

# **Global Human Augmentation Market Size Study, by Technology (Wearable, Virtual Reality, Augmented Reality, Exoskeleton, Intelligent Virtual Assistant), by Device (Body Worn, Non-Body Worn), by Application (Medical, Aerospace & Defense, Sports & Utility, Media & Entertainment, Education, Others) and Regional Forecasts 2022-2032**

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## **Abstracts**

The Global Human Augmentation Market was valued at approximately USD 169.07 billion in 2023 and is projected to grow from USD 201.59 billion in 2024 to USD 169.07 billion by 2032, exhibiting a CAGR of 20.3% during the forecast period. Human augmentation encompasses a range of technologies aimed at enhancing human capabilities, both physically and cognitively. This rapidly evolving field has broad applications across medical care, military, national defense, and manufacturing sectors. Key innovations include exoskeletons, real-time voice translation, and augmented reality, leveraging advancements in mobile technology, big data analysis, and networking to create new communication channels and real-time web applications. The market's expansion is significantly driven by the ongoing development of advanced technologies designed to enhance human capabilities without the need for surgical procedures or implants. Noteworthy among these advancements are exoskeletons, which enhance physical endurance and strength, and brain-computer interfaces that improve cognitive functions. Additionally, the rising demand for wearable devices, particularly those used for therapeutic applications and health monitoring, is propelling market growth. Advanced sensor technology and miniaturized multifunctional ICs have enabled the creation of sophisticated wearable devices that meet consumer needs, further driving market growth. Opportunities abound in the human augmentation market due to increasing research and development activities by major companies. These

efforts focus on creating superior augmentation technologies, procedures, and devices. In the medical field, innovations such as near-infrared spectroscopy for brain imaging offer more accurate and cost-effective diagnostic tools compared to traditional methods. Furthermore, the introduction of new products, like Samsung Electronics' Galaxy Watch 4, which features real-time body composition metrics, highlights the market's growth potential. However, the high costs associated with the development of human augmentation technologies pose a significant restraint. These technologies are expensive due to their complexity and advanced nature, potentially limiting market growth. Additionally, concerns about data security and cyberattacks may deter consumers from adopting human augmentation technologies, further challenging market expansion.

North America, holding 43.7% of the global market share, is the most promising region due to its technological advancements and early adoption of various human augmentation technologies. The region's heavy investment in research and development and the widespread adoption of technologies such as AR/VR, wearable devices, and robotic exoskeletons are expected to sustain high demand. Meanwhile, the Asia Pacific region is poised for significant growth driven by increasing digitization and the adoption of advanced technologies like cloud deployment, Big Data, and artificial intelligence across various industries, including healthcare, media, and aerospace.

Major market players included in this report are:

Google LLC (Alphabet, Inc.) (U.S.)  
Magic Leap, Inc. (U.S.)  
ReWalk Robotics (U.S.)  
SAMSUNG (South Korea)  
B-Temia (Canada)  
Panasonic Holdings Corporation (Japan)  
NVIDIA Corporation (U.S.)  
Microsoft (U.S.)  
Ekso Bionics (U.S.)  
Vuzix (U.S.)

The detailed segments and sub-segments of the market are explained below:

By Technology:

- Wearable
- Virtual Reality
- Augmented Reality
- Exoskeleton
- Intelligent Virtual Assistant

By Device:

- Body Worn

- Non-Body Worn

By Application:

- Medical
- Aerospace & Defense
- Sports & Utility
- Media & Entertainment
- Education
- Others (Construction, Energy & Power)

By Region:

- North America
- U.S.
- Canada
- Europe
- UK
- Germany
- France
- Spain
- Italy
- ROE
- Asia Pacific
- China
- India
- Japan
- Australia
- South Korea
- RoAPAC
- Latin America
- Brazil
- Mexico
- RoLA
- Middle East & Africa
- Saudi Arabia
- South Africa
- RoMEA

Years considered for the study are as follows:

- Historical year – 2022
- Base year – 2023
- Forecast period – 2024 to 2032

Key Takeaways:

- Market Estimates & Forecast for 10 years from 2022 to 2032.
- Annualized revenues and regional level analysis for each market segment.
- Detailed analysis of geographical landscape with Country level analysis of major regions.
- Competitive landscape with information on major players in the market.
- Analysis of key business strategies and recommendations on future market approach.
- Analysis of competitive structure of the market.
- Demand side and supply side analysis of the market.

