

Global HR Advisory Services Market Size study & Forecast, by Type (Compensation consulting, Benefits Consulting, Human resources management consulting, Actuarial consulting, Strategic consulting, Other), by Service (Integration & Deployment, Support & Maintenance, Training & Consulting), by End-Use (IT Services, Manufacturing, Financial Services, Mining and Oil & Gas, Construction, Others) and Regional Analysis, 2023-2030

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Abstracts

Global HR Advisory Services Market is valued at approximately USD XX billion in 2022 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2023-2030. The HR Advisory Services market refers to the industry that provides consulting and advisory services to organizations in various aspects of human resources management. These services include strategic HR planning, talent acquisition and management, compensation and benefits, performance management, employee relations, compliance, training and development, HR technology implementation, and organizational development. The major driving factors for the Global HR Advisory Services Market are the rising complexity of HR management and the rising demand for the digital workplace. Moreover, the rising adoption of cloud services and AI and growing advancements and application of analytical tools in the HR industry are creating lucrative growth opportunities for the market over the forecast period.

According to a survey conducted by Statista published in 2020, highlights that the primary focus area within human resources (HR) for large organizations worldwide that

are planning to increase their staff is HR data analytics. The survey revealed that 34% of respondents expressed their intention to increase staffing in this role. This indicates a growing recognition of the importance of leveraging data analytics in HR functions to drive strategic decision-making, improve workforce planning, enhance talent management, and optimize overall HR processes. However, cybersecurity threat in HR Advisory Services stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global HR Advisory Services Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. The HR Advisory Services market in North America is dominating in 2022. The United States and Canada are key contributors to the market, driven by a large corporate sector, strict labor laws, and a focus on talent management and employee engagement. The presence of multinational corporations and a competitive business landscape creates a strong demand for HR advisory services in areas such as talent acquisition, compensation and benefits, compliance, and employee relations. The HR Advisory Services market in Asia Pacific is experiencing fastest growth due to the region's economic expansion, globalization, and increasing awareness of HR best practices. Countries such as China, India, Japan, and Australia offer substantial market potential. The market is driven by factors such as talent shortage, labor law reforms, and the need for workforce transformation and leadership development. The increasing adoption of HR technology solutions and outsourcing trends also contribute to the growth of HR advisory services in the region.

Major market player included in this report are:

International Business Machines Corporation

McKesson Corporation

Dell Inc.

Tata Consultancy Services Limited

Infosys Limited

Accenture PLC

Aon plc

Deloitte Inc

The Adecco Group AG

Marsh & McLennan Companies Inc.

Recent Developments in the Market:

In March 2020, Aon Plc, a London-based, completed the acquisition of Willis Towers Watson (WTW), a UK-based risk management, insurance brokerage, and advisory company, for a total of USD 30 billion. This strategic acquisition aimed to enhance Aon Plc's capabilities and expertise in key areas such as cybersecurity, intellectual property, climate change, and health solutions.

Global HR Advisory Services Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Type, Service, End-Use, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to

incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Compensation consulting

Benefits Consulting

Human resources management consulting

Actuarial consulting

Strategic consulting

Other

By Service:

Integration & Deployment

Support & Maintenance

Training & Consulting

By End-Use:

IT Services

Manufacturing

Financial Services

Mining and Oil & Gas

Construction

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Billion)
 - 1.2.1. HR Advisory Services Market, by Region, 2020-2030 (USD Billion)
 - 1.2.2. HR Advisory Services Market, by Type, 2020-2030 (USD Billion)
 - 1.2.3. HR Advisory Services Market, by Service, 2020-2030 (USD Billion)
 - 1.2.4. HR Advisory Services Market, by End-Use, 2020-2030 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL HR ADVISORY SERVICES MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Industry Evolution
 - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL HR ADVISORY SERVICES MARKET DYNAMICS

- 3.1. HR Advisory Services Market Impact Analysis (2020-2030)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Rising Complexity of HR Management
 - 3.1.1.2. Rising demand for digital workplace
 - 3.1.2. Market Challenges
 - 3.1.2.1. Concern about cybersecurity threat
 - 3.1.2.2. High initial cost
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Rising adoption of cloud services and AI
 - 3.1.3.2. Rising technological advancements

CHAPTER 4. GLOBAL HR ADVISORY SERVICES MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Impact Analysis
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
 - 4.3.5. Environmental
 - 4.3.6. Legal
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. COVID-19 Impact Analysis
- 4.7. Disruptive Trends
- 4.8. Industry Expert Perspective
- 4.9. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL HR ADVISORY SERVICES MARKET, BY TYPE

