

Global Homeware Market Size study, By Type (Home Decoration, Others, By Distribution Channel (Homewares Stores, Franchised Stores, Departmental Stores, Online Stores, Specialty Stores) and Regional Forecasts 2022-2028

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Abstracts

Global Homeware Market is valued at approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2028.

Homeware can be defined as a house equipment such as kitchen equipment, furniture, decorative objects and many more. Homeware simply means that the product which is used in house or apartment. Homeware includes sofa, curtain, furniture, kitchen appliance and many more. The foremost key factor driving this is increasing demand for e-commerce furniture due to increase in the demand of the Homeware Market across the world. Nowadays people want to shop online which increases the market demand. For instance, according to Statista, the market size of e-commerce furniture in the year 2019 is USD 310 million and the market size of e-commerce furniture in the year2020 is USD 700 million. Moreover, another key factor driving is increasing the disposable income due to the increase in the growth of the Homeware Market across the world. Disposable income increases the purchasing power of people. People can spend more on it. For instance, according to Statista, the disposable income in the year 2020 is USD 1567.8 billion and the disposable income in the year 2021 is USD 16018.8 billion. Therefore, disposable income increases the demand for Homeware Market. The opportunity of the Homeware Market is rising the modernization in the homeware products would create lucrative opportunity over the forecast period. However, rising threat of new entrants is impede the growth of the market over the forecast period of 2022-2028.



The key regions considered for the global Homeware market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing trend of rising the disposable income as well as growing the demand of home decoration. Asia Pacific is the fastest growing region due to increase the market growth of Homeware Market. It is improving the standard living of the people. It is increasing the amount spent on home improvement that would create lucrative growth prospects for the Homeware market across the Asia Pacific region.

Major market players included in this report are:
ARC International
Conair Corporation
International Cookware SAS
Libbey Incorporated
Lock & Lock Co., Ltd.
Century Furniture LLC
Heritage Home Group LLC
Masco Corporation

The objective of the study is to define the market sizes of different segments & countries in recent years and to forecast the values for the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type

Home Decoration

HNI Corporation

Tempur Sealy International, Inc.

Others

By Distribution channel

Homewares Stores

Franchised Stores

Departmental Stores

Online Stores



Specialty Stores
By Region:
North America
U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020 Base year – 2021 Forecast period – 2022 to 2028

Target Audience of the Global Homeware Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers



Investors



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