics

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within

each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

#### By Component:

- Solutions

- Services

  - Professional Services

  - Managed Services

#### By Application:

- Account Management

- Customer Management

- Fraud Detection

- GRC Management

- Identity and Access Management

- Others

#### By Deployment Mode:

- On-Premises

- Cloud

**By Organization Size:**

Small and Medium-Sized Enterprises

Large Enterprises

**By Industry Vertical:**

Banking, Financial Services, and Insurance

Government and Defense

IT and Telecom

Energy and Utilities

Manufacturing

Retail

Healthcare

Others

**By Regions:**

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

Target Audience of the Global Identity Analytics Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

## Contents

### **CHAPTER 1. MARKET DEFINITION AND SCOPE**

- 1.1. Research Objective
- 1.2. Market Definition
- 1.3. Scope of The Study
- 1.4. Years Considered for The Study
- 1.5. Currency Conversion Rates
- 1.6. Report Limitation

### **CHAPTER 2. RESEARCH METHODOLOGY**

- 2.1. Research Process
  - 2.1.1. Data Mining
  - 2.1.2. Analysis
  - 2.1.3. Market Estimation
  - 2.1.4. Validation
  - 2.1.5. Publishing
- 2.2. Research Assumption

### **CHAPTER 3. EXECUTIVE SUMMARY**

- 3.1. Global & Segmental Market Estimates & Forecasts, 2015-2025 (USD Billion)
- 3.2. Key Trends

### **CHAPTER 4. GLOBAL IDENTITY ANALYTICS MARKET DYNAMICS**

- 4.1. Growth Prospects
  - 4.1.1. Drivers
  - 4.1.2. Restraints
  - 4.1.3. Opportunities
- 4.2. Industry Analysis
  - 4.2.1. Porter's 5 Force Model
  - 4.2.2. PEST Analysis
  - 4.2.3. Value Chain Analysis
- 4.3. Analyst Recommendation & Conclusion

### **CHAPTER 5. GLOBAL IDENTITY ANALYTICS MARKET, BY COMPONENT**

*Global identity analytics Market Size study, by Component (Solution and Services), by Application (Account Man...*

- 5.1. Market Snapshot
- 5.2. Market Performance - Potential Model
- 5.3. Global Identity Analytics Market, Sub Segment Analysis
  - 5.3.1. Solutions
    - 5.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 5.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 5.3.2. Services
    - 5.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 5.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 5.3.2.3. Market sub-segment
      - 5.3.2.3.1. Professional Services
      - 5.3.2.3.2. Managed Services

## **CHAPTER 6. GLOBAL IDENTITY ANALYTICS MARKET, BY APPLICATION**

- 6.1. Market Snapshot
- 6.2. Market Performance - Potential Model
- 6.3. Global Identity Analytics Market, Sub Segment Analysis
  - 6.3.1. Account Management
    - 6.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 6.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 6.3.2. Customer Management
    - 6.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 6.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 6.3.3. Fraud Detection
    - 6.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 6.3.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 6.3.4. GRC Management
    - 6.3.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 6.3.4.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 6.3.5. Identity and Access Management
    - 6.3.5.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 6.3.5.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 6.3.6. Others
    - 6.3.6.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 6.3.6.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

## **CHAPTER 7. GLOBAL IDENTITY ANALYTICS MARKET, BY DEPLOYMENT MODE**



- 7.1. Market Snapshot
- 7.2. Market Performance - Potential Model
- 7.3. Global Identity Analytics Market, Sub Segment Analysis
  - 7.3.1. On-Premises
    - 7.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 7.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 7.3.2. Cloud
    - 7.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 7.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

## **CHAPTER 8. GLOBAL IDENTITY ANALYTICS MARKET, BY ORGANIZATION SIZE**

- 8.1. Market Snapshot
- 8.2. Market Performance - Potential Model
- 8.3. Global Identity Analytics Market, Sub Segment Analysis
  - 8.3.1. Small and Medium-Sized Enterprises
    - 8.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 8.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 8.3.2. Large Enterprises
    - 8.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 8.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

