

# Global Honey Food Market Size study, by Type (Table Honey, Cooking Ingredient Honey) by Application (Hypermarkets and Supermarkets, Convenience Stores, Specialty Stores) and Regional Forecasts 2020-2027

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## Abstracts

Global Honey Food Market is valued approximately at USD XXX billion in 2019 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2020-2027. Honey is considered to be a potential replacement for table sugar as it has multiple health benefits such as presence of antioxidants which prevent cellular damage. Thus, the growing awareness regarding health benefits of honey drives the market growth. Moreover, the escalating health consciousness among the population has fueled the demand for natural sweeteners.. Thus, the escalating health consciousness aids the market growth. Moreover, the surging use of honey as a food additive such as in production of commercial beverage such as sweet alcoholic drinks, where honey is fermented during the production fuels the market growth. Moreover, owing to the health benefits of honey its use in therapeutics has escalated expanding the demand for honey in verticals such as drug production, healthcare facilities and production for medicinal disposables. Thus, the growing utilization in pharmaceuticals also supports the market growth. The surging demand for honey necessitates extensive production of Honey which is met by increasing bee colonies producing honey. As per United States Department of Agriculture, in 2018 US honey production from producers with five or more colonies totaled 152 million pounds an increase of 2% from 2017. Further, the year also witnessed an increase of 4% in number of bee colonies reaching 2.80 million by the end of 2018. However, sugar profile of honey may hamper the market growth over the forecast period of 2020-2027. Although, advent of technology to maintain the health and strength of honey hives presents growth opportunities for the Honey food market.

The regional analysis of global Honey Food market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the higher clinical and medical studies and rise in Food and beverage consumption in the region. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as rising disposable income and growing presence of food manufacturing plants would create lucrative growth prospects for the Honey Food market across Asia-Pacific region.

Major market player included in this report are:

Barkman Honey, LLC.  
Bee Maid Honey  
Beeyond the Hive  
Capilano Honey Ltd.  
Comvita  
Dabur  
Dutch Gold Honey  
Lamex Food Group Limited  
McCormick and Company, Inc  
Steens Honey

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Table Honey  
Cooking Ingredient Honey

By Application:

Hypermarkets and Supermarkets  
Convenience Stores  
Specialty Stores

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Honey Food Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Billion)
  - 1.2.1. Honey Food Market, by Region, 2018-2027 (USD Billion)
  - 1.2.2. Honey Food Market, by Type, 2018-2027 (USD Billion)
  - 1.2.3. Honey Food Market, by Application, 2018-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL HONEY FOOD MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL HONEY FOOD MARKET DYNAMICS**

- 3.1. Honey Food Market Impact Analysis (2018-2027)
  - 3.1.1. Market Drivers
  - 3.1.2. Market Challenges
  - 3.1.3. Market Opportunities

### **CHAPTER 4. GLOBAL HONEY FOOD MARKET: INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2017-2027)
- 4.2. PEST Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL HONEY FOOD MARKET, BY TYPE**

- 5.1. Market Snapshot
- 5.2. Global Honey Food Market by Type, Performance - Potential Analysis
- 5.3. Global Honey Food Market Estimates & Forecasts by Type 2017-2027 (USD Billion)
- 5.4. Honey Food Market, Sub Segment Analysis
  - 5.4.1. Table Honey
  - 5.4.2. Cooking Ingredient Honey

## **CHAPTER 6. GLOBAL HONEY FOOD MARKET, BY APPLICATION**

- 6.1. Market Snapshot
- 6.2. Global Honey Food Market by Application, Performance - Potential Analysis
- 6.3. Global Honey Food Market Estimates & Forecasts by Application 2017-2027 (USD Billion)
- 6.4. Honey Food Market, Sub Segment Analysis
  - 6.4.1. Hypermarkets and Supermarkets
  - 6.4.2. Convenience Stores
  - 6.4.3. Specialty Stores

## **CHAPTER 7. GLOBAL HONEY FOOD MARKET, REGIONAL ANALYSIS**

- 7.1. Honey Food Market, Regional Market Snapshot
- 7.2. North America Honey Food Market
  - 7.2.1. U.S. Honey Food Market
    - 7.2.1.1. Type breakdown estimates & forecasts, 2017-2027
    - 7.2.1.2. Application breakdown estimates & forecasts, 2017-2027
  - 7.2.2. Canada Honey Food Market
- 7.3. Europe Honey Food Market Snapshot
  - 7.3.1. U.K. Honey Food Market
  - 7.3.2. Germany Honey Food Market

- 7.3.3. France Honey Food Market
- 7.3.4. Spain Honey Food Market
- 7.3.5. Italy Honey Food Market
- 7.3.6. Rest of Europe Honey Food Market
- 7.4. Asia-Pacific Honey Food Market Snapshot
  - 7.4.1. China Honey Food Market
  - 7.4.2. India Honey Food Market
  - 7.4.3. Japan Honey Food Market
  - 7.4.4. Australia Honey Food Market
  - 7.4.5. South Korea Honey Food Market
  - 7.4.6. Rest of Asia Pacific Honey Food Market
- 7.5. Latin America Honey Food Market Snapshot
  - 7.5.1. Brazil Honey Food Market
  - 7.5.2. Mexico Honey Food Market
- 7.6. Rest of The World Honey Food Market

