

Global Hoodies Market Size study, by Product (Men, Women, Children) by Application (Online Store, Supermarket, Direct Store) and Regional Forecasts 2021-2027

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Abstracts

Global Hoodies Market is valued approximately USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2021-2027. Hoodies are the type of clothing that has entered the fashion industry long before. They are cool to wear no matter what season of the year it is. In addition hoodies are comfortable and can be easily weared while travelling. The increasing number of retail stores in turn increase the sales of hoodies. For instance: as per Statista, the sales of retail market in 2016 was 84.3 billion which raised to 104.8 billion in 2021. According to Retail Association of India (RAI), the retail industry achieved 96% sales in September 2021, which is driven by rising demand of consumers. Also, Zara has went out of stock for the 2020 winter collection. Oversized dickeys, sweater vests, leather pants, and other items were introduced by the brand. Also, men and women, wearing this while working out. Which helps you sweat more which leads to more detoxing, and more detoxing means a good workout thus the adoption & demand for Hoodies is likely to increase the market growth during the forecast period. However, customers think that hoodies are just for seasonal wearing which restrain the growth of the hoodie market in the forecasted period 2021-2027.

The key regions considered for the global Hoodies market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia-Pacific is holding the largest share of hoodies market as the winter wear apparel use in the region holds a significant share due to changing weather conditions in the countries of Southeast Asia. Whereas, Rest of the World is anticipated to exhibit highest CAGR over the forecast period 2021-2027. Factors such as sudden changes in low-temperature conditions in

the African countries have contributed to the rise in demand for the products over the forecast period.

Major market player included in this report are:

Nike
Adidas
Chanel
Prada
Louis Vuitton
Burberry
PUMA
Zara
Forever 21
Champion

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Men
Women
Children

By Application:

Online Store
Supermarket
Direct Store

By Region:

North America
U.S.
Canada
Europe
UK
Germany

France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Global Hoodies Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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