

Global Hypnotherapy Market Size study, by Type (Body Healing, Mind Healing, Sensory Healing, External Energy), by End Use (Online, Offline) and Regional Forecasts 2022-2032

<https://marketpublishers.com/r/GFAD2E74BF56EN.html>

Date: June 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GFAD2E74BF56EN

Abstracts

Global Hypnotherapy Market is valued at approximately USD 12.16 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 31.30% over the forecast period 2024-2032. The Global Hypnotherapy Market includes the provisions of therapeutic treatments and interventions based on hypnosis techniques to address a wide range of mental, emotional, and behavioural difficulties globally. This market encompasses trained experts providing hypnotherapy treatments in a variety of locations, including clinics, hospitals, private offices, and internet platforms. The hypnotherapy industry is booming due to research proving hypnosis works for a range of ailments, acceptance of hypnosis in mainstream healthcare, and its increasing incorporation into complementary medicine. The growing popularity of hypnotherapy for phobias, weight reduction, stress management, and quitting smoking supports this tendency even more. Furthermore, the use of hypnotherapy for stress management, smoking cessation, weight reduction, and phobia treatment is increasing popularity, contributing to the market's expansion and development.

The Global Hypnotherapy Market is growing rapidly due to a variety of causes. Initially, there is a growing understanding of hypnotherapy's effectiveness in treating a wide range of disorders, including anxiety, depression, stress, and pain management. This increased knowledge drives a surge in demand as people seek alternative and holistic wellness treatments. Furthermore, as mental health services gain traction and integrate into a variety of healthcare settings, including hospitals, clinics, and private practices, hypnotherapy emerges as an important component of treatment plans. Additionally, the growing number of uses for hypnotherapy, as well as advances in research proving its

efficacy, contribute to its appeal. However, restricted insurance coverage for hypnotherapy services is a significant barrier, making it difficult for people to access. Moreover, the absence of industry norms and regulations potentially raise concerns about the service reliability and quality. To ensure that hypnotherapy continues to thrive and be recognised as a viable therapeutic option, these constraints must be addressed.

The key regions considered for the Global Hypnotherapy Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. The Global Hypnotherapy Market analysis identifies Europe as the dominant region, as indicated by its significant participation in 2023. This significant market share is directly associated with the region's rising stress levels, which are mostly due to the demands of modern lives. According to research conducted by the National Centre for Biotechnology Information in November 2020, more than 15% of European professionals face severe regular stress. Furthermore, a poll of 1,200 persons in Germany discovered that an amazing 60% have frequent stress attacks, indicating the prevalence of stress in the German community. These data highlight Europe's key role in increasing demand for hypnotherapy services. The fastest-growing region is Aisa Pacific, Asia Pacific is expected to emerge as a key area of growth due to its rising healthcare infrastructure and increased embrace of alternative therapies.

Major market player included in this report are:

Amaha (Inner Hour)

EPSY Clinic HealthCare Private Limited.

Seraniti

Cadabams Mental Healthcare Services Private Limited

Your Dost Health Solutions Private Limited

WYSA Ltd.

Health minds Solutions Private Limited

Trust Circle

Growth EX

PSY Care Limited

The detailed segments and sub-segment of the market are explained below:

By Type

Body Healing

Mind Healing

Sensory Healing

External Energy

By End Use

Offline

Online?

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major

regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

Contents

CHAPTER 1. GLOBAL HYPNOTHERAPY MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 1.1. Research Objective
- 1.2. Market Definition
- 1.3. Research Assumptions
 - 1.3.1. Inclusion & Exclusion
 - 1.3.2. Limitations
 - 1.3.3. Supply Side Analysis
 - 1.3.3.1. Availability
 - 1.3.3.2. Infrastructure
 - 1.3.3.3. Regulatory Environment
 - 1.3.3.4. Market Competition
 - 1.3.3.5. Economic Viability (Consumer's Perspective)
 - 1.3.4. Demand Side Analysis
 - 1.3.4.1. Regulatory frameworks
 - 1.3.4.2. Technological Advancements
 - 1.3.4.3. Environmental Considerations
 - 1.3.4.4. Consumer Awareness & Acceptance
- 1.4. Estimation Methodology
- 1.5. Years Considered for the Study
- 1.6. Currency Conversion Rates

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Global Hypnotherapy Market Size & Forecast (2022- 2032)
- 2.2. Regional Summary
- 2.3. Segmental Summary
 - 2.3.1. By Type
 - 2.3.2. By End User
- 2.4. Key Trends
- 2.5. Recession Impact
- 2.6. Analyst Recommendation & Conclusion

CHAPTER 3. GLOBAL HYPNOTHERAPY MARKET DYNAMICS

- 3.1. Market Drivers

- 3.2. Market Challenges
- 3.3. Market Opportunities

CHAPTER 4. GLOBAL HYPNOTHERAPY MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model
 - 4.1.7. Porter's 5 Force Impact Analysis
- 4.2. PESTEL Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
 - 4.2.5. Environmental
 - 4.2.6. Legal
- 4.3. Top investment opportunity
- 4.4. Top winning strategies
- 4.5. Disruptive Trends
- 4.6. Industry Expert Perspective
- 4.7. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL HYPNOTHERAPY MARKET SIZE & FORECASTS BY TYPE 2022-2032

