

# **Global Hyperlocal Delivery Apps Market Size study, By Type (Web-based hyperlocal delivery apps, Mobile-based hyperlocal delivery apps), By End Use Industry (Retail & CPG, Medical & Healthcare, Food & Beverages, Courier Express & Parcel, Others), and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Hyperlocal Delivery Apps Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. The Hyperlocal Delivery Apps can be defined as a web-based platform utilized to connect the customers with local stores in order to transform the shopping experience of the customers. In hyperlocal deliveries, the delivery area is usually small and ranges within a limit of 5-15 km radius. These applications are utilized for delivery of products such as fresh fruits and vegetables, dairy, grocery, mobiles, and electronics among others. The rising retail e-commerce sector worldwide and increasing smartphone penetration as well as recent strategic initiatives from leading market players are factors that are accelerating the global market demand. For instance, according to Statista - In 2021, worldwide retail e-commerce sales estimated at USD 4900 billion. This amount is projected to grow to USD 7400 billion by 2025.

Furthermore, the market witnessed several recent strategic initiatives such as market expansion, funding, which are likely to influence the growth of the market in the forecasted period. For instance, in January 2022, Bengaluru, India based Dunzo, a hyperlocal delivery startup secured USD 240 million in a Venture funding round led by Reliance Retail and participated by Lightrock, Lightbox, Alteria Capital and 3L Capital. The funding would be used to expand the B2B business of the company. Moreover, in May 2022, Singapore based Anchanto- a B2B SaaS company announced to expand business in the Middle East region. The company partnered with Dubai based supply

chain consulting company Logistics Executive Group (L.E.G) to expand customer base into the region. Also, growing adoption of online sales channel and increasing number of mobile internet users in emerging economies are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, a high deployment cost associated with hyperlocal delivery app and rising concern over cyber security impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Hyperlocal Delivery Apps Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing technological advancements and presence of leading hyperlocal delivery software vendors in the region. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as the thriving growth of ecommerce platforms and increasing penetration of mobile internet users in the region, would create lucrative growth prospects for the Hyperlocal Delivery Apps Market across the Asia Pacific region.

Major market players included in this report are:

Clickpost  
Jungleworks  
Fareye  
Bringg  
Shippo  
Loginext  
Shipstation  
Anchanto  
Stamps  
Skedulo

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:  
By Type:

Web-based hyperlocal delivery apps  
Mobile-based hyperlocal delivery apps

By End Use Industry:

Retail & CPG

Medical & Healthcare

Food & Beverages

Courier Express & Parcel

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Hyperlocal Delivery Apps Market in Market Study:

*Global Hyperlocal Delivery Apps Market Size study, By Type (Web-based hyperlocal delivery apps, Mobile-based h...*

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Million)
  - 1.2.1. Global Hyperlocal Delivery Apps Market, by Region, 2020-2028 (USD Million)
  - 1.2.2. Global Hyperlocal Delivery Apps Market, by Type, 2020-2028 (USD Million)
  - 1.2.3. Global Hyperlocal Delivery Apps Market, by End Use Industry, 2020-2028 (USD Million)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL HYPERLOCAL DELIVERY APPS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL HYPERLOCAL DELIVERY APPS MARKET DYNAMICS

- 3.1. Hyperlocal Delivery Apps Market Impact Analysis (2020-2028)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Growing retail e-commerce sector worldwide.
    - 3.1.1.2. Increasing smartphone penetration.
    - 3.1.1.3. Recent strategic initiatives from leading market players.
  - 3.1.2. Market Challenges
    - 3.1.2.1. High deployment cost associated with hyperlocal delivery app
    - 3.1.2.2. Rising concern over cyber security.
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Growing adoption of online sales channel.
    - 3.1.3.2. Increasing number of mobile internet users in emerging economies.

### CHAPTER 4. GLOBAL HYPERLOCAL DELIVERY APPS MARKET INDUSTRY

*Global Hyperlocal Delivery Apps Market Size study, By Type (Web-based hyperlocal delivery apps, Mobile-based h...*

## **ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

## **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 Market scenario

## **CHAPTER 6. GLOBAL HYPERLOCAL DELIVERY APPS MARKET, BY TYPE**

- 6.1. Market Snapshot
- 6.2. Global Hyperlocal Delivery Apps Market by Type, Performance - Potential Analysis
- 6.3. Global Hyperlocal Delivery Apps Market Estimates & Forecasts by Type 2018-2028 (USD Million)
- 6.4. Hyperlocal Delivery Apps Market, Sub Segment Analysis
  - 6.4.1. Web-based hyperlocal delivery apps
  - 6.4.2. Mobile-based hyperlocal delivery apps