## Contents

### **CHAPTER 1. GLOBAL HUMAN AUGMENTATION MARKET EXECUTIVE SUMMARY**

- 1.1. Global Human Augmentation Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
  - 1.3.1. By Technology
  - 1.3.2. By Device
  - 1.3.3. By Application
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

### **CHAPTER 2. GLOBAL HUMAN AUGMENTATION MARKET DEFINITION AND RESEARCH ASSUMPTIONS**

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
  - 2.3.1. Inclusion & Exclusion
  - 2.3.2. Limitations
  - 2.3.3. Supply Side Analysis
    - 2.3.3.1. Availability
    - 2.3.3.2. Infrastructure
    - 2.3.3.3. Regulatory Environment
    - 2.3.3.4. Market Competition
    - 2.3.3.5. Economic Viability (Consumer's Perspective)
  - 2.3.4. Demand Side Analysis
    - 2.3.4.1. Regulatory frameworks
    - 2.3.4.2. Technological Advancements
    - 2.3.4.3. Environmental Considerations
    - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

### **CHAPTER 3. GLOBAL HUMAN AUGMENTATION MARKET DYNAMICS**

### 3.1. Market Drivers

3.1.1. Rising Development of Technologies in Human Augmentation Market

3.1.2. Increasing Demand for Wearable Devices

### 3.2. Market Challenges

3.2.1. High Price of Capital Expenditure

3.2.2. Data Security Concerns

### 3.3. Market Opportunities

3.3.1. Growing Research and Development Activities

3.3.2. Surging Product Launches in Human Augmentation Market

## **CHAPTER 4. GLOBAL HUMAN AUGMENTATION MARKET INDUSTRY ANALYSIS**

### 4.1. Porter's 5 Force Model

4.1.1. Bargaining Power of Suppliers

4.1.2. Bargaining Power of Buyers

4.1.3. Threat of New Entrants

4.1.4. Threat of Substitutes

4.1.5. Competitive Rivalry

4.1.6. Futuristic Approach to Porter's 5 Force Model

4.1.7. Porter's 5 Force Impact Analysis

### 4.2. PESTEL Analysis

4.2.1. Political

4.2.2. Economical

4.2.3. Social

4.2.4. Technological

4.2.5. Environmental

4.2.6. Legal

### 4.3. Top investment opportunity

### 4.4. Top winning strategies

### 4.5. Disruptive Trends

### 4.6. Industry Expert Perspective

### 4.7. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL HUMAN AUGMENTATION MARKET SIZE & FORECASTS BY TECHNOLOGY 2022-2032**

### 5.1. Segment Dashboard

### 5.2. Global Human Augmentation Market: Technology Revenue Trend Analysis, 2022 & 2032 (USD Billion)

- 5.2.1. Wearable
- 5.2.2. Virtual Reality
- 5.2.3. Augmented Reality
- 5.2.4. Exoskeleton
- 5.2.5. Intelligent Virtual Assistant

## **CHAPTER 6. GLOBAL HUMAN AUGMENTATION MARKET SIZE & FORECASTS BY DEVICE 2022-2032**

- 6.1. Segment Dashboard
- 6.2. Global Human Augmentation Market: Device Revenue Trend Analysis, 2022 & 2032 (USD Billion)
  - 6.2.1. Body Worn
  - 6.2.2. Non-Body Worn

## **CHAPTER 7. GLOBAL HUMAN AUGMENTATION MARKET SIZE & FORECASTS BY APPLICATION 2022-2032**

- 7.1. Segment Dashboard
- 7.2. Global Human Augmentation Market: Application Revenue Trend Analysis, 2022 & 2032 (USD Billion)
  - 7.2.1. Medical
  - 7.2.2. Aerospace & Defense
  - 7.2.3. Sports & Utility
  - 7.2.4. Media & Entertainment
  - 7.2.5. Education
  - 7.2.6. Others (Construction, Energy & Power)

## **CHAPTER 8. GLOBAL HUMAN AUGMENTATION MARKET SIZE & FORECASTS BY REGION 2022-2032**

- 8.1. North America Human Augmentation Market
  - 8.1.1. U.S. Human Augmentation Market
    - 8.1.1.1. Technology breakdown size & forecasts, 2022-2032
    - 8.1.1.2. Device breakdown size & forecasts, 2022-2032
    - 8.1.1.3. Application breakdown size & forecasts, 2022-2032
  - 8.1.2. Canada Human Augmentation Market
- 8.2. Europe Human Augmentation Market
  - 8.2.1. U.K. Human Augmentation Market

- 8.2.2. Germany Human Augmentation Market
- 8.2.3. France Human Augmentation Market
- 8.2.4. Spain Human Augmentation Market
- 8.2.5. Italy Human Augmentation Market
- 8.2.6. Rest of Europe Human Augmentation Market
- 8.3. Asia-Pacific Human Augmentation Market
  - 8.3.1. China Human Augmentation Market
  - 8.3.2. India Human Augmentation Market
  - 8.3.3. Japan Human Augmentation Market
  - 8.3.4. Australia Human Augmentation Market
  - 8.3.5. South Korea Human Augmentation Market
  - 8.3.6. Rest of Asia Pacific Human Augmentation Market
- 8.4. Latin America Human Augmentation Market
  - 8.4.1. Brazil Human Augmentation Market
  - 8.4.2. Mexico Human Augmentation Market
  - 8.4.3. Rest of Latin America Human Augmentation Market
- 8.5. Middle East & Africa Human Augmentation Market
  - 8.5.1. Saudi Arabia Human Augmentation Market
  - 8.5.2. South Africa Human Augmentation Market
  - 8.5.3. Rest of Middle East & Africa Human Augmentation Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