## **CHAPTER 9. GLOBAL IDENTITY ANALYTICS MARKET, BY INDUSTRY VERTICAL**

- 9.1. Market Snapshot
- 9.2. Market Performance - Potential Model
- 9.3. Global Identity Analytics Market, Sub Segment Analysis
  - 9.3.1. Banking, Financial Services, and Insurance
    - 9.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 9.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 9.3.2. Government and Defence
    - 9.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 9.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 9.3.3. IT and Telecom
    - 9.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 9.3.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 9.3.4. Energy and Utilities
    - 9.3.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)

- 9.3.4.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 9.3.5. Manufacturing
  - 9.3.5.1. Market estimates & forecasts, 2015-2025 (USD Billion)
  - 9.3.5.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 9.3.6. Retail
  - 9.3.6.1. Market estimates & forecasts, 2015-2025 (USD Billion)
  - 9.3.6.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 9.3.7. Healthcare
  - 9.3.7.1. Market estimates & forecasts, 2015-2025 (USD Billion)
  - 9.3.7.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 9.3.8. Others
  - 9.3.8.1. Market estimates & forecasts, 2015-2025 (USD Billion)
  - 9.3.8.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

## **CHAPTER 10. GLOBAL IDENTITY ANALYTICS MARKET, BY REGIONAL ANALYSIS**

- 10.1. Identity Analytics Market, Regional Market Snapshot (2015-2025)
- 10.2. North America Identity Analytics Market Snapshot
  - 10.2.1. U.S.
    - 10.2.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 10.2.1.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 10.2.1.3. Service breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 10.2.1.4. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 10.2.1.5. Deployment Mode breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 10.2.1.6. Organization Size breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 10.2.1.7. Industry Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 10.2.2. Canada
    - 10.2.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 10.2.2.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 10.2.2.3. Service breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 10.2.2.4. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 10.2.2.5. Deployment Mode breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 10.2.2.6. Organization Size breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 10.2.2.7. Industry Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)

### 10.3. Europe Identity Analytics Market Snapshot

#### 10.3.1. U.K.

10.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

10.3.1.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)

10.3.1.3. Service breakdown estimates & forecasts, 2015-2025 (USD Billion)

10.3.1.4. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)

10.3.1.5. Deployment Mode breakdown estimates & forecasts, 2015-2025 (USD Billion)

10.3.1.6. Organization Size breakdown estimates & forecasts, 2015-2025 (USD Billion)

10.3.1.7. Industry Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)

#### 10.3.2. Germany

10.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)

10.3.2.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)

10.3.2.3. Service breakdown estimates & forecasts, 2015-2025 (USD Billion)

10.3.2.4. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)

10.3.2.5. Deployment Mode breakdown estimates & forecasts, 2015-2025 (USD Billion)

10.3.2.6. Organization Size breakdown estimates & forecasts, 2015-2025 (USD Billion)

10.3.2.7. Industry Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)

#### 10.3.3. France

10.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)

10.3.3.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)

10.3.3.3. Service breakdown estimates & forecasts, 2015-2025 (USD Billion)

10.3.3.4. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)

10.3.3.5. Deployment Mode breakdown estimates & forecasts, 2015-2025 (USD Billion)

10.3.3.6. Organization Size breakdown estimates & forecasts, 2015-2025 (USD Billion)

10.3.3.7. Industry Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)

#### 10.3.4. Rest of Europe

10.3.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)

10.3.4.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)

10.3.4.3. Service breakdown estimates & forecasts, 2015-2025 (USD Billion)

10.3.4.4. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)

10.3.4.5. Deployment Mode breakdown estimates & forecasts, 2015-2025 (USD Billion)

10.3.4.6. Organization Size breakdown estimates & forecasts, 2015-2025 (USD Billion)

Billion)

10.3.4.7. Industry Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)

10.3.5. China

10.3.5.1. Market estimates & forecasts, 2015-2025 (USD Billion)

10.3.5.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)

10.3.5.3. Service breakdown estimates & forecasts, 2015-2025 (USD Billion)

10.3.5.4. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)

10.3.5.5. Deployment Mode breakdown estimates & forecasts, 2015-2025 (USD

Billion)

10.3.5.6. Organization Size breakdown estimates & forecasts, 2015-2025 (USD

Billion)

10.3.5.7. Industry Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)

10.3.6. India

10.3.6.1. Market estimates & forecasts, 2015-2025 (USD Billion)

10.3.6.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)

