

Global Hosting Infrastructure Services Market Size study & Forecast, by Offering (Solution, Services), by Deployment Model (Cloud, On premises), by End User (Energy and Utilities, Defense and Government, Manufacturing, Transportation and Logistics, Telecom, IT and ITeS, Others) and Regional Analysis, 2022-2029

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Abstracts

Global Hosting Infrastructure Services Market is valued approximately USD 14.5 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 8.4% over the forecast period 2022-2029. Hosted services are programmes, pieces of IT infrastructure, or operations that businesses access from outside service providers, generally over the internet. A wide range of services are included in hosted services, such as virtual desktops, off-site backup, and web hosting. The genre of hosted services includes cloud services as well. The key factors driving the market growth are rising expansion of ecommerce sector and cost benefit associated with hosting infrastructure services.

Moreover, the rising expansion of ecommerce sector owing to growing urbanization and increasing smartphone is contributing towards the growth of the Global Hosting Infrastructure Services Market. For instance, according to India Brand Equity Foundation (IBEF) – as of 2022, Indian ecommerce industry is estimated at USD 74.8 billion, and as per projections the ecommerce industry would grow to USD 111 billion by 2024, and further USD 200 billion by 2026. Also, rising adoption of cloud services and increasing number of Small & medium enterprises would create lucrative growth prospectus for the market over the forecast period. For instance, as per Statista – in 2021, the global hybrid cloud market was valued at USD 85 billion and is projected to

grow to USD 262 billion in 2027. However, security concerns associated with private cloud services stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Hosting Infrastructure Services Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the dominance of leading hosting infrastructure service providers and increasing adoption of hosting infrastructure services technology. Whereas Asia Pacific is expected to grow with a highest CAGR during the forecast period, owing to factors such as rising expansion of e-commerce services and growing number of small & medium sized enterprises in the region.

Major market player included in this report are:

AT&T Inc.

International Business Machines Corporation

Microsoft Corporation

HPE

Google

NetApp, Inc.

Equinix Inc.

GoDaddy Operating Company, LLC

CoreSite

Rackspace Inc.

Recent Developments in the Market:

In November 2022, Amazon Web Services Inc. announced commencement of a new cloud infrastructure region in India to grow its regional market presence. This AWS' newly launched infrastructure region would be based in Hyderabad, India.

Global Hosting Infrastructure Services Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Offering, Deployment Model, End User, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working

hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Offering

Solution

Services

By Deployment Model

Cloud

On premises

By End User

Energy and Utilities

Defense and Government

Manufacturing

Transportation and Logistics

Telecom

IT and ITeS

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
RoLA
Rest of the World

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Billion)
 - 1.2.1. Hosting Infrastructure Services Market, by Region, 2019-2029 (USD Billion)
 - 1.2.2. Hosting Infrastructure Services Market, by Offering, 2019-2029 (USD Billion)
 - 1.2.3. Hosting Infrastructure Services Market, by Deployment Model, 2019-2029 (USD Billion)
 - 1.2.4. Hosting Infrastructure Services Market, by End User, 2019-2029 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL HOSTING INFRASTRUCTURE SERVICES MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL HOSTING INFRASTRUCTURE SERVICES MARKET DYNAMICS

- 3.1. Hosting Infrastructure Services Market Impact Analysis (2019-2029)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Growing expansion of ecommerce sector
 - 3.1.1.2. Cost benefit associated with hosting infrastructure services
 - 3.1.2. Market Challenges
 - 3.1.2.1. security concerns over private cloud deployment
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Rising adoption of cloud services
 - 3.1.3.2. Increasing number of Small & medium enterprises

CHAPTER 4. GLOBAL HOSTING INFRASTRUCTURE SERVICES MARKET

INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. Industry Experts Prospective
- 4.7. Analyst Recommendation & Conclusion

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL HOSTING INFRASTRUCTURE SERVICES MARKET, BY OFFERING

- 6.1. Market Snapshot
- 6.2. Global Hosting Infrastructure Services Market by offering, Performance - Potential Analysis
- 6.3. Global Hosting Infrastructure Services Market Estimates & Forecasts by offering 2019-2029 (USD Billion)
- 6.4. Hosting Infrastructure Services Market, Sub Segment Analysis
 - 6.4.1. Solution
 - 6.4.2. Services

CHAPTER 7. GLOBAL HOSTING INFRASTRUCTURE SERVICES MARKET, BY DEPLOYMENT MODEL

- 7.1. Market Snapshot
- 7.2. Global Hosting Infrastructure Services Market by Deployment Model, Performance - Potential Analysis
- 7.3. Global Hosting Infrastructure Services Market Estimates & Forecasts by Deployment Model 2019-2029 (USD Billion)
- 7.4. Hosting Infrastructure Services Market, Sub Segment Analysis
 - 7.4.1. Cloud
 - 7.4.2. On premises

