

Global Ice Boxes Market Size study, by Product type (Inflatable Coolers, Marine Coolers, Soft-sided Coolers, Standard Ice Chests) by Material type (Metal Coolers, Plastic Coolers, Fabric Coolers), by Application (Camping, Medical, Military, Others), by End Users (Household, Commercial, Industrial), by Sales Channel (Hypermarket/Supermarkets, Wholesalers/Distributors, Independent Small Stores, Specialty Stores, Multi-brand Stores, Online Retailers, Direct Sales, Other Sales Channel) and Regional Forecasts 2021-2027

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Abstracts

Global Ice Boxes Market is valued approximately at xx billion in 2020 and is anticipated to grow with a healthy growth rate of more than 8.6% over the forecast period 2021-2027. Iced Box is primarily used in the military, medical sectors where there is a need to keep the ice and its products cool for its end use. Obtainability of raw materials and labors at lower costs for producing Ice Box and increasing number of outdoor recreational activities in order to refresh from the outside heat are factors contributing to the market growth. For instance: according to Outdoor Foundation the number of people aged 6yrs and above participated in at least 1 outdoor activity, in the year 2020, was 160.7 million. This was approximately 2.2 percentage points high from the previous year(153.6 million people, in the year 2019). However, negligible level of preference in the cold and heavy rainfall restricting areas and Heavy competition from the key players in the market impedes the growth of the market over the forecast period of 2021-2027. Also, Initiatives of the government towards promoting outdoor activities and Increasing

demand towards the biodegradable use of box is likely to increase the growth of the market in the forecast period.

The regional analysis of global Ice Box market includes key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the significant region owing towards largest market share across the world in terms of market share owing to extreme hot temperature. Whereas, Europe is anticipated to exhibit highest growth rate over the forecast period 2021-2027. Factors such as increasing demand of outdoor recreational activities coupled with the region being a tourist spot, would create lucrative growth prospects for the Ice Boxes market across Asia-Pacific region.

Major market player included in this report are:

Coleman Manufacturing Company
Polar bear coolers
Stanley Hand Tools
Orca Company
Pelican Company
Bison Coolers
Grizzly Industrial Inc
Engel
Igloo India Production Pvt Ltd
Yeti

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product type:

Inflatable Coolers
Marine Coolers

Soft-sided Coolers

Standard Ice Chests

By Material type:

Metal Coolers

Plastic Coolers

Fabric Coolers

By Application:

Camping

Medical

Military

Others

By End Users:

Household

Commercial

Industrial

By Sales Channel:

Hypermarket/Supermarkets

Wholesalers/Distributors

Independent Small Stores

Specialty Stores

Multi-brand Stores

Online Retailers

Direct Sales

Other Sales Channel

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Global Ice Boxes Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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