

# Global Hyper car Market Size study, By Powertrain (Gasoline, Electric, and Hybrid), By Speed (Low Speed, Medium Speed and High Speed), By Chassis Type (Carbon fiber, Steel, and Aluminum), and Regional Forecasts 2020-2027

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## Abstracts

Global Hyper car Market is valued approximately at USD 13.93 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 34.5% over the forecast period 2020-2027. Hyper cars refer to state-of-the-art, highly efficient cars that provide safe, clean and economic efficiency. Hyper cars will achieve advanced three-to four-fold increase in fuel economy, which has equivalence or improved efficiency, amenity protection and affordability compared to current vehicle processing. Hyper cars have excellent aerodynamics, effective propulsion and efficient weight design that can surpass average motorway speeds. It provides strong handling and achieves a staggering fuel economy. The global hyper car market is experiencing tremendous growth and will expand considerably in the coming years. Due to its advanced features, protection, high-performance engines, special with their end-to - end solutions compared to distinct performance enhancement systems and growing market demand for luxury cars dominated the hyper car mode of transport by 2020. Just 1 % of the total cars are hyper cars, such as Lamborghini Miura, Lotus Evija, and others. The automotive industry is moving towards the production of ultra-light vehicles. In addition, the convergence of IoT technology, creativity, racing and novel design are key drivers for the hypercar industry. Aston Martin Valkyrie, for example, is the hypercar unveiled by Aston Martin. The car is integrated with ADAS features such as a racing-focused, high-rise, 6.5-litre V12 engine, and a light-weight carbon engine. The cost of designing, constructing and manufacturing a hyper car is relatively high compared to that of conventional vehicles. High-performance vehicle engines and innovations to increase vehicle performance and fuel economy contribute to the final cost of cars.

The regional analysis of global Hyper car Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. Europe is predicted to be a highly lucrative market during the forecast period. This is mainly attributed to the existence of a prominent customer base, technical awareness, high disposable income and the growth of road infrastructure in countries like Germany, Spain, Italy and the United Kingdom in Europe. In addition, the cost of importing and exporting vehicles is greatly reduced due to the involvement of major players in the automotive industry in Europe. Consistent demand for hyper cars from leading car manufacturers based in Europe is expected to drive the hyper car market during the forecast period.

Major market player included in this report are:

Automobili Lamborghini

Lexus

Koenigsegg Hennessey Performance Engineering (HPE)

Pagani Automobili

Maserati

Bugatti

Daimler Group

Koenigsegg

McLaren

ZENVO Automotive

Porsche

Ferrari

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Powertrain:

Gasoline

Electric

Hybrid

By Speed:

Low Speed

Medium Speed

High speed

By Chassis Type:

Carbon fibre

Steel

Aluminium

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Hyper car Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Billion)
  - 1.2.1. Hyper car Market, by Region, 2018-2027 (USD Billion)
  - 1.2.2. Hyper car Market, by Powertrain, 2018-2027 (USD Billion)
  - 1.2.3. Hyper car Market, by Speed, 2018-2027 (USD Billion)
  - 1.2.4. Hyper car Market, by Chassis Type, 2018-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL HYPER CAR MARKET DEFINITION & SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL HYPER CAR MARKET DYNAMICS

- 3.1. Hyper car Market Impact Analysis (2018-2027)
  - 3.1.1. Market Drivers
  - 3.1.2. Market Challenges
  - 3.1.3. Market Opportunities

### CHAPTER 4. GLOBAL HYPER CAR MARKET: INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2017-2027)

- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL HYPER CAR MARKET, BY POWERTRAIN**

- 5.1. Market Snapshot
- 5.2. Global Hyper car Market by Powertrain, Performance - Potential Analysis
- 5.3. Global Hyper car Market Estimates & Forecasts by Powertrain, 2017-2027 (USD Billion)
- 5.4. Hyper car Market, Sub Segment Analysis
  - 5.4.1. Gasoline
  - 5.4.2. Electric
  - 5.4.3. Hybrid

