

Global Household Vacuum Cleaners Market Size study, By Product (Upright, Canister, Central, Drum, Wet/Dry, Robotic, Others), By Type (Corded, Cordless), By Sales Channel (Online, Offline), and Regional Forecasts 2022-2028

<https://marketpublishers.com/r/G0B70DB2063CEN.html>

Date: September 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G0B70DB2063CEN

Abstracts

Global Household Vacuum Cleaners Market is valued approximately USD XX Billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2028.

Over the projection period, demand for household vacuum cleaners is driven by rising living standards and concerns about cleanliness and hygiene. Also, industry growth is anticipated to be aided by technological advancements that reduce operational time and energy. For instance, Dyson introduced two new lines of home vacuum cleaners in May 2021 that feature dust-detecting laser technology. The company's vacuum cleaners use laser technology on the cleaning head, which allows it to see tiny dust and dirt particles on the floor. The vacuums also contain a sensitive sensor that can count and measure the number of dust particles, and it can display this information on an LCD screen. Additionally, government programmes to promote cleanliness and hygiene sometimes lead to profitable expansion opportunities and help the market for residential vacuum cleaners. However, over time, the market for household vacuum cleaners may face significant challenges due to the limited durability of these devices.

The key regions considered for the global Household Vacuum Cleaners Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. Due to the popularity of bag-less and multi-surface products, North America now has the largest market share worldwide for vacuum cleaners. This market is predicted to rise significantly over the coming years. Regional growth may be hampered by low consumer confidence and a down housing market. Due to the shorter product lifespan

and rising demand for new and replacement products, the market for household vacuum cleaners in Europe is expected to expand. Due to worries about reducing energy usage in the European Union, energy efficiency may be a significant factor.

Major market players included in this report are:

Dyson Ltd.

Electrolux AB

Haier

Electronics Group Co., Ltd.

iRobot Corporation

Koninklijke Philips N.V.

LG Electronics, Inc.

Miele & Cie. KG

Panasonic Corporation

Samsung Electronics Co., Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product

Upright

Canister

Central

Drum

Wet/Dry

Robotic

Others

By Type

Corded

Cordless

By Sales Channel

Online

Offline

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Household Vacuum Cleaners Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Billion)
 - 1.2.1. Global Household Vacuum Cleaners Market, by Region, 2020-2028 (USD Billion)
 - 1.2.2. Global Household Vacuum Cleaners Market, by Product, 2020-2028 (USD Billion)
 - 1.2.3. Global Household Vacuum Cleaners Market, by Type, 2020-2028 (USD Billion)
 - 1.2.4. Global Household Vacuum Cleaners Market, by Sales Channel, 2020-2028 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL HOUSEHOLD VACUUM CLEANERS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL HOUSEHOLD VACUUM CLEANERS MARKET DYNAMICS

- 3.1. Household Vacuum Cleaners Market Impact Analysis (2020-2028)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Rising living standards
 - 3.1.1.2. Technological advancement in household vacuum cleaners
 - 3.1.2. Market Challenges
 - 3.1.2.1. Low durability
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Rising government initiatives

CHAPTER 4. GLOBAL HOUSEHOLD VACUUM CLEANERS MARKET INDUSTRY

Global Household Vacuum Cleaners Market Size study, By Product (Upright, Canister, Central, Drum, Wet/Dry, Rob...

ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL HOUSEHOLD VACUUM CLEANERS MARKET, BY PRODUCT

- 6.1. Market Snapshot
- 6.2. Global Household Vacuum Cleaners Market by Product, Performance - Potential Analysis
- 6.3. Global Household Vacuum Cleaners Market Estimates & Forecasts by Product 2018-2028 (USD Billion)
- 6.4. Household Vacuum Cleaners Market, Sub Segment Analysis
 - 6.4.1. Upright
 - 6.4.2. Canister
 - 6.4.3. Central
 - 6.4.4. Drum
 - 6.4.5. Wet/Dry
 - 6.4.6. Robotic

