

Global Honey Wine Market Size study, By Application (Fruits, Herbs, Spices), By Distribution Channel (Ontrade, Off-trade), and Regional Forecasts 2022-2028

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Abstracts

Global Honey Wine Market is valued approximately USD XX Billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2028.

Honey Wine is an alcoholic beverage that is been produced with a process named fermentation of the honey. The honey is fermented with the fruits, spices and herbs. Thus, this wine is rich in nutrition's as this wine contains vitamins, minerals, sugar, proteins and grains, etc. The demand for Honey Wine in the global market is being driven by rise in disposable income of the population, growing number of restaurants cafes and other food chains. For instance, according to Statista, in 2009, there were 1,50,316 number of QSRs in United States which has been increased up to 1,96,794 in 2019. Along with this, growing adoption of western culture and changing lifestyle of the people is also driving the growth for the market over the forecasted period. In addition, growing awareness of the brands and rising initiatives by the key market players is driving the growth for the market over the forecasted period. For instance, in 2022, Moonshine Meadery has launched Hopped Mead a new-brand and offering honey wine named Sidr Honey. However, the hazardous effects associated with the overconsumption of Honey Wine on human health are impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Honey Wine Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. Europe is the leading region across the world in terms of market share owing to the growing consumption of Honey Wine, rise in disposable income and rising production of honey wine. Whereas, North America is anticipated to exhibit the highest CAGR over the



forecast period 2022-2028. Factors such as the increasing product demand, as well as the rising presence of the leading market players, would create lucrative growth prospects for the global Honey Wine Market across the North America region.

Major market players included in this report are:

Moonshine Meadery

The Honey Wine Company

Etowah Meadery

Schramm's Mead

B. Nektar Meadery

Wicked Warren's

BENT RUN BREWING CO

Modern Methods Brewing Company

Beecraft Mead

Humble Bee Vineyards

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Application offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application

Fruits

Herbs

Spices

By Distribution Channel

On-trade

Off-trade

By Region:

North America

U.S.

Canada

Europe

UK



Germany
France
Spain
Italy
ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020 Base year – 2021 Forecast period – 2022 to 2028

Target Audience of the Global Honey Wine Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors



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