

Global Human Immunodeficiency Virus Therapeutics Market Size study, by Drug Type, by Drug Class (Entry & Fusion Inhibitors, Protease Inhibitors, Integrase Inhibitors), and Regional Forecasts 2022-2032

<https://marketpublishers.com/r/G28971D4A46EEN.html>

Date: May 2025

Pages: 285

Price: US\$ 3,750.00 (Single User License)

ID: G28971D4A46EEN

Abstracts

The Global Human Immunodeficiency Virus (HIV) Therapeutics Market is valued at approximately USD 10.48 billion in 2023 and is anticipated to grow with a modest CAGR of more than 1.50% over the forecast period 2024-2032. HIV, a chronic yet manageable viral infection, continues to represent a significant global health challenge, particularly in underserved regions. The evolution of antiretroviral therapy (ART) has transformed HIV from a terminal illness to a manageable chronic disease, with patients now enjoying improved life expectancies and quality of life. The current therapeutic arsenal includes a range of drug classes such as integrase inhibitors, protease inhibitors, and entry & fusion inhibitors, with combination regimens being the standard of care to suppress viral replication. The market is witnessing a gradual but impactful shift toward long-acting injectable therapies, single-tablet regimens, and personalized treatment approaches, targeting viral suppression with minimal side effects and greater patient adherence.

Ongoing advancements in molecular biology, virology, and pharmacology are enabling the development of more potent drugs with better resistance profiles. At the same time, government-backed initiatives and global health agencies such as UNAIDS and WHO are amplifying efforts to scale up treatment accessibility and improve diagnostic coverage. Moreover, pharmaceutical companies are actively investing in pipeline innovation, exploring avenues such as broadly neutralizing antibodies (bNAbs), therapeutic vaccines, and gene-editing techniques. However, market growth is not without challenges—stigma, social disparities, high treatment costs in some regions, and rising incidences of drug resistance continue to impact the pace of market penetration,

especially in resource-limited settings.

The global HIV therapeutics landscape is becoming increasingly competitive, with companies striving to differentiate their offerings through once-monthly injectables, pediatric formulations, and AI-supported medication adherence tools. Additionally, the expansion of differentiated care models that decentralize antiretroviral treatment (ART) delivery—especially in low- and middle-income countries—is improving patient outcomes. The adoption of telemedicine and digital adherence tools is also proving to be game-changing, particularly in post-pandemic recovery scenarios. Industry stakeholders are aligning with global 90-90-90 and 95-95-95 targets to reduce new infections and achieve viral suppression across diagnosed populations, further fueling therapeutic innovations and market scalability.

Regionally, North America continues to dominate the HIV therapeutics market, supported by a well-established healthcare system, strong reimbursement policies, and cutting-edge drug development infrastructure. The U.S. leads in terms of clinical trials and early access to new drug launches, including injectables and two-drug regimens. Europe remains a strong contributor, thanks to robust public health policies and high diagnosis and treatment coverage rates. The Asia Pacific region is poised for the fastest growth, underpinned by improving healthcare infrastructure, government-led HIV control programs, and rising awareness campaigns. Countries such as India, Thailand, and China are enhancing ART access and increasing domestic pharmaceutical production, which is expected to shape the future market dynamics favorably.

Major market player included in this report are:

Gilead Sciences, Inc.

GlaxoSmithKline plc

Johnson & Johnson

Merck & Co., Inc.

AbbVie Inc.

Bristol-Myers Squibb Company

ViiV Healthcare

Cipla Ltd.

F. Hoffmann-La Roche Ltd.

Boehringer Ingelheim International GmbH

Theratechnologies Inc.

Aurobindo Pharma

Mylan N.V.

Hetero Drugs Ltd.

Lupin Limited

The detailed segments and sub-segment of the market are explained below:

By Drug Type

Branded

Generic

By Drug Class

Entry & Fusion Inhibitors

Protease Inhibitors

Integrase Inhibitors

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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