CHAPTER 8. GLOBAL HOSTING INFRASTRUCTURE SERVICES MARKET, BY END USER

- 8.1. Market Snapshot
- 8.2. Global Hosting Infrastructure Services Market by End User, Performance - Potential Analysis
- 8.3. Global Hosting Infrastructure Services Market Estimates & Forecasts by End User 2019-2029 (USD Billion)
- 8.4. Hosting Infrastructure Services Market, Sub Segment Analysis
 - 8.4.1. Energy and Utilities
 - 8.4.2. Defense and Government
 - 8.4.3. Manufacturing
 - 8.4.4. Transportation and Logistics
 - 8.4.5. Telecom
 - 8.4.6. IT and ITeS
 - 8.4.7. Others

CHAPTER 9. GLOBAL HOSTING INFRASTRUCTURE SERVICES MARKET, REGIONAL ANALYSIS

- 9.1. Hosting Infrastructure Services Market, Regional Market Snapshot
- 9.2. North America Hosting Infrastructure Services Market
 - 9.2.1. U.S. Hosting Infrastructure Services Market
 - 9.2.1.1. Offering breakdown estimates & forecasts, 2019-2029
 - 9.2.1.2. Deployment Model breakdown estimates & forecasts, 2019-2029
 - 9.2.1.3. End User breakdown estimates & forecasts, 2019-2029
 - 9.2.2. Canada Hosting Infrastructure Services Market
- 9.3. Europe Hosting Infrastructure Services Market Snapshot
 - 9.3.1. U.K. Hosting Infrastructure Services Market
 - 9.3.2. Germany Hosting Infrastructure Services Market

- 9.3.3. France Hosting Infrastructure Services Market
- 9.3.4. Spain Hosting Infrastructure Services Market
- 9.3.5. Italy Hosting Infrastructure Services Market
- 9.3.6. Rest of Europe Hosting Infrastructure Services Market
- 9.4. Asia-Pacific Hosting Infrastructure Services Market Snapshot
 - 9.4.1. China Hosting Infrastructure Services Market
 - 9.4.2. India Hosting Infrastructure Services Market
 - 9.4.3. Japan Hosting Infrastructure Services Market
 - 9.4.4. Australia Hosting Infrastructure Services Market
 - 9.4.5. South Korea Hosting Infrastructure Services Market
 - 9.4.6. Rest of Asia Pacific Hosting Infrastructure Services Market
- 9.5. Latin America Hosting Infrastructure Services Market Snapshot
 - 9.5.1. Brazil Hosting Infrastructure Services Market
 - 9.5.2. Mexico Hosting Infrastructure Services Market
 - 9.5.3. Rest of Latin America Hosting Infrastructure Services Market
- 9.6. Rest of The World Hosting Infrastructure Services Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Top Market Strategies
- 10.2. Company Profiles
 - 10.2.1. AT & T Inc.
 - 10.2.1.1. Key Information
 - 10.2.1.2. Overview
 - 10.2.1.3. Financial (Subject to Data Availability)
 - 10.2.1.4. Product Summary
 - 10.2.1.5. Recent Developments
 - 10.2.2. International Business Machines Corporation
 - 10.2.3. Microsoft Corporation
 - 10.2.4. HPE
 - 10.2.5. Google
 - 10.2.6. NetApp, Inc.
 - 10.2.7. Equinix Inc.
 - 10.2.8. GoDaddy Operating Company, LLC
 - 10.2.9. CoreSite
 - 10.2.10. Rackspace Inc.

CHAPTER 11. RESEARCH PROCESS

11.1. Research Process

11.1.1. Data Mining

11.1.2. Analysis

11.1.3. Market Estimation

11.1.4. Validation

11.1.5. Publishing

11.2. Research Attributes

11.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Hosting Infrastructure Services Market, report scope

TABLE 2. Global Hosting Infrastructure Services Market estimates & forecasts by Region 2019-2029 (USD Billion)

TABLE 3. Global Hosting Infrastructure Services Market estimates & forecasts by offering 2019-2029 (USD Billion)

TABLE 4. Global Hosting Infrastructure Services Market estimates & forecasts by Deployment Model 2019-2029 (USD Billion)

TABLE 5. Global Hosting Infrastructure Services Market estimates & forecasts by End User 2019-2029 (USD Billion)