- 5.1. Body Healing
- 5.2. Mind Healing,
- 5.3. Sensory Healing
- 5.4. External Energy

CHAPTER 6. GLOBAL HYPNOTHERAPY MARKET SIZE & FORECASTS BY END USER 2022-2032

- 6.1. Online
- 6.2. Offline

CHAPTER 7. GLOBAL HYPNOTHERAPY MARKET SIZE & FORECASTS BY REGION 2022-2032

- 7.1. North America Hypnotherapy Market
 - 7.1.1. U.S. Hypnotherapy Market
 - 7.1.1.1. Type breakdown size & forecasts, 2022-2032
 - 7.1.1.2. End user breakdown size & forecasts, 2022-2032
 - 7.1.2. Canada Hypnotherapy Market
- 7.2. Europe Hypnotherapy Market
 - 7.2.1. U.K. Hypnotherapy Market
 - 7.2.2. Germany Hypnotherapy Market
 - 7.2.3. France Hypnotherapy Market
 - 7.2.4. Spain Hypnotherapy
 - 7.2.5. Italy Hypnotherapy Market
 - 7.2.6. Rest of Europe Hypnotherapy Market
- 7.3. Asia-Pacific Hypnotherapy Market
 - 7.3.1. China Hypnotherapy Market
 - 7.3.2. India Hypnotherapy Market
 - 7.3.3. Japan Hypnotherapy Market
 - 7.3.4. Australia Hypnotherapy Market
 - 7.3.5. South Korea Hypnotherapy Market
 - 7.3.6. Rest of Asia Pacific Hypnotherapy Market
- 7.4. Latin America Hypnotherapy Market
 - 7.4.1. Brazil Hypnotherapy Market
 - 7.4.2. Mexico Hypnotherapy Market
 - 7.4.3. Rest of Latin America Hypnotherapy Market
- 7.5. Middle East & Africa Hypnotherapy Market
 - 7.5.1. Saudi Arabia Hypnotherapy Market
 - 7.5.2. South Africa Hypnotherapy Market
 - 7.5.3. Rest of Middle East & Africa Hypnotherapy Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Key Company SWOT Analysis
 - 8.1.1. Company
 - 8.1.2. Company
 - 8.1.3. Company
- 8.2. Top Market Strategies

8.3. Company Profiles

8.3.1 Amaha (Inner Hour)

8.3.1.1. Key Information

8.3.1.2. Overview

8.3.1.3. Financial (Subject to Data Availability)

8.3.1.4. Product Summary

8.3.1.5. Market Strategies

8.3.2. EPSY Clinic Healthcare Services Private Limited

8.3.3. Seraniti

8.3.4. Cadabams Mental Healthcare Services Private Limited

8.3.5. Your Dost Health Solutions Private Limited

8.3.6. WYSA Ltd.

8.3.7. Health minds Solutions Private Limited

8.3.8. Trust Circle

8.3.9. Growth EX

8.3.10. PSY Care Limited

CHAPTER 9. RESEARCH PROCESS

9.1. Research Process

9.1.1. Data Mining

9.1.2. Analysis

9.1.3. Market Estimation

9.1.4. Validation

9.1.5. Publishing

9.2. Research Attributes

List Of Tables

LIST OF TABLES

TABLE 1. Global Hypnotherapy Market, report scope

TABLE 2. Global Hypnotherapy Market estimates & forecasts by Region 2022-2032
(USD Billion)

TABLE 3. Global Hypnotherapy Market estimates & forecasts by Type 2022-2032 (USD Billion)

TABLE 4. Global Hypnotherapy Market estimates & forecasts by End User 2022-2032
(USD Billion)

TABLE 5. Global Hypnotherapy Market by segment, estimates & forecasts, 2022-2032
(USD Billion)

TABLE 6. Global Hypnotherapy Market by region, estimates & forecasts, 2022-2032
(USD Billion)

TABLE 7. Global Hypnotherapy Market by segment, estimates & forecasts, 2022-2032
(USD Billion)

TABLE 8. Global Hypnotherapy Market by region, estimates & forecasts, 2022-2032
(USD Billion)

TABLE 9. Global Hypnotherapy Market by segment, estimates & forecasts, 2022-2032
(USD Billion)

TABLE 10. Global Hypnotherapy Market by region, estimates & forecasts, 2022-2032
(USD Billion)

TABLE 11. Global Hypnotherapy Market by segment, estimates & forecasts, 2022-2032
(USD Billion)

TABLE 12. Global Hypnotherapy Market by region, estimates & forecasts, 2022-2032
(USD Billion)

TABLE 13. Global Hypnotherapy Market by segment, estimates & forecasts, 2022-2032
(USD Billion)