## **CHAPTER 7. GLOBAL HYPERLOCAL DELIVERY APPS MARKET, BY END USE INDUSTRY**

- 7.1. Market Snapshot
- 7.2. Global Hyperlocal Delivery Apps Market by End Use Industry, Performance -

## Potential Analysis

### 7.3. Global Hyperlocal Delivery Apps Market Estimates & Forecasts by End Use Industry 2018-2028 (USD Million)

#### 7.4. Hyperlocal Delivery Apps Market, Sub Segment Analysis

##### 7.4.1. Retail & CPG

##### 7.4.2. Medical & Healthcare

##### 7.4.3. Food & Beverages

##### 7.4.4. Courier Express & Parcel

##### 7.4.5. Others

## **CHAPTER 8. GLOBAL HYPERLOCAL DELIVERY APPS MARKET, REGIONAL ANALYSIS**

### 8.1. Hyperlocal Delivery Apps Market, Regional Market Snapshot

#### 8.2. North America Hyperlocal Delivery Apps Market

##### 8.2.1. U.S. Hyperlocal Delivery Apps Market

###### 8.2.1.1. Type estimates & forecasts, 2018-2028

###### 8.2.1.2. End Use Industry estimates & forecasts, 2018-2028

##### 8.2.2. Canada Hyperlocal Delivery Apps Market

#### 8.3. Europe Hyperlocal Delivery Apps Market Snapshot

##### 8.3.1. U.K. Hyperlocal Delivery Apps Market

##### 8.3.2. Germany Hyperlocal Delivery Apps Market

##### 8.3.3. France Hyperlocal Delivery Apps Market

##### 8.3.4. Spain Hyperlocal Delivery Apps Market

##### 8.3.5. Italy Hyperlocal Delivery Apps Market

##### 8.3.6. Rest of Europe Hyperlocal Delivery Apps Market

#### 8.4. Asia-Pacific Hyperlocal Delivery Apps Market Snapshot

##### 8.4.1. China Hyperlocal Delivery Apps Market

##### 8.4.2. India Hyperlocal Delivery Apps Market

##### 8.4.3. Japan Hyperlocal Delivery Apps Market

##### 8.4.4. Australia Hyperlocal Delivery Apps Market

##### 8.4.5. South Korea Hyperlocal Delivery Apps Market

##### 8.4.6. Rest of Asia Pacific Hyperlocal Delivery Apps Market

#### 8.5. Latin America Hyperlocal Delivery Apps Market Snapshot

##### 8.5.1. Brazil Hyperlocal Delivery Apps Market

##### 8.5.2. Mexico Hyperlocal Delivery Apps Market

#### 8.6. Rest of The World Hyperlocal Delivery Apps Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

- 9.1. Top Market Strategies
- 9.2. Company Profiles
  - 9.2.1. ClickPost
    - 9.2.1.1. Key Information
    - 9.2.1.2. Overview
    - 9.2.1.3. Financial (Subject to Data Availability)
    - 9.2.1.4. Product Summary
    - 9.2.1.5. Recent Developments
  - 9.2.2. Jungleworks
  - 9.2.3. Fareye
  - 9.2.4. Bringg
  - 9.2.5. Shippo
  - 9.2.6. Loginext
  - 9.2.7. Shipstation
  - 9.2.8. Anchanto
  - 9.2.9. Stamps
  - 9.2.10. Skedulo

## **CHAPTER 10. RESEARCH PROCESS**

- 10.1. Research Process
  - 10.1.1. Data Mining
  - 10.1.2. Analysis
  - 10.1.3. Market Estimation
  - 10.1.4. Validation
  - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption



## List Of Tables

### LIST OF TABLES

TABLE 1. Global Hyperlocal Delivery Apps Market, report scope

TABLE 2. Global Hyperlocal Delivery Apps Market estimates & forecasts by Region 2018-2028 (USD Million)

TABLE 3. Global Hyperlocal Delivery Apps Market estimates & forecasts by Type 2018-2028 (USD Million)

TABLE 4. Global Hyperlocal Delivery Apps Market estimates & forecasts by End Use Industry 2018-2028 (USD Million)