6.4.7. Others

CHAPTER 7. GLOBAL HOUSEHOLD VACUUM CLEANERS MARKET, BY TYPE

7.1. Market Snapshot

7.2. Global Household Vacuum Cleaners Market by Type, Performance - Potential Analysis

7.3. Global Household Vacuum Cleaners Market Estimates & Forecasts by Type 2018-2028 (USD Billion)

7.4. Household Vacuum Cleaners Market, Sub Segment Analysis

7.4.1. Corded

7.4.2. Cordless

CHAPTER 8. GLOBAL HOUSEHOLD VACUUM CLEANERS MARKET, BY SALES CHANNEL

8.1. Market Snapshot

8.2. Global Household Vacuum Cleaners Market by Sales Channel, Performance - Potential Analysis

8.3. Global Household Vacuum Cleaners Market Estimates & Forecasts by Sales Channel 2018-2028 (USD Billion)

8.4. Household Vacuum Cleaners Market, Sub Segment Analysis

8.4.1. Online

8.4.2. Offline

CHAPTER 9. GLOBAL HOUSEHOLD VACUUM CLEANERS MARKET, REGIONAL ANALYSIS

9.1. Household Vacuum Cleaners Market, Regional Market Snapshot

9.2. North America Household Vacuum Cleaners Market

9.2.1. U.S. Household Vacuum Cleaners Market

9.2.1.1. Product estimates & forecasts, 2018-2028

9.2.1.2. Type estimates & forecasts, 2018-2028

9.2.1.3. Sales Channel estimates & forecasts, 2018-2028

9.2.2. Canada Household Vacuum Cleaners Market

9.3. Europe Household Vacuum Cleaners Market Snapshot

9.3.1. U.K. Household Vacuum Cleaners Market

9.3.2. Germany Household Vacuum Cleaners Market

9.3.3. France Household Vacuum Cleaners Market

- 9.3.4. Spain Household Vacuum Cleaners Market
- 9.3.5. Italy Household Vacuum Cleaners Market
- 9.3.6. Rest of Europe Household Vacuum Cleaners Market
- 9.4. Asia-Pacific Household Vacuum Cleaners Market Snapshot
 - 9.4.1. China Household Vacuum Cleaners Market
 - 9.4.2. India Household Vacuum Cleaners Market
 - 9.4.3. Japan Household Vacuum Cleaners Market
 - 9.4.4. Australia Household Vacuum Cleaners Market
 - 9.4.5. South Korea Household Vacuum Cleaners Market
 - 9.4.6. Rest of Asia Pacific Household Vacuum Cleaners Market
- 9.5. Latin America Household Vacuum Cleaners Market Snapshot
 - 9.5.1. Brazil Household Vacuum Cleaners Market
 - 9.5.2. Mexico Household Vacuum Cleaners Market
- 9.6. Rest of The World Household Vacuum Cleaners Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Top Market Strategies
- 10.2. Company Profiles
 - 10.2.1. Dyson Ltd.
 - 10.2.1.1. Key Information
 - 10.2.1.2. Overview
 - 10.2.1.3. Financial (Subject to Data Availability)
 - 10.2.1.4. Product Summary
 - 10.2.1.5. Recent Developments
 - 10.2.2. Electrolux AB
 - 10.2.3. Haier
 - 10.2.4. Electronics Group Co., Ltd.
 - 10.2.5. iRobot Corporation
 - 10.2.6. Koninklijke Philips N.V.
 - 10.2.7. LG Electronics, Inc.
 - 10.2.8. Miele & Cie. KG
 - 10.2.9. Panasonic Corporation
 - 10.2.10. Samsung Electronics Co., Ltd.

CHAPTER 11. RESEARCH PROCESS

- 11.1. Research Process
 - 11.1.1. Data Mining

- 11.1.2. Analysis
- 11.1.3. Market Estimation
- 11.1.4. Validation
- 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption

