

# **Global Hormonal Contraceptives Market Size study & Forecast, by Type (Oral Contraceptive Pills, Injectable Birth Control, Emergency Contraceptive Pills, Vaginal Rings, Transdermal Patches), by Hormone (Progestin-only Contraceptive, Combined Hormonal Contraceptive), by End-User (Hospitals, Household, Clinics) and Regional Analysis, 2022-2029**

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## **Abstracts**

Global Hormonal Contraceptives Market is valued at approximately USD 16.6 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 4.29% over the forecast period 2022-2029. Hormonal contraception is also known as a birth control method that acts on the endocrine system and regulates hormonal changes. These methods involve the usage of hormones that are generally formed by women like progesterone and estrogen, to prevent ovulation and in turn pregnancy. The increasing number of government and NGO initiatives to encourage contraceptive methods, the increase in the adoption of oral pills, coupled with the rise in awareness regarding modern contraception methods are the primary factors that are leveraging the market growth around the world.

For instance, in August 2022, the Odisha government launch a new initiative named 'Nai Pahal Scheme' under the National Health Mission (NHM). The objective of this initiative is to raise awareness regarding the need of adopting temporary and permanent methods of family planning for young couples. Under the scheme, the state government intends to gift newlyweds 'wedding kits' that consist of a booklet on methods and benefits of family planning, oral and emergency contraceptives, condoms, and marriage registration forms. Thereby, the rising initiatives by the government on promoting the usage of Hormonal Contraceptives are augmenting the global market growth. In

In addition, rising consciousness of the health issues associated with teenage pregnancies, as well as increasing investments by leading market players in R&D activities are presenting various lucrative opportunities for market growth over the forecasting years. However, the rapidly aging population and some adverse effects associated with the usage of contraceptive drugs and devices are hindering market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Hormonal Contraceptives Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the space in terms of revenue, owing to the growing sexual health awareness, presence of well-established market players, along with increasing R&D investments. Whereas, Asia Pacific is expected to grow significantly during the forecast period, owing to factors such as increasing target populations, emergence of novel contraception devices for females, and rising expenditure on healthcare & wellness.

Major market players included in this report are:

Abbvie Inc.

Afaxys, Inc.

Teva Pharmaceuticals Industries Ltd.

Bayer AG

Organon Group of Companies

Pfizer

Agile Therapeutics

Janssen Pharmaceuticals Inc.

Lupin Pharmaceuticals Inc.

Pregna International Ltd.

Recent Developments in the Market:

In June 2021, Teva Pharmaceuticals USA declared the introduction of the generic form of Ethinyl estradiol, NuvaRing, and etonogestrel vaginal ring contraceptive.

In May 2021, Pantarhei Bioscience received European Commission approval for the company's oral contraceptive Estelle, which contains E4- a synthetic estrogen that has been developed by Pantarhei in 2000.

In February 2020, Agile Therapeutics, Inc. received U.S. FDA approval for the product named Twirla- a transdermal patch that is containing Ethinylestradiol and levonorgestrel.

Global Hormonal Contraceptives Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Type, Hormone, End-User, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Oral Contraceptive Pills

Injectable Birth Control

Emergency Contraceptive Pills

Vaginal Rings

Transdermal Patches

By Hormone:

Progestin-only Contraceptive

Combined Hormonal Contraceptive

By End-User:

Hospitals

Household

Clinics

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain  
Italy  
ROE  
Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

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