- 9.1. Key Company SWOT Analysis
  - 9.1.1. Company
  - 9.1.2. Company
  - 9.1.3. Company
- 9.2. Top Market Strategies
- 9.3. Company Profiles
  - 9.3.1. Google LLC (Alphabet, Inc.)
    - 9.3.1.1. Key Information
    - 9.3.1.2. Overview
    - 9.3.1.3. Financial (Subject to Data Availability)
    - 9.3.1.4. Product Summary
    - 9.3.1.5. Market Strategies
  - 9.3.2. Magic Leap, Inc.
  - 9.3.3. ReWalk Robotics
  - 9.3.4. SAMSUNG
  - 9.3.5. B-Temia



9.3.6. Panasonic Holdings Corporation

9.3.7. NVIDIA Corporation

9.3.8. Microsoft

9.3.9. Ekso Bionics

9.3.10. Vuzix

## **CHAPTER 10. RESEARCH PROCESS**

10.1. Research Process

10.1.1. Data Mining

10.1.2. Analysis

10.1.3. Market Estimation

10.1.4. Validation

10.1.5. Publishing

10.2. Research Attributes

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Human Augmentation market, report scope

TABLE 2. Global Human Augmentation market estimates & forecasts by Region  
2022-2032 (USD Billion)

TABLE 3. Global Human Augmentation market estimates & forecasts by Technology  
2022-2032 (USD Billion)

TABLE 4. Global Human Augmentation market estimates & forecasts by Device  
2022-2032 (USD Billion)

TABLE 5. Global Human Augmentation market estimates & forecasts by Application  
2022-2032 (USD Billion)

TABLE 6. Global Human Augmentation market by segment, estimates & forecasts,  
2022-2032 (USD Billion)

TABLE 7. Global Human Augmentation market by region, estimates & forecasts,  
2022-2032 (USD Billion)

TABLE 8. Global Human Augmentation market by segment, estimates & forecasts,  
2022-2032 (USD Billion)

TABLE 9. Global Human Augmentation market by region, estimates & forecasts,  
2022-2032 (USD Billion)

TABLE 10. Global Human Augmentation market by segment, estimates & forecasts,  
2022-2032 (USD Billion)

TABLE 11. Global Human Augmentation market by region, estimates & forecasts,  
2022-2032 (USD Billion)

TABLE 12. Global Human Augmentation market by segment, estimates & forecasts,  
2022-2032 (USD Billion)

TABLE 13. Global Human Augmentation market by region, estimates & forecasts,  
2022-2032 (USD Billion)

TABLE 14. Global Human Augmentation market by segment, estimates & forecasts,  
2022-2032 (USD Billion)

TABLE 15. U.S. Human Augmentation market estimates & forecasts, 2022-2032 (USD  
Billion)

TABLE 16. U.S. Human Augmentation market estimates & forecasts by segment  
2022-2032 (USD Billion)

TABLE 17. U.S. Human Augmentation market estimates & forecasts by segment  
2022-2032 (USD Billion)

TABLE 18. Canada Human Augmentation market estimates & forecasts, 2022-2032  
(USD Billion)

TABLE 19. Canada Human Augmentation market estimates & forecasts by segment  
2022-2032 (USD Billion)

TABLE 20. Canada Human Augmentation market estimates & forecasts by segment  
2022-2032 (USD Billion)

.....

This list is not complete, final report does contain more than 100 tables. The list may be updated in the final deliverable.

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Human Augmentation market, research methodology
- FIG 2. Global Human Augmentation market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods.
- FIG 4. Global Human Augmentation market, key trends 2023
- FIG 5. Global Human Augmentation market, growth prospects 2022-2032
- FIG 6. Global Human Augmentation market, porters 5 force model
- FIG 7. Global Human Augmentation market, PESTEL analysis
- FIG 8. Global Human Augmentation market, value chain analysis
- FIG 9. Global Human Augmentation market by segment, 2022 & 2032 (USD Billion)
- FIG 10. Global Human Augmentation market by segment, 2022 & 2032 (USD Billion)
- FIG 11. Global Human Augmentation market by segment, 2022 & 2032 (USD Billion)
- FIG 12. Global Human Augmentation market by segment, 2022 & 2032 (USD Billion)
- FIG 13. Global Human Augmentation market by segment, 2022 & 2032 (USD Billion)
- FIG 14. Global Human Augmentation market, regional snapshot 2022 & 2032
- FIG 15. North America Human Augmentation market 2022 & 2032 (USD Billion)
- FIG 16. Europe Human Augmentation market 2022 & 2032 (USD Billion)
- FIG 17. Asia pacific Human Augmentation market 2022 & 2032 (USD Billion)
- FIG 18. Latin America Human Augmentation market 2022 & 2032 (USD Billion)
- FIG 19. Middle East & Africa Human Augmentation market 2022 & 2032 (USD Billion)
- FIG 20. Global Human Augmentation market, company market share analysis (2023)

.....

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