TABLE 5. Global Hyperlocal Delivery Apps Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 6. Global Hyperlocal Delivery Apps Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 7. Global Hyperlocal Delivery Apps Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 8. Global Hyperlocal Delivery Apps Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 9. Global Hyperlocal Delivery Apps Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 10. Global Hyperlocal Delivery Apps Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 11. Global Hyperlocal Delivery Apps Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 12. Global Hyperlocal Delivery Apps Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 13. Global Hyperlocal Delivery Apps Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 14. Global Hyperlocal Delivery Apps Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 15. U.S. Hyperlocal Delivery Apps Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 16. U.S. Hyperlocal Delivery Apps Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 17. U.S. Hyperlocal Delivery Apps Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 18. Canada Hyperlocal Delivery Apps Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 19. Canada Hyperlocal Delivery Apps Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 20. Canada Hyperlocal Delivery Apps Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 21. UK Hyperlocal Delivery Apps Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 22. UK Hyperlocal Delivery Apps Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 23. UK Hyperlocal Delivery Apps Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 24. Germany Hyperlocal Delivery Apps Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 25. Germany Hyperlocal Delivery Apps Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 26. Germany Hyperlocal Delivery Apps Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 27. RoE Hyperlocal Delivery Apps Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 28. RoE Hyperlocal Delivery Apps Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 29. RoE Hyperlocal Delivery Apps Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 30. China Hyperlocal Delivery Apps Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 31. China Hyperlocal Delivery Apps Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 32. China Hyperlocal Delivery Apps Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 33. India Hyperlocal Delivery Apps Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 34. India Hyperlocal Delivery Apps Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 35. India Hyperlocal Delivery Apps Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 36. Japan Hyperlocal Delivery Apps Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 37. Japan Hyperlocal Delivery Apps Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 38. Japan Hyperlocal Delivery Apps Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 39. RoAPAC Hyperlocal Delivery Apps Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 40. RoAPAC Hyperlocal Delivery Apps Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 41. RoAPAC Hyperlocal Delivery Apps Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 42. Brazil Hyperlocal Delivery Apps Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 43. Brazil Hyperlocal Delivery Apps Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 44. Brazil Hyperlocal Delivery Apps Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 45. Mexico Hyperlocal Delivery Apps Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 46. Mexico Hyperlocal Delivery Apps Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 47. Mexico Hyperlocal Delivery Apps Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 48. RoLA Hyperlocal Delivery Apps Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 49. RoLA Hyperlocal Delivery Apps Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 50. RoLA Hyperlocal Delivery Apps Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 51. Row Hyperlocal Delivery Apps Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 52. Row Hyperlocal Delivery Apps Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 53. Row Hyperlocal Delivery Apps Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 54. List of secondary sources, used in the study of global Hyperlocal Delivery Apps Market

TABLE 55. List of primary sources, used in the study of global Hyperlocal Delivery Apps Market

TABLE 56. Years considered for the study

TABLE 57. Exchange rates considered

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Hyperlocal Delivery Apps Market, research methodology
- FIG 2. Global Hyperlocal Delivery Apps Market, Market estimation techniques
- FIG 3. Global Market size estimates & forecast methods
- FIG 4. Global Hyperlocal Delivery Apps Market, key trends 2021
- FIG 5. Global Hyperlocal Delivery Apps Market, growth prospects 2022-2028
- FIG 6. Global Hyperlocal Delivery Apps Market, porters 5 force model
- FIG 7. Global Hyperlocal Delivery Apps Market, pest analysis
- FIG 8. Global Hyperlocal Delivery Apps Market, value chain analysis
- FIG 9. Global Hyperlocal Delivery Apps Market by segment, 2018 & 2028 (USD Million)
- FIG 10. Global Hyperlocal Delivery Apps Market by segment, 2018 & 2028 (USD Million)
- FIG 11. Global Hyperlocal Delivery Apps Market by segment, 2018 & 2028 (USD Million)
- FIG 12. Global Hyperlocal Delivery Apps Market by segment, 2018 & 2028 (USD Million)
- FIG 13. Global Hyperlocal Delivery Apps Market by segment, 2018 & 2028 (USD Million)
- FIG 14. Global Hyperlocal Delivery Apps Market, regional snapshot 2018 & 2028
- FIG 15. North America Hyperlocal Delivery Apps Market 2018 & 2028 (USD Million)
- FIG 16. Europe Hyperlocal Delivery Apps Market 2018 & 2028 (USD Million)
- FIG 17. Asia pacific Market 2018 & 2028 (USD Million)
- FIG 18. Latin America Hyperlocal Delivery Apps Market 2018 & 2028 (USD Million)
- FIG 19. Global Hyperlocal Delivery Apps Market, company Market share analysis (2021)

## I would like to order

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