

Global Hybrid Devices Market Size study & Forecast, by Type (Detachable, Convertible), by Screen Size (Less Than 12 Inches, 12-15 Inches, Greater Than 15 Inches), by End User (IT And Telecom, Personal Use, Educational Institutions, Healthcare, Others) and Regional Analysis, 2023-2030

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Abstracts

Global Hybrid Devices Market is valued at approximately USD 41.57 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 17.6% over the forecast period 2023-2030. A hybrid device refers to a computer or device that can function both as a standalone tablet and a laptop. It features a flexible and innovative design that combines the convenience of a tablet with the operating system and capabilities of a laptop, including a keyboard. The Hybrid Devices market is expanding because of factors such as an increase in the number of internet users and increasing demand for mobile computing devices. Moreover, as the number of internet users increases, there is a higher demand for devices that can provide a seamless online experience and access to various digital services. This drives the adoption of Hybrid Devices. Its importance has progressively increased during the forecast period of 2023-2030.

According to Statista in April 2023, the global number of internet users reached 5.18 billion, accounting for approximately 64.6 percent of the world's population. Among these users, 4.8 billion individuals, or 59.9 percent of the global population, were actively engaged in social media platforms. In 2022, the age group of 15 to 24 years exhibited the highest internet usage across all regions, with young people in Europe demonstrating the highest penetration rate at 98 percent. The rising consumer demand for mobile devices have a significant influence on the Hybrid Devices market. As individuals rely more on their mobile devices for a wide range of tasks and activities,



there is a growing requirement for devices that can offer the flexibility and functionality of both tablets and laptops. According to Statista in 2021, the global count of operational mobile devices surpassed 15 billion, showing an increase from over 14 billion in the previous year. Projections indicate that the number of mobile devices will further rise to 18.22 billion by 2025, representing a significant growth of 4.2 billion devices compared to the levels observed in 2020. In addition, growing adoption of wireless display technology and rising technological advancement in Hybrid Devices would create lucrative growth opportunities. However, the high cost of hybrid devices and technical complexity stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Hybrid Devices Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America is dominating the market during the forecast period owing to, advanced technological advancements and well-established infrastructure. Additionally, the region's higher purchasing power has contributed to the market's growth, as it enables consumers to afford hybrid device solutions. Asia-Pacific is the fastest-growing region during the forecast period owing to the factors such as strong consumer demand for enhanced productivity and advanced multimedia capabilities in their devices. The growing number of internet users in the region is among the key factors propelling the growth of the hybrid devices industry.

Major market player included in this report are:

Fujitsu Limited

ASUSTeK Computer Inc.,

LG Corporation

Lenovo Group Limited

Microsoft Corporation

Samsung Electronics Co. Ltd.

Dell Inc.

Toshiba Corporation

Acer, Inc.

Hewlett-Packard Development Company, L.P.

Recent Developments in the Market:

In February 2023, Honor, a spin-off from Huawei, introduced a foldable smartphone priced at USD 1,690, aiming to compete with Samsung and Apple.

In January 2023, Samsung Display unveiled a prototype display and hinge that can fold



both inward and outward. The concept, known as 'Flex In & Out,' enables the hinge to fold the device in a 360-degree manner, while minimizing the visibility of creases.

Global Hybrid Devices Market Report Scope:

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Historical Data - 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape,

Growth factors, and Trends

Segments Covered - Type, Screen Size, End-User, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:
Detachable
Convertible

By Screen Size: Less Than 12 Inches 12-15 Inches Greater Than 15 Inches

By End-User:
IT And Telecom
Personal Use
Educational Institutions
Healthcare



Others		
By Region:		
North America U.S. Canada		
Europe UK		

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa
Saudi Arabia
South Africa
Rest of Middle East & Africa



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