

Global Horizontal Flow Wrapping Machines Market Size study, By Type (Manual, Automatic), By Capacity (10-500 PPM, 501-1000 PPM, more than 1001 PPM), By Application (Food, Pharmaceutical, Consumer goods), and Regional Forecasts 2022-2028

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Abstracts

Global Horizontal Flow Wrapping Machines Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. The Horizontal Flow Wrapping Machines can be defined as packaging equipment utilized for wrapping different products in printed and clear films. Horizontal flow wrappers machines perform three tasks in one go, such as infeed and spacing of items, wrapping the film around the items, and thereafter sealing and discharging the finished product. The rising Electrical & Electronics Industry and increasing end use application of Flow wrapping machines as well as recent product launches from leading market players are factors that are accelerating the global market demand. For instance, according to Statista – as of 2021, the revenue of global consumer electronics market was valued at USD 73 billion, and this amount is projected to grow to USD 1140 billion by end of 2026. Furthermore, leading market players are coming up with new products to capitalize the growing demand for horizontal flow wrapping machines. For instance, in August 2020, Syntegon Technology launched a new fully automated horizontal flow wrapping machine named, Pack 202. This new machine equipped with an optional automatic film splicer with laser-etched instructions on the deck plate to facilitate quick film replacement and can be utilized for bars, bakery products, cookies and crackers as well as for non-food applications. Also, growing automation across different industries and rapid industrialization in emerging economies are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, a high installation and Maintenance cost and availability of substitutes impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Horizontal Flow Wrapping Machines Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing demand for packaged food products and presence of leading market players in the region. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as thriving growth of consumer electronics industry and rising personal care and cosmetics products in the region, would create lucrative growth prospects for the global Horizontal Flow Wrapping Machines Market across the Asia Pacific region.

Major market players included in this report are:

Imanpack Packaging and Eco Solutions S.p.A.

Barry-Wehmiller Companies

Keed Automatic Package Machinery Co., Ltd.

Harikrushna Machinetech Pvt Ltd.

Robert Bosch Packaging Technology GmbH

Fuji Packaging GmbH

Paxiom Group

Foshan Coretamp Packaging Machinery Co., Ltd.

JOIEPACK Industrial Co., Ltd.

Piepenbrock Group

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type

Manual

Automatic

By Capacity

10-500 PPM

501-1000 PPM

More than 1001 PPM

By Application

Food

Pharmaceutical

Consumer goods

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Horizontal Flow Wrapping Machines Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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