

Global Household Insecticides Market Size Study, by Product Type (Sprays, Aerosols, Coils, Electric Vaporizers, Creams and Lotions, Baits and Traps, Powders and Granules, Others), by Composition (Natural (Citronella, Geraniol, Others), Synthetic (DEET, Picaridin, Others)), by Application (Mosquitoes, Flies, Cockroaches, Ants, Others) and Regional Forecasts 2022-2032

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Abstracts

The Global Household Insecticides Market is valued at USD 16.34 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 7.5% over the forecast period 2024-2032. Household insecticides are chemical formulations designed to eliminate or control insects within residential settings. These products play a crucial role in maintaining a pest-free environment, safeguarding human health, and preserving the integrity of structures. Available in various forms such as sprays, powders, and baits, household insecticides target a broad spectrum of pests, including mosquitoes, flies, ants, cockroaches, and spiders. The active ingredients in these formulations often include pyrethroids, organophosphates, or neonicotinoids, which act on the nervous system of insects, disrupting their vital functions.

In addition, household insecticides may contain inert ingredients, such as solvents and carriers, to enhance effectiveness and ease of application. Regular use of household insecticides helps create a comfortable living environment by preventing the spread of diseases carried by insects and protecting household goods from damage caused by pest infestations. The increase in the prevalence of insect-borne diseases is expected to drive the growth of the household insecticide market. In addition to diseases,

government initiatives promoting the use of insecticides in households are poised to be a significant driver of the household insecticides market. Recognizing the public health risks associated with vector-borne diseases and the importance of effective pest control, governments globally are increasingly implementing campaigns and regulations to encourage the use of insecticides. These initiatives often include public awareness programs educating citizens about the health hazards posed by insects and the benefits of using household insecticides. In addition, regulatory measures may be put in place to ensure the availability and proper use of approved insecticide products. Such governmental support not only increases consumer awareness but also fosters a conducive environment for market growth by instilling a sense of responsibility in households to adopt insecticide solutions.

The Household Insecticides Market is anticipated to experience growth due to a surge in awareness of health and hygiene among consumers. Individuals are becoming more conscious of the need for effective pest control measures with an increasing understanding of the critical link between a clean living environment and overall well-being. The awareness of the role insects play in the transmission of diseases has propelled the demand for household insecticides, as consumers seek proactive solutions to create healthier home environments. This trend is particularly evident in urban settings where lifestyles involve prolonged periods indoors. As urbanization progresses, and populations concentrate in smaller spaces, the prevalence of pests becomes a significant concern. Consequently, the rise in awareness of health and hygiene acts as a compelling driver, steering consumers toward insect control products that promise a safer and more sanitary living space, thereby stimulating growth in the household insecticides market.

The widespread use of insecticides, containing toxic chemicals such as DEET and Benzyl Benzoate, poses health concerns, leading to skin irritation, rashes, and infections, particularly for individuals prone to allergies. In addition, the noxious odors and aerosols present in spray-format insecticides contribute to respiratory issues and discomfort among users. These challenges are increased when these products are used indoors, impacting the air quality in enclosed spaces, especially those with poor ventilation. Consequently, the extensive reliance on such chemical-laden insecticides is impeding their market growth, especially among individuals with sensitivities, who are deterred by the potential health risks associated with these products. This resistance among consumers, driven by health and environmental considerations, poses a barrier to the expansion of the global household insecticides market.

Key regions considered in the Global Household Insecticides Market study include

North America, Europe, Asia Pacific, Latin America, and the Middle East & Africa. The Asia-Pacific region is the largest market for household insecticides, driven by several factors. High population density in urban areas creates an environment where insect infestations are common, increasing the demand for insect control products. The region's tropical and subtropical climates provide ideal conditions for insects to thrive, leading to higher incidences of pest problems. Growing awareness of vector-borne diseases such as dengue, malaria, and chikungunya drives the demand for household insecticides as a preventive measure. Rapid economic growth and urbanization in countries like China, India, and Southeast Asian nations improve living standards and increase disposable incomes, enabling more households to afford insecticide products. Government initiatives and regulations aimed at controlling insect-borne diseases and promoting public health further encourage the use of household insecticides. On the other hand, Europe is projected to registered fastest growth during the projected period owing to factors such as rising government support, rising insect borne diseases in the region.

Major market player included in this report are:

Reckitt Benckiser Group PLC

Spectrum Brands, Inc.

Sumitomo Chemical India Ltd

Amplecta AB

Shogun Organics

Jyothy Laboratories Ltd.

Neogen Corporation

BASF SE

Bayer AG

Jaico RDP NV.

Earth Chemicals Co. Ltd.

The Scotts Miracle-Gro Co.

Enesis Group

Godrej Consumer Products Ltd.

Sanmex International

The detailed segments and sub-segment of the market are explained below:

By Product Type

Sprays

Aerosols

Coils

Electric Vaporizers

Creams and Lotions

Baits and Traps

Powders and Granules

Others

By Composition

Natural

Synthetic

By Application

Mosquitoes

Flies

Cockroaches

Ants

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

South Korea

Australia

Rest of Asia Pacific

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

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