## **CHAPTER 8. COMPETITIVE INTELLIGENCE**

- 8.1. Top Market Strategies
- 8.2. Company Profiles
  - 8.2.1. Barkman Honey, LLC
    - 8.2.1.1. Key Information
    - 8.2.1.2. Overview
    - 8.2.1.3. Financial (Subject to Data Availability)
    - 8.2.1.4. Product Summary
    - 8.2.1.5. Recent Developments
  - 8.2.2. Bee Maid Honey
  - 8.2.3. Beeyond the Hive
  - 8.2.4. Capilano Honey Ltd.
  - 8.2.5. Comvita
  - 8.2.6. Dabur
  - 8.2.7. DUTCH GOLD HONEY
  - 8.2.8. Lamex Food Group Limited
  - 8.2.9. McCormick and Company, Inc
  - 8.2.10. Steens Honey

## **CHAPTER 9. RESEARCH PROCESS**

- 9.1. Research Process

- 9.1.1. Data Mining
- 9.1.2. Analysis
- 9.1.3. Market Estimation
- 9.1.4. Validation
- 9.1.5. Publishing
- 9.2. Research Attributes
- 9.3. Research Assumption

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Honey Food market, report scope

TABLE 2. Global Honey Food market estimates & forecasts by Region 2017-2027 (USD Billion)

TABLE 3. Global Honey Food market estimates & forecasts by Type 2017-2027 (USD Billion)

TABLE 4. Global Honey Food market estimates & forecasts by Application 2017-2027 (USD Billion)

TABLE 5. Global Honey Food market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 6. Global Honey Food market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 7. Global Honey Food market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 8. Global Honey Food market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 9. Global Honey Food market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 10. Global Honey Food market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 11. Global Honey Food market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 12. Global Honey Food market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 13. Global Honey Food market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 14. Global Honey Food market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 15. U.S. Honey Food market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 16. U.S. Honey Food market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 17. U.S. Honey Food market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 18. Canada Honey Food market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 19. Canada Honey Food market estimates & forecasts by segment 2017-2027 (USD Billion)



TABLE 20. Canada Honey Food market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 21. UK Honey Food market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 22. UK Honey Food market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 23. UK Honey Food market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 24. Germany Honey Food market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 25. Germany Honey Food market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 26. Germany Honey Food market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 27. RoE Honey Food market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 28. RoE Honey Food market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 29. RoE Honey Food market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 30. China Honey Food market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 31. China Honey Food market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 32. China Honey Food market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 33. India Honey Food market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 34. India Honey Food market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 35. India Honey Food market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 36. Japan Honey Food market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 37. Japan Honey Food market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 38. Japan Honey Food market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 39. RoAPAC Honey Food market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 40. RoAPAC Honey Food market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 41. RoAPAC Honey Food market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 42. Brazil Honey Food market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 43. Brazil Honey Food market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 44. Brazil Honey Food market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 45. Mexico Honey Food market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 46. Mexico Honey Food market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 47. Mexico Honey Food market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 48. RoLA Honey Food market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 49. RoLA Honey Food market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 50. RoLA Honey Food market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 51. Row Honey Food market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 52. Row Honey Food market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 53. Row Honey Food market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 54. List of secondary sources, used in the study of global Honey Food market

TABLE 55. List of primary sources, used in the study of global Honey Food market

TABLE 56. Years considered for the study

TABLE 57. Exchange rates considered

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Honey Food market, research methodology
- FIG 2. Global Honey Food market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Honey Food market, key trends 2019
- FIG 5. Global Honey Food market, growth prospects 2020-2027
- FIG 6. Global Honey Food market, porters 5 force model
- FIG 7. Global Honey Food market, pest analysis
- FIG 8. Global Honey Food market, value chain analysis
- FIG 9. Global Honey Food market by segment, 2017 & 2027 (USD Billion)
- FIG 10. Global Honey Food market by segment, 2017 & 2027 (USD Billion)
- FIG 11. Global Honey Food market by segment, 2017 & 2027 (USD Billion)
- FIG 12. Global Honey Food market by segment, 2017 & 2027 (USD Billion)
- FIG 13. Global Honey Food market by segment, 2017 & 2027 (USD Billion)
- FIG 14. Global Honey Food market, regional snapshot 2017 & 2027
- FIG 15. North America Honey Food market 2017 & 2027 (USD Billion)
- FIG 16. Europe Honey Food market 2017 & 2027 (USD Billion)
- FIG 17. Asia pacific Honey Food market 2017 & 2027 (USD Billion)
- FIG 18. Latin America Honey Food market 2017 & 2027 (USD Billion)
- FIG 19. Global Honey Food market, company market share analysis (2019)

### COMPANIES MENTIONED

Barkman Honey, LLC.  
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Beeyond the Hive  
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Comvita  
Dabur  
Dutch Gold Honey  
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