

# **Global Hosiery Market Size study & Forecast, by Product Type (Body Stockings, Socks, Knee Highs, Hold-Ups, and Other Product Types), by End User (Men and Women), by Distribution Channel (Supermarkets/Hypermarkets, Specialty Stores, Online Retail Stores, and Other Distribution Channels), and Regional Analysis, 2023-2030**

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## **Abstracts**

Global Hosiery Market is valued at approximately USD 54.3 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 4.86% during the forecast period 2023-2030. Hosiery, an apparel worn directly on the feet and legs, was originally associated with commodities crafted or sold by individuals known as hosiers, also referred to as hose. The popularity of hosiery items has surged, particularly due to the widespread use of knitted materials in the creation of a diverse range of sporting and formal clothing for both children and adults. In recent years, fabric manufacturers have taken a keen interest in meeting women's demands for knitted leg garments and stockings, contributing to the expansion of the hosiery market. The market growth is driven by key factors such as the growing importance of hosiery as durable clothing and the growing E-commerce Industry.

For instance, as per 'Strategies for E-Commerce Advancement, A research report presents insights derived from a worldwide survey that delves into e-commerce trends spanning from the onset of the pandemic to the current year. Conducted in the second quarter of 2023, the survey involved participants from 410 retail and 415 Consumer Packaged Goods (CPG) companies globally, encompassing entities with revenues ranging from USD 50 million to over USD10 billion. As per the findings, e-commerce sales witnessed a 3% rise in Europe and a 7% increase both in the United States and

Asia during the year 2022. The global trajectory is anticipated to exhibit a Compound Annual Growth Rate (CAGR) of 9% till 2027. While this projection falls short of the pre-Covid trend of 12% to 14%, it significantly surpasses the anticipated growth rate of traditional brick-and-mortar retail, which is forecast at just 4%. However, the large number of domestic and international players and raw material price volatility stifle market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Hosiery Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. In 2022 North America emerged as the dominant region for Hosiery Market. The market is experiencing growth propelled by the consumer demand for stylish and comfortable fabric products. The prevalence of online retailers has significantly increased consumer interaction with brands. Companies are leveraging big data analytics technology, coupled with machine learning, to analyze customer preferences and tailor advertisements accordingly. Meanwhile, Asia Pacific stands out as the fastest-growing market, with a Compound Annual Growth Rate (CAGR) of XX% anticipated from 2023 to 2030. The market expansion is driven by evolving consumer behavior favoring fashionable sports attire and increasing disposable income, particularly in developing countries such as China and India. The rise in consumer per capita spending on garment products, coupled with a growing interest in purchasing branded items, is fostering positive market growth. Also, China has exhibited a significant demand for sports hosiery.

Major market player included in this report are:

Gilfin S.P.A. (Golden Lady Company S.P.A)

CSP International Fashion Group S.P.A

G-III Apparel Group, Ltd.

Heist Studios

Lanvin Group (Wolford AG)

Hanesbrands Inc

Jockey International, Inc.

Spanx Inc

Carolina Hosiery Mill Inc. (Carolina Ultimate, Real Tree)

Iconix Brand Group

Recent Developments in the Market:

In May 2022, Falke introduced a new line of Pressure-Free Running Socks. Distinguished by a unique design feature aimed at minimizing potential hotspots across the foot's bridge, the Pressure-Free sock incorporates a striated pad of channels on top of the foot. This dynamic feature responds to foot movements, effectively spreading movement pressure and alleviating buildup in the specified area.

In October 2021, The Heist Studios brand revealed four innovative sustainable tights as part of its AW21 product range. Each product is crafted sustainably, utilizing recycled Elastane and Polyamide to align with the brand's commitment to sustainability.

Global Hosiery Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Product Type, End User, Distribution Channel, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

#### By Product Type:

Body stockings

Socks

Knee highs, Hold-ups

Other Product Types

#### By End User:

Men

Women

#### By Distribution Channel:

Supermarkets/Hypermarkets

Specialty Stores

Online Retail Stores

Other Distribution Channels

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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