

Global Home Theatre Market Size study, by Product (Home Theatre In A Box System, Sound Bar) by Distribution Channel (Offline, Online) and Regional Forecasts 2021-2027

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Abstracts

Global Home Theatre Market is valued approximately USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2021-2027. Home Theatre is an entertainment unit set-up which consist of television and video equipment's which is designed to experience cinema at home it is a home cinema. And the entertainment unit is now equipped with Bluetooth and Wi-Fi connectivity. The home theatre can be easily connected to a smartphone, laptop and tablets effortlessly. And the connectivity feature is attracting millennial consumers for adoption of portable device rapidly. The increasing innovation is leading towards adoption of Home Theatre across the forecast period. For instance, the home theater systems are now equipped with voice assistance devices such as Alexa or Echo. In year 2021, Amazon launches robot "Astro" which roll around the home. Additionally, rising demand for Blu-Ray's high-definition (HD) playback system has widened the growth for the producers of home theater. Also, increase in product innovation leads to the adoption & demand for Home Theatre is likely to increase the market growth during the forecast period. However, the home theater set-up needs a large space which might impedes the growth of the market over the forecast period of 2021-2027.

The key regions considered for the global Home Theatre market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. Nort America is the leading region across the world in terms of market share owing to the increase in demand high quality audio and sound system in U.S and Canada. Whereas, Asia-Pacific is anticipated to exhibit highest growth rate over the forecast period 2021-2027. Factors such as rising disposable income, rising in urbanization, rapid innovation of

technology would create lucrative growth prospects for the Home Theatre market across Asia-Pacific region.

Major market player included in this report are:

Bose Corporation
LG Electronics Inc.
Panasonic Corporation
Sony Corporation
Samsung Group
Koninklijke Philips N.V.
Bowers & Wilkins
Atlantic Technology, Inc.
Definitive Technology
GoldenEar Technology

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Home Theatre in A Box System

Sound Bar

By Distribution Channel:

Offline

Online

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Global Home Theatre Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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