10.3.6.3. Service breakdown estimates & forecasts, 2015-2025 (USD Billion)

10.3.6.4. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)

10.3.6.5. Deployment Mode breakdown estimates & forecasts, 2015-2025 (USD

Billion)

10.3.6.6. Organization Size breakdown estimates & forecasts, 2015-2025 (USD

Billion)

10.3.6.7. Industry Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)

10.3.7. Japan

10.3.7.1. Market estimates & forecasts, 2015-2025 (USD Billion)

10.3.7.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)

10.3.7.3. Service breakdown estimates & forecasts, 2015-2025 (USD Billion)

10.3.7.4. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)

10.3.7.5. Deployment Mode breakdown estimates & forecasts, 2015-2025 (USD

Billion)

10.3.7.6. Organization Size breakdown estimates & forecasts, 2015-2025 (USD

Billion)

10.3.7.7. Industry Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)

10.3.8. Rest of Asia Pacific

10.3.8.1. Market estimates & forecasts, 2015-2025 (USD Billion)

10.3.8.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)

10.3.8.3. Service breakdown estimates & forecasts, 2015-2025 (USD Billion)

10.3.8.4. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)

10.3.8.5. Deployment Mode breakdown estimates & forecasts, 2015-2025 (USD

Billion)

- 10.3.8.6. Organization Size breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 10.3.8.7. Industry Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 10.3.9. Latin America Identity Analytics Market Snapshot
- 10.3.10. Brazil
  - 10.3.10.1. Market estimates & forecasts, 2015-2025 (USD Billion)
  - 10.3.10.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 10.3.10.3. Service breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 10.3.10.4. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 10.3.10.5. Deployment Mode breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 10.3.10.6. Organization Size breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 10.3.10.7. Industry Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 10.3.11. Mexico
  - 10.3.11.1. Market estimates & forecasts, 2015-2025 (USD Billion)
  - 10.3.11.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 10.3.11.3. Service breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 10.3.11.4. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 10.3.11.5. Deployment Mode breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 10.3.11.6. Organization Size breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 10.3.11.7. Industry Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 10.3.12. Rest of The World
- 10.3.13. South America
  - 10.3.13.1. Market estimates & forecasts, 2015-2025 (USD Billion)
  - 10.3.13.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 10.3.13.3. Service breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 10.3.13.4. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 10.3.13.5. Deployment Mode breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 10.3.13.6. Organization Size breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 10.3.13.7. Industry Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 10.3.14. Middle East and Africa



- 10.3.14.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 10.3.14.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 10.3.14.3. Service breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 10.3.14.4. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 10.3.14.5. Deployment Mode breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 10.3.14.6. Organization Size breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 10.3.14.7. Industry Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)

## **CHAPTER 11. COMPETITIVE INTELLIGENCE**

- 11.1. Company Market Share (Subject to Data Availability)
- 11.2. Top Market Strategies
- 11.3. Company Profiles
  - 11.3.1. Oracle
    - 11.3.1.1. Overview
    - 11.3.1.2. Financial (Subject to data availability)
    - 11.3.1.3. Product summary
    - 11.3.1.4. Recent developments
  - 11.3.2. Verint Systems
  - 11.3.3. Logrhythm
  - 11.3.4. Happiest Minds
  - 11.3.5. Gurukul
  - 11.3.6. Quantum Secure
  - 11.3.7. Hitachi ID Systems
  - 11.3.8. Sailpoint Technologies
  - 11.3.9. Centrifify
  - 11.3.10. Prolifics

## I would like to order

Product name: Global identity analytics Market Size study, by Component (Solution and Services), by Application (Account Management, Customer Management, Fraud Detection, GRC Management Identity and Access Management and others), by Deployment Mode (On-Premises and Cloud), by Organization Size (Small and Medium-Sized Enterprises and Large Enterprises), By Industry Vertical (Banking, Financial Services, and Insurance, Government and Defense, IT and Telecom, Energy and Utilities, Manufacturing, Retail, Healthcare and Others) and Regional Forecasts 2018-2025.

Product link: <https://marketpublishers.com/r/G21AB369863EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G21AB369863EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970