- 5.1. Market Snapshot
- 5.2. Global HR Advisory Services Market by Type, Performance - Potential Analysis
- 5.3. Global HR Advisory Services Market Estimates & Forecasts by Type 2020-2030 (USD Billion)
- 5.4. HR Advisory Services Market, Sub Segment Analysis
 - 5.4.1. Compensation consulting
 - 5.4.2. Benefits Consulting
 - 5.4.3. Human resources management consulting
 - 5.4.4. Actuarial consulting
 - 5.4.5. Strategic consulting
 - 5.4.6. Other

CHAPTER 6. GLOBAL HR ADVISORY SERVICES MARKET, BY SERVICE

- 6.1. Market Snapshot
- 6.2. Global HR Advisory Services Market by Service, Performance - Potential Analysis

6.3. Global HR Advisory Services Market Estimates & Forecasts by Service 2020-2030 (USD Billion)

6.4. HR Advisory Services Market, Sub Segment Analysis

6.4.1. Integration & Deployment

6.4.2. Support & Maintenance

6.4.3. Training & Consulting

CHAPTER 7. GLOBAL HR ADVISORY SERVICES MARKET, BY END-USE

7.1. Market Snapshot

7.2. Global HR Advisory Services Market by End-Use, Performance - Potential Analysis

7.3. Global HR Advisory Services Market Estimates & Forecasts by End-Use 2020-2030 (USD Billion)

7.4. HR Advisory Services Market, Sub Segment Analysis

7.4.1. IT Services

7.4.2. Manufacturing

7.4.3. Financial Services

7.4.4. Mining and Oil & Gas

7.4.5. Construction

7.4.6. Others

CHAPTER 8. GLOBAL HR ADVISORY SERVICES MARKET, REGIONAL ANALYSIS

8.1. Top Leading Countries

8.2. Top Emerging Countries

8.3. HR Advisory Services Market, Regional Market Snapshot

8.4. North America HR Advisory Services Market

8.4.1. U.S. HR Advisory Services Market

8.4.1.1. Type breakdown estimates & forecasts, 2020-2030

8.4.1.2. Service breakdown estimates & forecasts, 2020-2030

8.4.1.3. End-Use breakdown estimates & forecasts, 2020-2030

8.4.2. Canada HR Advisory Services Market

8.5. Europe HR Advisory Services Market Snapshot

8.5.1. U.K. HR Advisory Services Market

8.5.2. Germany HR Advisory Services Market

8.5.3. France HR Advisory Services Market

8.5.4. Spain HR Advisory Services Market

8.5.5. Italy HR Advisory Services Market

8.5.6. Rest of Europe HR Advisory Services Market

- 8.6. Asia-Pacific HR Advisory Services Market Snapshot
 - 8.6.1. China HR Advisory Services Market
 - 8.6.2. India HR Advisory Services Market
 - 8.6.3. Japan HR Advisory Services Market
 - 8.6.4. Australia HR Advisory Services Market
 - 8.6.5. South Korea HR Advisory Services Market
 - 8.6.6. Rest of Asia Pacific HR Advisory Services Market
- 8.7. Latin America HR Advisory Services Market Snapshot
 - 8.7.1. Brazil HR Advisory Services Market
 - 8.7.2. Mexico HR Advisory Services Market
- 8.8. Middle East & Africa HR Advisory Services Market
 - 8.8.1. Saudi Arabia HR Advisory Services Market
 - 8.8.2. South Africa HR Advisory Services Market
 - 8.8.3. Rest of Middle East & Africa HR Advisory Services Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Key Company SWOT Analysis
 - 9.1.1. Company
 - 9.1.2. Company
 - 9.1.3. Company
- 9.2. Top Market Strategies
- 9.3. Company Profiles
 - 9.3.1. International Business Machines Corporation
 - 9.3.1.1. Key Information
 - 9.3.1.2. Overview
 - 9.3.1.3. Financial (Subject to Data Availability)
 - 9.3.1.4. Product Summary
 - 9.3.1.5. Recent Developments
 - 9.3.2. McKesson Corporation
 - 9.3.3. Dell Technologies Inc.
 - 9.3.4. Tata Consultancy Services Limited
 - 9.3.5. Infosys Limited
 - 9.3.6. Accenture PLC
 - 9.3.7. Aon plc
 - 9.3.8. Deloitte Inc
 - 9.3.9. The Adecco Group AG
 - 9.3.10. Marsh & McLennan Companies Inc.

