

# **Global Horticulture Film Market Size study, By Product Type (Mulch Films, Greenhouse Films, Ventilated Stretch Films), By Material (Polyethylene, Polypropylene, PVC (Polyvinyl chloride), PLA (Polylactic acid), Other types of plastics), By Application (Greenhouse Film, Silage), and Regional Forecasts 2022-2028**

<https://marketpublishers.com/r/G1A8FF4B30CBEN.html>

Date: June 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G1A8FF4B30CBEN

## **Abstracts**

Global Horticulture Film Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. The Horticulture Film also known as greenhouse plastic can be defined as Horticulture film, utilized for different applications in horticulture such as increase and secure the yield, to protect plant against excessive cold or heat etc. Greenhouse plastic films are available in different sizes, colors and perforations. The growing expansion of the greenhouse project worldwide and increasing utilization of horticulture films in end use applications as well as recent strategic initiatives from leading market players are factors that are accelerating the global market demand. For instance, according to Statista - in 2020, the value of commercial greenhouse market was estimated at around USD 3.43 billion in Latin America, and it is expected to USD 4.15 billion by end of 2023. Furthermore, leading market players are working towards strategic initiatives such as acquisitions, regulatory approvals to leverage increasing adoption of horticulture films. For instance, in February 2020, Italy-based compostable bioplastics manufacturer Novamont announced that its MATER-BI product received certification for organic farming by the AIAB (Italian Organic Farming Association). This MATER-BI bioplastic is developed by Novamont to produce soil-biodegradable mulching films in acquiescence with European standard UNI EN17033. Moreover, in July 2021, Sweden based Trioworld Group entered in an agreement with Clondalkin

Group to acquire the Dutch company Flexoplast. Flexoplast specializes in manufacturing of UV stabilized horticulture films. This acquisition intended towards the market expansion of the company. Also, growing advancements in horticulture sector and surging global population are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, a rising concern over plastic use and high cost associated with biodegradable films impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Horticulture Film Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing modernization in agriculture and horticulture sector and presence of leading market players in the region. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as the thriving growth of greenhouse projects and increasing penetration of leading market players in the region, would create lucrative growth prospects for the Horticulture Film Market across the Asia Pacific region.

Major market players included in this report are:

BASF SE

The DOW Chemical Company

Trioplast Industries AB

RPC bpi Agriculture Company

RKW Group

Polystar Plastics Ltd

Mondi Group

Sigma Stretch Film Corp

Berry Global

AT Films Inc

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

**By Product Type:**

Mulch Films

Greenhouse Films

Ventilated Stretch Films

**By Material:**

Polyethylene

Polypropylene

PVC (Polyvinyl chloride)

PLA (Polylactic acid)

Other types of plastics

**By Application:**

Greenhouse Film

Silage

**By Region:**

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Horticulture Film Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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