TABLE 6. Global Hosting Infrastructure Services Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 7. Global Hosting Infrastructure Services Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 8. Global Hosting Infrastructure Services Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 9. Global Hosting Infrastructure Services Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 10. Global Hosting Infrastructure Services Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 11. Global Hosting Infrastructure Services Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 12. Global Hosting Infrastructure Services Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 13. Global Hosting Infrastructure Services Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 14. Global Hosting Infrastructure Services Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 15. Global Hosting Infrastructure Services Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 16. U.S. Hosting Infrastructure Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 17. U.S. Hosting Infrastructure Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 18. U.S. Hosting Infrastructure Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 19. Canada Hosting Infrastructure Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 20. Canada Hosting Infrastructure Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 21. Canada Hosting Infrastructure Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 22. UK Hosting Infrastructure Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 23. UK Hosting Infrastructure Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 24. UK Hosting Infrastructure Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 25. Germany Hosting Infrastructure Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 26. Germany Hosting Infrastructure Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 27. Germany Hosting Infrastructure Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 28. France Hosting Infrastructure Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 29. France Hosting Infrastructure Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 30. France Hosting Infrastructure Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 31. Italy Hosting Infrastructure Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 32. Italy Hosting Infrastructure Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 33. Italy Hosting Infrastructure Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 34. Spain Hosting Infrastructure Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 35. Spain Hosting Infrastructure Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 36. Spain Hosting Infrastructure Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 37. RoE Hosting Infrastructure Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 38. RoE Hosting Infrastructure Services Market estimates & forecasts by

segment 2019-2029 (USD Billion)

TABLE 39. RoE Hosting Infrastructure Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 40. China Hosting Infrastructure Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 41. China Hosting Infrastructure Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 42. China Hosting Infrastructure Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 43. India Hosting Infrastructure Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 44. India Hosting Infrastructure Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 45. India Hosting Infrastructure Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 46. Japan Hosting Infrastructure Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 47. Japan Hosting Infrastructure Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 48. Japan Hosting Infrastructure Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 49. South Korea Hosting Infrastructure Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 50. South Korea Hosting Infrastructure Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 51. South Korea Hosting Infrastructure Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 52. Australia Hosting Infrastructure Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 53. Australia Hosting Infrastructure Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 54. Australia Hosting Infrastructure Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 55. RoAPAC Hosting Infrastructure Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 56. RoAPAC Hosting Infrastructure Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 57. RoAPAC Hosting Infrastructure Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 58. Brazil Hosting Infrastructure Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 59. Brazil Hosting Infrastructure Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 60. Brazil Hosting Infrastructure Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 61. Mexico Hosting Infrastructure Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 62. Mexico Hosting Infrastructure Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 63. Mexico Hosting Infrastructure Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 64. RoLA Hosting Infrastructure Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 65. RoLA Hosting Infrastructure Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 66. RoLA Hosting Infrastructure Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 67. Row Hosting Infrastructure Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 68. Row Hosting Infrastructure Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 69. Row Hosting Infrastructure Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 70. List of secondary sources, used in the study of global Hosting Infrastructure Services Market

TABLE 71. List of primary sources, used in the study of global Hosting Infrastructure Services Market

TABLE 72. Years considered for the study

TABLE 73. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Hosting Infrastructure Services Market, research methodology
- FIG 2. Global Hosting Infrastructure Services Market, Market estimation techniques
- FIG 3. Global Market size estimates & forecast methods
- FIG 4. Global Hosting Infrastructure Services Market, key trends 2021
- FIG 5. Global Hosting Infrastructure Services Market, growth prospects 2022-2029
- FIG 6. Global Hosting Infrastructure Services Market, porters 5 force model
- FIG 7. Global Hosting Infrastructure Services Market, pest analysis
- FIG 8. Global Hosting Infrastructure Services Market, value chain analysis
- FIG 9. Global Hosting Infrastructure Services Market by segment, 2019 & 2029 (USD Billion)
- FIG 10. Global Hosting Infrastructure Services Market by segment, 2019 & 2029 (USD Billion)
- FIG 11. Global Hosting Infrastructure Services Market by segment, 2019 & 2029 (USD Billion)
- FIG 12. Global Hosting Infrastructure Services Market by segment, 2019 & 2029 (USD Billion)
- FIG 13. Global Hosting Infrastructure Services Market by segment, 2019 & 2029 (USD Billion)
- FIG 14. Global Hosting Infrastructure Services Market, regional snapshot 2019 & 2029
- FIG 15. North America Hosting Infrastructure Services Market 2019 & 2029 (USD Billion)
- FIG 16. Europe Hosting Infrastructure Services Market 2019 & 2029 (USD Billion)
- FIG 17. Asia pacific Hosting Infrastructure Services Market 2019 & 2029 (USD Billion)
- FIG 18. Latin America Hosting Infrastructure Services Market 2019 & 2029 (USD Billion)
- FIG 19. Global Hosting Infrastructure Services Market, company Market share analysis (2021)

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

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