## **CHAPTER 6. GLOBAL HYPER CAR MARKET, BY SPEED**

- 6.1. Market Snapshot
- 6.2. Global Hyper car Market by Speed, Performance - Potential Analysis
- 6.3. Global Hyper car Market Estimates & Forecasts by Speed, 2017-2027 (USD Billion)
- 6.4. Hyper car Market, Sub Segment Analysis
  - 6.4.1. Low Speed
  - 6.4.2. Medium Speed
  - 6.4.3. High speed

## **CHAPTER 7. GLOBAL HYPER CAR MARKET, BY CHASSIS TYPE**

- 7.1. Market Snapshot
- 7.2. Global Hyper car Market by Chassis Type, Performance - Potential Analysis
- 7.3. Global Hyper car Market Estimates & Forecasts by Chassis Type, 2017-2027 (USD Billion)
  - 7.3.1. Carbon fibre
  - 7.3.2. Steel
  - 7.3.3. Aluminium

## **CHAPTER 8. GLOBAL HYPER CAR MARKET, REGIONAL ANALYSIS**

- 8.1. Hyper car Market, Regional Market Snapshot
- 8.2. North America Hyper car Market
  - 8.2.1. U.S. Hyper car Market
    - 8.2.1.1. Powertrain breakdown estimates & forecasts, 2017-2027
    - 8.2.1.2. Speed breakdown estimates & forecasts, 2017-2027
    - 8.2.1.3. Chassis Type breakdown estimates & forecasts, 2017-2027
  - 8.2.2. Canada Hyper car Market
- 8.3. Europe Hyper car Market Snapshot
  - 8.3.1. U.K. Hyper car Market
  - 8.3.2. Germany Hyper car Market
  - 8.3.3. France Hyper car Market
  - 8.3.4. Spain Hyper car Market
  - 8.3.5. Italy Hyper car Market
  - 8.3.6. Rest of Europe Hyper car Market
- 8.4. Asia-Pacific Hyper car Market Snapshot
  - 8.4.1. China Hyper car Market
  - 8.4.2. India Hyper car Market
  - 8.4.3. Japan Hyper car Market
  - 8.4.4. Australia Hyper car Market
  - 8.4.5. South Korea Hyper car Market
  - 8.4.6. Rest of Asia Pacific Hyper car Market
- 8.5. Latin America Hyper car Market Snapshot
  - 8.5.1. Brazil Hyper car Market
  - 8.5.2. Mexico Hyper car Market
- 8.6. Rest of The World Hyper car Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

- 9.1. Top Market Strategies
- 9.2. Company Profiles
  - 9.2.1. Automobili Lamborghini
    - 9.2.1.1. Key Information
    - 9.2.1.2. Overview
    - 9.2.1.3. Financial (Subject to Data Availability)
    - 9.2.1.4. Industry Summary
    - 9.2.1.5. Recent Developments
  - 9.2.2. Lexus

- 9.2.3. Koenigsegg Hennessey Performance Engineering (HPE)
- 9.2.4. Pagani Automobili
- 9.2.5. Maserati
- 9.2.6. Bugatti
- 9.2.7. Daimler Group
- 9.2.8. Koenigsegg
- 9.2.9. McLaren
- 9.2.10. ZENVO Automotive
- 9.2.11. Porsche
- 9.2.12. Ferrari

## **CHAPTER 10. RESEARCH PROCESS**

- 10.1. Research Process
  - 10.1.1. Data Mining
  - 10.1.2. Analysis
  - 10.1.3. Market Estimation
  - 10.1.4. Validation
  - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption



## List Of Tables

### LIST OF TABLES

TABLE 1. GLOBAL HYPER CAR MARKET, REPORT SCOPE

TABLE 2. GLOBAL HYPER CAR MARKET ESTIMATES & FORECASTS BY REGION  
2017-2027 (USD BILLION)

TABLE 3. GLOBAL HYPER CAR MARKET ESTIMATES & FORECASTS BY  
POWERTRAIN 2017-2027 (USD BILLION)

TABLE 4. GLOBAL HYPER CAR MARKET ESTIMATES & FORECASTS BY SPEED  
2017-2027 (USD BILLION)

