

Global Human Augmentation Market Size study, by Technology (Wearable, Virtual Reality, Augmented Reality, Exoskeleton, Intelligent Virtual Assistants), Functionality (Body Worn, Non-body Worn), and Regional Forecasts 2021-2027

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Abstracts

Global Human Augmentation Market is valued approximately at USD 87.84 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 23.9% over the forecast period 2021-2027. Human augmentation is about adding or expanding functions to the human body. Regarding this distinction, genetic modification is therefore not categorized as human augmentation, but human enhancement. Increase in technology penetration in healthcare sector, rising popularity of wearable augmentation products and adoption of artificial intelligence in wearable devices are the factors which are driving the growth of Human Augmentations market. Furthermore, enhancement in shopping experiences and smooth integration in evolution of brands will be anticipating the growth of market in forecasted period. For instance, in February 2019, Samsung, a key market player in electronics, unveiled 3 wearables for balanced and connected living- Galaxy Watch Active, Galaxy Fit, and Galaxy Buds. However, cost of human augmentation devices is high and lack of awareness about handling of human augmentation devices may impede market growth over the forecast period of 2021-2027.

Global Human Augmentation market analysis on basis of region which includes Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia Pacific is a significant region across the world in terms of market share and is expected to witness the highest growth rate over the forecast period. This is due to growing usage of smart devices, availability of cheap labor and increase in disposable income in the region. Major market player included in this report are:

Google Inc.
Samsung Electronics Co. Ltd.
Ekso Bionics Holdings Inc.
Vuzix Corporation
Garmin
Fossil Group Inc.
B-Temia Inc.
Casio
Magic Leap Inc.
ReWalk Robotics Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Technology:

Wearable
Virtual Reality
Augmented Reality
Exoskeleton
Intelligent Virtual Assistants

By Functionality:

Body worn
Non-body worn

By Region:

North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Human Augmentation Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
 - 1.2.1. Human Augmentation Market, by Technology, 2019-2027 (USD Billion)
 - 1.2.2. Human Augmentation Market, by Functionality, 2019-2027 (USD Billion)
 - 1.2.3. Human Augmentation Market, By Region, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL HUMAN AUGMENTATION MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL HUMAN AUGMENTATION MARKET DYNAMICS

- 3.1. Human Augmentation Market Impact Analysis (2018-2027)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Increase in technology penetration in healthcare sector
 - 3.1.1.2. Rising popularity of wearable augmentation products
 - 3.1.1.3. Adoption of artificial intelligence in wearable devices
 - 3.1.2. Market Challenges
 - 3.1.2.1. High cost of human augmentation devices
 - 3.1.2.2. Lack of awareness about handling of human augmentation devices
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Enhancement in shopping experiences
 - 3.1.3.2. Smooth integration in evolution of brands

CHAPTER 4. GLOBAL HUMAN AUGMENTATION MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economic
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL HUMAN AUGMENTATION MARKET, BY TECHNOLOGY

- 5.1. Market Snapshot
- 5.2. Global Human Augmentation Market by Source, Performance - Potential Analysis
- 5.3. Global Human Augmentation Market Estimates & Forecasts by Technology 2018-2027 (USD Billion)
- 5.4. Human Augmentation Market, Sub Segment Analysis
 - 5.4.1. Wearable
 - 5.4.2. Virtual Reality
 - 5.4.3. Augmented Reality
 - 5.4.4. Exoskeleton
 - 5.4.5. Intelligent Virtual Assistants

CHAPTER 6. GLOBAL HUMAN AUGMENTATION MARKET, BY FUNCTIONALITY

- 6.1. Market Snapshot
- 6.2. Global Human Augmentation Market by Source, Performance - Potential Analysis
- 6.3. Global Human Augmentation Market Estimates & Forecasts by Functionality 2018-2027 (USD Billion)
- 6.4. Human Augmentation Market, Sub Segment Analysis
 - 6.4.1. Body worn
 - 6.4.2. Non-body worn

CHAPTER 7. GLOBAL HUMAN AUGMENTATION MARKET, REGIONAL ANALYSIS

- 7.1. Human Augmentation Market, Regional Market Snapshot
- 7.2. North America Human Augmentation Market
 - 7.2.1. U.S. Human Augmentation Market
 - 7.2.1.1. Technology breakdown estimates & forecasts, 2018-2027
 - 7.2.1.2. Functionality breakdown estimates & forecasts, 2018-2027
 - 7.2.2. Canada Human Augmentation Market
- 7.3. Europe Human Augmentation Market Snapshot
 - 7.3.1. U.K. Human Augmentation Market
 - 7.3.2. Germany Human Augmentation Market
 - 7.3.3. France Human Augmentation Market
 - 7.3.4. Spain Human Augmentation Market
 - 7.3.5. Italy Human Augmentation Market
 - 7.3.6. Rest of Europe Human Augmentation Market
- 7.4. Asia-Pacific Human Augmentation Market Snapshot
 - 7.4.1. China Human Augmentation Market
 - 7.4.2. India Human Augmentation Market
 - 7.4.3. Japan Human Augmentation Market
 - 7.4.4. Australia Human Augmentation Market
- 7.5. Latin America Human Augmentation Market Snapshot
 - 7.5.1. Brazil Human Augmentation Market
 - 7.5.2. Mexico Human Augmentation Market
- 7.6. Rest of The World Human Augmentation Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Top Market Strategies
- 8.2. Company Profile
 - 8.2.1. Google Inc.
 - 8.2.1.1. Key Information
 - 8.2.1.2. Overview
 - 8.2.1.3. Financial (Subject to Data Availability)
 - 8.2.1.4. Technology Summary
 - 8.2.1.5. Recent Developments
 - 8.2.2. Samsung Electronics Co. Ltd.
 - 8.2.3. Ekso Bionics Holdings Inc.
 - 8.2.4. Vuzix Corporation
 - 8.2.5. Garmin
 - 8.2.6. Fossil Group Inc.

