

Global Hybrid Vehicle Market Size study, by Electric Powertrain Type (Parallel Hybrid and Series Hybrid) by Propulsion (HEV, PHEV and NGV) by Degree of Hybridization (Micro Hybrid, Mild Hybrid and Full Hybrid Vehicle) Component Type (Electric Motor, Transmission and Battery) by Vehicle Type (Passenger Car and Commercial Vehicle) and Regional Forecasts 2018-2025.

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Abstracts

Global hybrid vehicle market to reach USD 854 billion by 2025.

Global hybrid vehicle market valued approximately USD 333 billion in 2017 and is anticipated to grow with a healthy growth rate of more than 12.5% over the forecast period 2018-2025. Increasing demand of fuel-efficient vehicles, government regulations and rising demand of low carbon emission vehicle including e-vehicle are promoting the growth of the market. Government across the globe have started implementing stringent regulation to control carbon emission. For instance, European Union ("EU") directives and related legislation restrict the amount of regulated pollutants that can be emitted by new motor vehicles and engines sold in the EU. Thus, increasing government norms and rules is expected to boost the market growth.

On the basis of segmentation, the hybrid vehicle market is segmented into Electric Powertrain Type, Propulsion, Degree of Hybridization, Component Type, Component Type and Vehicle Type segments. Electric Powertrain Type segment includes Parallel Hybrid and Series Hybrid, Propulsion segment is sub segmented into HEV, PHEV and NGV, Degree of Hybridization is divided into Micro Hybrid, Mild Hybrid and Full Hybrid

Vehicle, Component Type includes Electric Motor, Transmission and Battery and Vehicle Type is further categorized into Passenger Car and Commercial Vehicle.

The regional analysis of global hybrid vehicle market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia Pacific is the dominating region across the world in terms of market share region over the forecast period 2018-2025 owing to emerging market players in this region.

The leading market players include-

Toyota

Ford

Volvo

Continental

ZF

Daimler

Hyundai

Honda

Schaeffler

Borgwarner

Delphi Technologies

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report

shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Electric Powertrain Type:

Parallel Hybrid

Series Hybrid

By Propulsion:

HEV

PHEV

NGV

By Degree of Hybridization:

Micro Hybrid

Mild Hybrid

Full Hybrid Vehicle

By Component Type:

Electric Motor

Transmission

Battery

By Vehicle Type:

Passenger Car

Commercial Vehicle

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

Target Audience of the Global Hybrid Vehicle Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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