TABLE 5. GLOBAL HYPER CAR MARKET ESTIMATES & FORECASTS BY CHASSIS  
TYPE 2017-2027 (USD BILLION)

TABLE 6. GLOBAL HYPER CAR MARKET BY SEGMENT, ESTIMATES &  
FORECASTS, 2017-2027 (USD BILLION)

TABLE 7. GLOBAL HYPER CAR MARKET BY REGION, ESTIMATES & FORECASTS,  
2017-2027 (USD BILLION)

TABLE 8. GLOBAL HYPER CAR MARKET BY SEGMENT, ESTIMATES &  
FORECASTS, 2017-2027 (USD BILLION)

TABLE 9. GLOBAL HYPER CAR MARKET BY REGION, ESTIMATES & FORECASTS,  
2017-2027 (USD BILLION)

TABLE 10. GLOBAL HYPER CAR MARKET BY SEGMENT, ESTIMATES &  
FORECASTS, 2017-2027 (USD BILLION)

TABLE 11. GLOBAL HYPER CAR MARKET BY REGION, ESTIMATES &  
FORECASTS, 2017-2027 (USD BILLION)

TABLE 12. GLOBAL HYPER CAR MARKET BY SEGMENT, ESTIMATES &  
FORECASTS, 2017-2027 (USD BILLION)

TABLE 13. GLOBAL HYPER CAR MARKET BY REGION, ESTIMATES &  
FORECASTS, 2017-2027 (USD BILLION)

TABLE 14. GLOBAL HYPER CAR MARKET BY SEGMENT, ESTIMATES &  
FORECASTS, 2017-2027 (USD BILLION)

TABLE 15. GLOBAL HYPER CAR MARKET BY REGION, ESTIMATES &  
FORECASTS, 2017-2027 (USD BILLION)

TABLE 16. U.S. HYPER CAR MARKET ESTIMATES & FORECASTS, 2017-2027 (USD  
BILLION)

TABLE 17. U.S. HYPER CAR MARKET ESTIMATES & FORECASTS BY SEGMENT  
2017-2027 (USD BILLION)

TABLE 18. U.S. HYPER CAR MARKET ESTIMATES & FORECASTS BY SEGMENT  
2017-2027 (USD BILLION)

TABLE 19. CANADA HYPER CAR MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 20. CANADA HYPER CAR MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 21. CANADA HYPER CAR MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 22. UK HYPER CAR MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 23. UK HYPER CAR MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 24. UK HYPER CAR MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 25. GERMANY HYPER CAR MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 26. GERMANY HYPER CAR MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 27. GERMANY HYPER CAR MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 28. ROE HYPER CAR MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 29. ROE HYPER CAR MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 30. ROE HYPER CAR MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 31. CHINA HYPER CAR MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 32. CHINA HYPER CAR MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 33. CHINA HYPER CAR MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 34. INDIA HYPER CAR MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 35. INDIA HYPER CAR MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 36. INDIA HYPER CAR MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 37. JAPAN HYPER CAR MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 38. JAPAN HYPER CAR MARKET ESTIMATES & FORECASTS BY

SEGMENT 2017-2027 (USD BILLION)

TABLE 39. JAPAN HYPER CAR MARKET ESTIMATES & FORECASTS BY  
SEGMENT 2017-2027 (USD BILLION)

TABLE 40. ROAPAC HYPER CAR MARKET ESTIMATES & FORECASTS, 2017-2027  
(USD BILLION)

TABLE 41. ROAPAC HYPER CAR MARKET ESTIMATES & FORECASTS BY  
SEGMENT 2017-2027 (USD BILLION)

TABLE 42. ROAPAC HYPER CAR MARKET ESTIMATES & FORECASTS BY  
SEGMENT 2017-2027 (USD BILLION)

TABLE 43. BRAZIL HYPER CAR MARKET ESTIMATES & FORECASTS, 2017-2027  
(USD BILLION)

TABLE 44. BRAZIL HYPER CAR MARKET ESTIMATES & FORECASTS BY  
SEGMENT 2017-2027 (USD BILLION)