8.2.7. B-Temia Inc.

8.2.8. Casio

8.2.9. Magic Leap Inc.

8.2.10. ReWalk Robotics Inc.

CHAPTER 9. RESEARCH PROCESS

9.1. Research Process

9.1.1. Data Mining

9.1.2. Analysis

9.1.3. Market Estimation

9.1.4. Validation

9.1.5. Publishing

9.2. Research Attributes

9.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Human Augmentation Market, report scope

TABLE 2. Global Human Augmentation Market estimates & forecasts by region
2018-2027 (USD Billion)

TABLE 3. Global Human Augmentation Market estimates & forecasts by Technology,
2018-2027 (USD Billion)

TABLE 4. Global Human Augmentation Market estimates & forecasts by Functionality,
2018-2027 (USD Billion)

TABLE 5. Global Human Augmentation Market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 6. Global Human Augmentation Market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 7. Global Human Augmentation Market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 8. Global Human Augmentation Market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 9. Global Human Augmentation Market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 10. Global Human Augmentation Market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 11. Global Human Augmentation Market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 12. Global Human Augmentation Market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 13. Global Human Augmentation Market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 14. Global Human Augmentation Market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 15. Global Human Augmentation Market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 16. Global Human Augmentation Market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 17. Global Human Augmentation Market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 18. Global Human Augmentation Market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 19. Global Human Augmentation Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 20. Global Human Augmentation Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 21. U.S. Human Augmentation Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 22. U.S. Human Augmentation Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 23. U.S. Human Augmentation Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 24. Canada Human Augmentation Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 25. Canada Human Augmentation Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 26. Canada Human Augmentation Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 27. UK Human Augmentation Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 28. UK Human Augmentation Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 29. UK Human Augmentation Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 30. Germany Human Augmentation Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 31. Germany Human Augmentation Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 32. Germany Human Augmentation Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 33. France Human Augmentation Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 34. France Human Augmentation Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 35. France Human Augmentation Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 36. Spain Human Augmentation Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 37. Spain Human Augmentation Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 38. Spain Human Augmentation Market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 39. Italy Human Augmentation Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 40. Italy Human Augmentation Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 41. Italy Human Augmentation Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 42. China Human Augmentation Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 43. China Human Augmentation Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 44. China Human Augmentation Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 45. India Human Augmentation Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 46. India Human Augmentation Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 47. India Human Augmentation Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 48. Japan Human Augmentation Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 49. Japan Human Augmentation Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 50. Japan Human Augmentation Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 51. Australia Human Augmentation Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 52. Australia Human Augmentation Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 53. Latin America Human Augmentation Market estimate & forecasts, 2018-2027 (USD Billion)

TABLE 54. ROW Human Augmentation Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 55. ROW Human Augmentation Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 56. ROW Human Augmentation Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 57. List of secondary sources, used in the study of global Human Augmentation Market

TABLE 58. List of primary sources, used in the study of global Human Augmentation Market

TABLE 59. Years considered for the study

TABLE 60. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Human Augmentation Market, research methodology
- FIG 2. Global Human Augmentation Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Human Augmentation Market, key trends 2018
- FIG 5. Global Human Augmentation Market, growth prospects 2018-2027
- FIG 6. Global Human Augmentation Market, porters 5 force model
- FIG 7. Global Human Augmentation Market, pest analysis
- FIG 8. Global Human Augmentation Market, value chain analysis
- FIG 9. Global Human Augmentation Market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Human Augmentation Market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Human Augmentation Market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Human Augmentation Market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Human Augmentation Market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Human Augmentation Market by segment, 2018 & 2027 (USD Billion)
- FIG 15. Global Human Augmentation Market by segment, 2018 & 2027 (USD Billion)
- FIG 16. Global Human Augmentation Market by segment, 2018 & 2027 (USD Billion)
- FIG 17. Global Human Augmentation Market, regional snapshot 2018 & 2027
- FIG 18. North America Human Augmentation Market 2018 & 2027 (USD Billion)
- FIG 19. Europe Human Augmentation Market 2018 & 2027 (USD Billion)
- FIG 20. Asia-Pacific Human Augmentation Market 2018 & 2027 (USD Billion)
- FIG 21. Latin America Human Augmentation Market 2018 & 2027 (USD Billion)
- FIG 22. Global Human Augmentation Market, company market share analysis (2018)

I would like to order

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