

Global Hydrogenated Polyisobutene Market Size study, by Function (Emollient, Viscosity Increasing Agent, Plasticizer, and Others (Extruder, etc.)), Application (Cosmetics & Personal Care, Adhesives, Rubber, and Others (Textiles, Lubricants, etc.)) and Regional Forecasts 2021-2027

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Abstracts

Global Hydrogenated Polyisobutene Market is valued approximately USD 16.51 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 4.57 % over the forecast period 2021-2027. Hydrogenated polyisobutene is manufactured in a variety of molecular weights and is widely used as a substitute for a number of cosmetic components, including squalene. Rising demand for cosmetics and personal care products is likely to drive growth in the global hydrogenated polyisobutene market. Additionally, improved standard of living and urbanization increased the use of cosmetics and skin care, thus driving the market According to the CBI, Ministry of Foreign Affair Europe, the European natural cosmetics market was valued at ?3.6 billion in 2018. According to the United States Department of Commerce's International Trade Administration (ITA), the beauty and personal care (BPC) business in India was valued at US\$ 8 billion in 2016 and is predicted to grow at a CAGR of 5-6 percent between 2017 and 2021. As per the report of Global Wellness Institute, in 2018, the personal care, beauty and anti-aging industry accounted to \$1083 billion. However, government rules limiting cosmetic additives, as well as the potential adverse effects of hydrogenated polyisobutene, such as inflammation and skin irritation hampers the growth of the market over the forecast period of 2021-2027. Also, key manufactures are concentrating on new product releases and business expansions, and the increased use of cosmetics and personal care items is projected to increase the market growth during the forecast period.



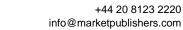
The regional analysis of global Hydrogenated Polyisobutene market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Europe is the leading region across the world in terms of market share owing to the beauty product and functional cosmetics growth. Whereas, North America is also anticipated to exhibit highest growth rate over the forecast period 2021-2027. Factors such as rising disposable income and growth of beauty products & functional cosmetics would create lucrative growth prospects for the Hydrogenated Polyisobutene market across Asia-Pacific region.

Major market player included in this report are: UPI Chem A&E Connock BASF SE Croda International plc. Elementis PLC Glenn Corporation INEOS Oligomers NOF America Corporation Sensient Cosmetic Technologies The Innovation Company

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below: By Function: Emollient Viscosity Increasing Agent Plasticizer Others (Extruder, etc.) By End Use Industry:

Cosmetics & Personal Care

Adhesives





Rubber Others (Textiles, Lubricants, etc.) By Region: North America U.S. Canada Europe UK Germany France Spain Italy ROE Asia Pacific China India Japan Australia South Korea **RoAPAC** Latin America Brazil Mexico Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019 Base year – 2020 Forecast period – 2021 to 2027

Target Audience of the Global Hydrogenated Polyisobutene Market in Market Study:

Key Consulting Companies & Advisors Large, medium-sized, and small enterprises Venture capitalists Value-Added Resellers (VARs) Third-party knowledge providers



Investment bankers Investors



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