CHAPTER 10. RESEARCH PROCESS

10.1. Research Process

10.1.1. Data Mining

10.1.2. Analysis

10.1.3. Market Estimation

10.1.4. Validation

10.1.5. Publishing

10.2. Research Attributes

10.3. Research Assumption

List of Tables

TABLE 1. Global HR Advisory Services Market, report scope

TABLE 2. Global HR Advisory Services Market estimates & forecasts by Region 2020-2030 (USD Billion)

TABLE 3. Global HR Advisory Services Market estimates & forecasts by Type 2020-2030 (USD Billion)

TABLE 4. Global HR Advisory Services Market estimates & forecasts by Service 2020-2030 (USD Billion)

TABLE 5. Global HR Advisory Services Market estimates & forecasts by End-Use 2020-2030 (USD Billion)

TABLE 6. Global HR Advisory Services Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 7. Global HR Advisory Services Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 8. Global HR Advisory Services Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 9. Global HR Advisory Services Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 10. Global HR Advisory Services Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 11. Global HR Advisory Services Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 12. Global HR Advisory Services Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 13. Global HR Advisory Services Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 14. Global HR Advisory Services Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 15. Global HR Advisory Services Market by region, estimates & forecasts,

2020-2030 (USD Billion)

TABLE 16. U.S. HR Advisory Services Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 17. U.S. HR Advisory Services Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 18. U.S. HR Advisory Services Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 19. Canada HR Advisory Services Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 20. Canada HR Advisory Services Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 21. Canada HR Advisory Services Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 22. UK HR Advisory Services Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 23. UK HR Advisory Services Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 24. UK HR Advisory Services Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 25. Germany HR Advisory Services Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 26. Germany HR Advisory Services Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 27. Germany HR Advisory Services Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 28. France HR Advisory Services Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 29. France HR Advisory Services Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 30. France HR Advisory Services Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 31. Italy HR Advisory Services Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 32. Italy HR Advisory Services Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 33. Italy HR Advisory Services Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 34. Spain HR Advisory Services Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 35. Spain HR Advisory Services Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 36. Spain HR Advisory Services Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 37. RoE HR Advisory Services Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 38. RoE HR Advisory Services Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 39. RoE HR Advisory Services Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 40. China HR Advisory Services Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 41. China HR Advisory Services Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 42. China HR Advisory Services Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 43. India HR Advisory Services Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 44. India HR Advisory Services Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 45. India HR Advisory Services Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 46. Japan HR Advisory Services Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 47. Japan HR Advisory Services Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 48. Japan HR Advisory Services Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 49. South Korea HR Advisory Services Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 50. South Korea HR Advisory Services Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 51. South Korea HR Advisory Services Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 52. Australia HR Advisory Services Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 53. Australia HR Advisory Services Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 54. Australia HR Advisory Services Market estimates & forecasts by segment

2020-2030 (USD Billion)

TABLE 55. RoAPAC HR Advisory Services Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 56. RoAPAC HR Advisory Services Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 57. RoAPAC HR Advisory Services Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 58. Brazil HR Advisory Services Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 59. Brazil HR Advisory Services Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 60. Brazil HR Advisory Services Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 61. Mexico HR Advisory Services Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 62. Mexico HR Advisory Services Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 63. Mexico HR Advisory Services Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 64. RoLA HR Advisory Services Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 65. RoLA HR Advisory Services Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 66. RoLA HR Advisory Services Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 67. Saudi Arabia HR Advisory Services Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 68. South Africa HR Advisory Services Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 69. RoMEA HR Advisory Services Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 70. List of secondary sources, used in the study of global HR Advisory Services Market

TABLE 71. List of primary sources, used in the study of global HR Advisory Services Market

TABLE 72. Years considered for the study

TABLE 73. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

List of figures

- FIG 1. Global HR Advisory Services Market, research methodology
 - FIG 2. Global HR Advisory Services Market, Market estimation techniques
 - FIG 3. Global Market size estimates & forecast methods
 - FIG 4. Global HR Advisory Services Market, key trends 2022
 - FIG 5. Global HR Advisory Services Market, growth prospects 2023-2030
 - FIG 6. Global HR Advisory Services Market, porters 5 force model
 - FIG 7. Global HR Advisory Services Market, pest analysis
 - FIG 8. Global HR Advisory Services Market, value chain analysis
 - FIG 9. Global HR Advisory Services Market by segment, 2020 & 2030 (USD Billion)
 - FIG 10. Global HR Advisory Services Market by segment, 2020 & 2030 (USD Billion)
 - FIG 11. Global HR Advisory Services Market by segment, 2020 & 2030 (USD Billion)
 - FIG 12. Global HR Advisory Services Market by segment, 2020 & 2030 (USD Billion)
 - FIG 13. Global HR Advisory Services Market by segment, 2020 & 2030 (USD Billion)
 - FIG 14. Global HR Advisory Services Market, regional snapshot 2020 & 2030
 - FIG 15. North America HR Advisory Services Market 2020 & 2030 (USD Billion)
 - FIG 16. Europe HR Advisory Services Market 2020 & 2030 (USD Billion)
 - FIG 17. Asia pacific HR Advisory Services Market 2020 & 2030 (USD Billion)
 - FIG 18. Latin America HR Advisory Services Market 2020 & 2030 (USD Billion)
 - FIG 19. Middle East & Africa HR Advisory Services Market 2020 & 2030 (USD Billion)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

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