List Of Tables

LIST OF TABLES

- TABLE 1. Global Household Vacuum Cleaners Market, report scope
- TABLE 2. Global Household Vacuum Cleaners Market estimates & forecasts by Region 2018-2028 (USD Billion)
- TABLE 3. Global Household Vacuum Cleaners Market estimates & forecasts by Product 2018-2028 (USD Billion)
- TABLE 4. Global Household Vacuum Cleaners Market estimates & forecasts by Type 2018-2028 (USD Billion)
- TABLE 5. Global Household Vacuum Cleaners Market estimates & forecasts by Sales Channel 2018-2028 (USD Billion)
- TABLE 6. Global Household Vacuum Cleaners Market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 7. Global Household Vacuum Cleaners Market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 8. Global Household Vacuum Cleaners Market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 9. Global Household Vacuum Cleaners Market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 10. Global Household Vacuum Cleaners Market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 11. Global Household Vacuum Cleaners Market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 12. Global Household Vacuum Cleaners Market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 13. Global Household Vacuum Cleaners Market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 14. Global Household Vacuum Cleaners Market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 15. Global Household Vacuum Cleaners Market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 16. U.S. Household Vacuum Cleaners Market estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 17. U.S. Household Vacuum Cleaners Market estimates & forecasts by segment 2018-2028 (USD Billion)
- TABLE 18. U.S. Household Vacuum Cleaners Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 19. Canada Household Vacuum Cleaners Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 20. Canada Household Vacuum Cleaners Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 21. Canada Household Vacuum Cleaners Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 22. UK Household Vacuum Cleaners Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 23. UK Household Vacuum Cleaners Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 24. UK Household Vacuum Cleaners Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 25. Germany Household Vacuum Cleaners Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 26. Germany Household Vacuum Cleaners Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 27. Germany Household Vacuum Cleaners Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 28. RoE Household Vacuum Cleaners Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 29. RoE Household Vacuum Cleaners Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 30. RoE Household Vacuum Cleaners Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 31. China Household Vacuum Cleaners Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 32. China Household Vacuum Cleaners Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 33. China Household Vacuum Cleaners Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 34. India Household Vacuum Cleaners Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 35. India Household Vacuum Cleaners Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 36. India Household Vacuum Cleaners Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 37. Japan Household Vacuum Cleaners Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 38. Japan Household Vacuum Cleaners Market estimates & forecasts by

segment 2018-2028 (USD Billion)

TABLE 39. Japan Household Vacuum Cleaners Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 40. RoAPAC Household Vacuum Cleaners Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 41. RoAPAC Household Vacuum Cleaners Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 42. RoAPAC Household Vacuum Cleaners Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 43. Brazil Household Vacuum Cleaners Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 44. Brazil Household Vacuum Cleaners Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 45. Brazil Household Vacuum Cleaners Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 46. Mexico Household Vacuum Cleaners Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 47. Mexico Household Vacuum Cleaners Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 48. Mexico Household Vacuum Cleaners Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 49. RoLA Household Vacuum Cleaners Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 50. RoLA Household Vacuum Cleaners Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 51. RoLA Household Vacuum Cleaners Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 52. Row Household Vacuum Cleaners Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 53. Row Household Vacuum Cleaners Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 54. Row Household Vacuum Cleaners Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 55. List of secondary sources, used in the study of global Household Vacuum Cleaners Market

TABLE 56. List of primary sources, used in the study of global Household Vacuum Cleaners Market

TABLE 57. Years considered for the study

TABLE 58. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Household Vacuum Cleaners Market, research methodology
- FIG 2. Global Household Vacuum Cleaners Market, Market estimation techniques
- FIG 3. Global Market size estimates & forecast methods
- FIG 4. Global Household Vacuum Cleaners Market, key trends 2021
- FIG 5. Global Household Vacuum Cleaners Market, growth prospects 2022-2028
- FIG 6. Global Household Vacuum Cleaners Market, porters 5 force model
- FIG 7. Global Household Vacuum Cleaners Market, pest analysis
- FIG 8. Global Household Vacuum Cleaners Market, value chain analysis
- FIG 9. Global Household Vacuum Cleaners Market by segment, 2018 & 2028 (USD Billion)
- FIG 10. Global Household Vacuum Cleaners Market by segment, 2018 & 2028 (USD Billion)
- FIG 11. Global Household Vacuum Cleaners Market by segment, 2018 & 2028 (USD Billion)
- FIG 12. Global Household Vacuum Cleaners Market by segment, 2018 & 2028 (USD Billion)
- FIG 13. Global Household Vacuum Cleaners Market by segment, 2018 & 2028 (USD Billion)
- FIG 14. Global Household Vacuum Cleaners Market, regional snapshot 2018 & 2028
- FIG 15. North America Household Vacuum Cleaners Market 2018 & 2028 (USD Billion)
- FIG 16. Europe Household Vacuum Cleaners Market 2018 & 2028 (USD Billion)
- FIG 17. Asia pacific Market 2018 & 2028 (USD Billion)
- FIG 18. Latin America Household Vacuum Cleaners Market 2018 & 2028 (USD Billion)
- FIG 19. Global Household Vacuum Cleaners Market, company Market share analysis (2021)

I would like to order

Product name: Global Household Vacuum Cleaners Market Size study, By Product (Upright, Canister, Central, Drum, Wet/Dry, Robotic, Others), By Type (Corded, Cordless), By Sales Channel (Online, Offline), and Regional Forecasts 2022-2028

Product link: <https://marketpublishers.com/r/G0B70DB2063CEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G0B70DB2063CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970