TABLE 45. BRAZIL HYPER CAR MARKET ESTIMATES & FORECASTS BY  
SEGMENT 2017-2027 (USD BILLION)

TABLE 46. MEXICO HYPER CAR MARKET ESTIMATES & FORECASTS, 2017-2027  
(USD BILLION)

TABLE 47. MEXICO HYPER CAR MARKET ESTIMATES & FORECASTS BY  
SEGMENT 2017-2027 (USD BILLION)

TABLE 48. MEXICO HYPER CAR MARKET ESTIMATES & FORECASTS BY  
SEGMENT 2017-2027 (USD BILLION)

TABLE 49. ROLA HYPER CAR MARKET ESTIMATES & FORECASTS, 2017-2027  
(USD BILLION)

TABLE 50. ROLA HYPER CAR MARKET ESTIMATES & FORECASTS BY SEGMENT  
2017-2027 (USD BILLION)

TABLE 51. ROLA HYPER CAR MARKET ESTIMATES & FORECASTS BY SEGMENT  
2017-2027 (USD BILLION)

TABLE 52. ROW HYPER CAR MARKET ESTIMATES & FORECASTS, 2017-2027  
(USD BILLION)

TABLE 53. ROW HYPER CAR MARKET ESTIMATES & FORECASTS BY SEGMENT  
2017-2027 (USD BILLION)

TABLE 54. ROW HYPER CAR MARKET ESTIMATES & FORECASTS BY SEGMENT  
2017-2027 (USD BILLION)

TABLE 55. LIST OF SECONDARY SOURCES, USED IN THE STUDY OF GLOBAL  
HYPER CAR MARKET

TABLE 56. LIST OF PRIMARY SOURCES, USED IN THE STUDY OF GLOBAL  
HYPER CAR MARKET

TABLE 57. YEARS CONSIDERED FOR THE STUDY

TABLE 58. EXCHANGE RATES CONSIDERED

## List Of Figures

### LIST OF FIGURES

- FIG 1. GLOBAL HYPER CAR MARKET, RESEARCH METHODOLOGY
- FIG 2. GLOBAL HYPER CAR MARKET, MARKET ESTIMATION TECHNIQUES
- FIG 3. GLOBAL MARKET SIZE ESTIMATES & FORECAST METHODS
- FIG 4. GLOBAL HYPER CAR MARKET, KEY TRENDS 2019
- FIG 5. GLOBAL HYPER CAR MARKET, GROWTH PROSPECTS 2020-2027
- FIG 6. GLOBAL HYPER CAR MARKET, PORTERS 5 FORCE MODEL
- FIG 7. GLOBAL HYPER CAR MARKET, PEST ANALYSIS
- FIG 8. GLOBAL HYPER CAR MARKET, VALUE CHAIN ANALYSIS
- FIG 9. GLOBAL HYPER CAR MARKET BY SEGMENT, 2017 & 2027 (USD BILLION)
- FIG 10. GLOBAL HYPER CAR MARKET BY SEGMENT, 2017 & 2027 (USD BILLION)
- FIG 11. GLOBAL HYPER CAR MARKET BY SEGMENT, 2017 & 2027 (USD BILLION)
- FIG 12. GLOBAL HYPER CAR MARKET BY SEGMENT, 2017 & 2027 (USD BILLION)
- FIG 13. GLOBAL HYPER CAR MARKET BY SEGMENT, 2017 & 2027 (USD BILLION)
- FIG 14. GLOBAL HYPER CAR MARKET, REGIONAL SNAPSHOT 2017 & 2027
- FIG 15. NORTH AMERICA HYPER CAR MARKET 2017 & 2027 (USD BILLION)
- FIG 16. EUROPE HYPER CAR MARKET 2017 & 2027 (USD BILLION)
- FIG 17. ASIA PACIFIC HYPER CAR MARKET 2017 & 2027 (USD BILLION)
- FIG 18. LATIN AMERICA HYPER CAR MARKET 2017 & 2027 (USD BILLION)
- FIG 19. GLOBAL HYPER CAR MARKET, COMPANY MARKET SHARE ANALYSIS (2019)

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