TABLE 14. Global Hypnotherapy Market by region, estimates & forecasts, 2022-2032
(USD Billion)

TABLE 15. U.S. Hypnotherapy Market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 16. U.S. Hypnotherapy Market estimates & forecasts by segment 2022-2032
(USD Billion)

TABLE 17. U.S. Hypnotherapy Market estimates & forecasts by segment 2022-2032
(USD Billion)

TABLE 18. Canada Hypnotherapy Market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 19. Canada Hypnotherapy Market estimates & forecasts by segment 2022-2032

(USD Billion)

TABLE 20. Canada Hypnotherapy Market estimates & forecasts by segment 2022-2032

(USD Billion)

TABLE 21. UK Hypnotherapy Market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 22. UK Hypnotherapy Market estimates & forecasts by segment 2022-2032

(USD Billion)

TABLE 23. UK Hypnotherapy Market estimates & forecasts by segment 2022-2032

(USD Billion)

TABLE 24. Germany Hypnotherapy Market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 25. Germany Hypnotherapy Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 26. Germany Hypnotherapy Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 27. France Hypnotherapy Market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 28. France Hypnotherapy Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 29. France Hypnotherapy Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 30. Italy Hypnotherapy Market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 31. Italy Hypnotherapy Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 32. Italy Hypnotherapy Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 33. Spain Hypnotherapy Market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 34. Spain Hypnotherapy Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 35. Spain Hypnotherapy Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 36. RoE Hypnotherapy Market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 37. RoE Hypnotherapy Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 38. RoE Hypnotherapy Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 39. China Hypnotherapy Market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 40. China Hypnotherapy Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 41. China Hypnotherapy Market estimates & forecasts by segment 2022-2032

(USD Billion)

TABLE 42. India Hypnotherapy Market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 43. India Hypnotherapy Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 44. India Hypnotherapy Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 45. Japan Hypnotherapy Market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 46. Japan Hypnotherapy Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 47. Japan Hypnotherapy Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 48. Australia Hypnotherapy Market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 49. Australia Hypnotherapy Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 50. Australia Hypnotherapy Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 51. South Korea Hypnotherapy Market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 52. South Korea Hypnotherapy Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 53. South Korea Hypnotherapy Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 54.

TABLE 55. RoAPAC Hypnotherapy Market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 56. RoAPAC Hypnotherapy Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 57. RoAPAC Hypnotherapy Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 58. Brazil Hypnotherapy Market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 59. Brazil Hypnotherapy Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 60. Brazil Hypnotherapy Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 61. Mexico Hypnotherapy Market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 62. Mexico Hypnotherapy Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 63. Mexico Hypnotherapy Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 64. RoLA Hypnotherapy Market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 65. RoLA Hypnotherapy Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 66. RoLA Hypnotherapy Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 67. Saudi Arabia Hypnotherapy Market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 68. Saudi Arabia Hypnotherapy Market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 69. Saudi Arabia Hypnotherapy Market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 70. South Africa Hypnotherapy Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 71.

TABLE 72. South Africa Hypnotherapy Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 73. South Africa Hypnotherapy Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 74. RoMEA Hypnotherapy Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 75. RoMEA Hypnotherapy Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 76. RoMEA Hypnotherapy Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 77. List of secondary sources, used in the study of Global Hypnotherapy Market

TABLE 78. List of primary sources, used in the study of Global Hypnotherapy Market

TABLE 79. Years considered for the study.

TABLE 80. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Hypnotherapy Market research methodology
- FIG 2. Global Hypnotherapy Market market estimation techniques
- FIG 3. Global market size estimates & forecast methods.
- FIG 4. Global Hypnotherapy Market key trends 2023
- FIG 5. Global Hypnotherapy Market, growth prospects 2022-2032
- FIG 6. Global Hypnotherapy Market, porters 5 force model
- FIG 7. Global Hypnotherapy Market, pestel analysis
- FIG 8. Global Hypnotherapy Market, value chain analysis
- FIG 9. Global Hypnotherapy Market by segment, 2022 & 2032 (USD Billion)
- FIG 10. Global Hypnotherapy Market by segment, 2022 & 2032 (USD Billion)
- FIG 11. Global Hypnotherapy Market by segment, 2022 & 2032 (USD Billion)
- FIG 12. Global Hypnotherapy Market by segment, 2022 & 2032 (USD Billion)
- FIG 13. Global Hypnotherapy Market by segment, 2022 & 2032 (USD Billion)
- FIG 14. Global Hypnotherapy Market market, regional snapshot 2022 & 2032
- FIG 15. North America Hypnotherapy Market2022 & 2032 (USD Billion)
- FIG 16. Europe Hypnotherapy Market2022 & 2032 (USD Billion)
- FIG 17. Asia pacific Hypnotherapy Market2022 & 2032 (USD Billion)
- FIG 18. Latin America Hypnotherapy Market2022 & 2032 (USD Billion)
- FIG 19. Middle East & Africa Hypnotherapy Market2022 & 2032 (USD Billion)
- FIG 20. Global Hypnotherapy Market, company market share analysis (2023)

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