

Global Home Remodeling Market Size Study & Forecast, by Type (DIY (Do It Yourself), Professional), by Application (Windows and Doors, Kitchen and Bathroom) and Regional Forecasts 2025-2035

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Abstracts

The Global Home Remodeling Market is valued at approximately USD 665.86 billion in 2024 and is anticipated to expand at a steady CAGR of 5.60% over the forecast period of 2025-2035, culminating in a market size of nearly USD 1,212.51 billion by 2035. Home remodeling encompasses a broad spectrum of renovation, refurbishment, and upgrade activities aimed at enhancing residential functionality, aesthetics, energy efficiency, and long-term asset value. From structural reconfigurations to surface-level upgrades, remodeling has evolved into a strategic investment choice for homeowners seeking to adapt living spaces to changing lifestyles, rising property values, and sustainability expectations.

The market's growth trajectory is being shaped by aging housing stock, increasing urban density, and a growing preference for personalized living environments. As homeowners increasingly opt to remodel rather than relocate, spending is being channeled into high-impact upgrades such as kitchens, bathrooms, and energy-efficient windows. Digital inspiration platforms, easy access to financing, and the rise of smart home integration have further amplified consumer willingness to undertake remodeling projects. However, fluctuating raw material costs, skilled labor shortages, and longer project timelines may intermittently weigh on market momentum during the forecast period of 2025-2035, particularly in price-sensitive regions.

The detailed segments and sub-segments included in the report are:

By Type:

DIY (Do It Yourself)

Professional

By Application:

Windows and Doors

Kitchen and Bathroom

Floor and Roof

Walls

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

Professional remodeling services are expected to dominate the Global Home Remodeling Market over the forecast horizon, accounting for the largest share of completed projects. Complex renovations?particularly those involving structural

changes, plumbing, electrical systems, and compliance with building codes?are increasingly being handed over to licensed professionals. As homeowners prioritize quality assurance, safety, and time efficiency, professional contractors continue to edge out DIY approaches in terms of overall market volume. While DIY remains popular for cosmetic upgrades, professional services anchor large-scale and high-value remodeling activities.

In terms of revenue contribution, kitchen and bathroom remodeling currently leads the market, driven by their outsized impact on property valuation and everyday functionality. These spaces tend to command higher renovation budgets due to the integration of premium materials, cabinetry, fixtures, and appliances. Windows and doors also represent a significant revenue stream, particularly as energy efficiency and insulation standards tighten across regions. Although flooring, roofing, and wall upgrades account for substantial project volumes, kitchens and bathrooms remain the most lucrative applications owing to their renovation intensity and frequency.

The key regions considered for the Global Home Remodeling Market include Asia Pacific, North America, Europe, Latin America, and the Middle East & Africa. North America continues to dominate the market, supported by high homeownership rates, favorable renovation financing options, and a strong culture of home improvement spending. Europe follows closely, driven by sustainability-focused retrofitting and renovation of aging residential buildings. Asia Pacific is expected to register the fastest growth over the forecast period, as rapid urbanization, rising disposable incomes, and expanding middle-class populations in countries such as China and India fuel remodeling demand. Latin America and the Middle East & Africa are gradually gaining ground, supported by urban housing development and increasing consumer awareness around home upgrades.

Major market players included in this report are:

The Home Depot, Inc.

Lowe's Companies, Inc.

Saint-Gobain

Owens Corning

Masco Corporation

Andersen Corporation

Pella Corporation

Fletcher Building Limited

Mohawk Industries, Inc.

James Hardie Industries plc

Kingspan Group

Johnson Controls International plc

Armstrong World Industries

Carlisle Companies Incorporated

Whirlpool Corporation

Global Home Remodeling Market Report Scope:

Historical Data ? 2023, 2024

Base Year for Estimation ? 2024

Forecast period ? 2025?2035

Report Coverage ? Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope ? North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope ? Free report customization (equivalent to up to 8 analysts? working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define the market size of different segments and countries in recent years and to forecast their evolution over the coming decade. The report is designed to weave together qualitative insights and quantitative analysis, capturing consumer behavior shifts, regulatory influences, and cost dynamics shaping remodeling decisions. It further identifies high-potential micro-markets for investment, while delivering a detailed assessment of the competitive landscape and strategic positioning of key industry participants.

Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional-level analysis for each market segment.

Detailed analysis of the geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of the competitive structure of the market.

Demand side and supply side analysis of the market.

Contents

CHAPTER 1. GLOBAL HOME REMODELING MARKET REPORT SCOPE & METHODOLOGY

- 1.1. Research Objective
- 1.2. Research Methodology
 - 1.2.1. Forecast Model
 - 1.2.2. Desk Research
 - 1.2.3. Top Down and Bottom-Up Approach
- 1.3. Research Attributes
- 1.4. Scope of the Study
 - 1.4.1. Market Definition
 - 1.4.2. Market Segmentation
- 1.5. Research Assumption
 - 1.5.1. Inclusion & Exclusion
 - 1.5.2. Limitations
 - 1.5.3. Years Considered for the Study

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. CEO/CXO Standpoint
- 2.2. Strategic Insights
- 2.3. ESG Analysis
- 2.4. key Findings

CHAPTER 3. GLOBAL HOME REMODELING MARKET FORCES ANALYSIS

- 3.1. Market Forces Shaping The Global Home Remodeling Market (2024-2035)
- 3.2. Drivers
 - 3.2.1. Surging aging housing stock
 - 3.2.2. increasing urban density
- 3.3. Restraints
 - 3.3.1. Shortage Of Skilled Professionals
- 3.4. Opportunities
 - 3.4.1. growing preference for personalized living environments

CHAPTER 4. GLOBAL HOME REMODELING INDUSTRY ANALYSIS

- 4.1. Porter's 5 Forces Model
 - 4.1.1. Bargaining Power of Buyer
 - 4.1.2. Bargaining Power of Supplier
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Forecast Model (2024-2035)
- 4.3. PESTEL Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
 - 4.3.5. Environmental
 - 4.3.6. Legal
- 4.4. Top Investment Opportunities
- 4.5. Top Winning Strategies (2025)
- 4.6. Market Share Analysis (2024-2025)
- 4.7. Global Pricing Analysis And Trends 2025
- 4.8. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL HOME REMODELING MARKET SIZE & FORECASTS BY TYPE 2025-2035

- 5.1. Market Overview
- 5.2. Global Home Remodeling Market Performance - Potential Analysis (2025)
- 5.3. DIY (Do It Yourself)
 - 5.3.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
 - 5.3.2. Market size analysis, by region, 2025-2035
- 5.4. Professional
 - 5.4.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
 - 5.4.2. Market size analysis, by region, 2025-2035

CHAPTER 6. GLOBAL HOME REMODELING MARKET SIZE & FORECASTS BY TYPE 2025-2035

- 6.1. Market Overview
- 6.2. Global Home Remodeling Market Performance - Potential Analysis (2025)
- 6.3. Windows and Doors
 - 6.3.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

- 6.3.2. Market size analysis, by region, 2025-2035
- 6.4. Kitchen and Bathroom
 - 6.4.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
 - 6.4.2. Market size analysis, by region, 2025-2035
- 6.5. Floor and Roof
 - 6.5.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
 - 6.5.2. Market size analysis, by region, 2025-2035
- 6.6. Walls
 - 6.6.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
 - 6.6.2. Market size analysis, by region, 2025-2035

CHAPTER 7. GLOBAL HOME REMODELING MARKET SIZE & FORECASTS BY REGION 2025-2035

- 7.1. Growth Home Remodeling Market, Regional Market Snapshot
- 7.2. Top Leading & Emerging Countries
- 7.3. North America Home Remodeling Market
 - 7.3.1. U.S. Home Remodeling Market
 - 7.3.1.1. Type breakdown size & forecasts, 2025-2035
 - 7.3.1.2. Application breakdown size & forecasts, 2025-2035
 - 7.3.2. Canada Home Remodeling Market
 - 7.3.2.1. Type breakdown size & forecasts, 2025-2035
 - 7.3.2.2. Application breakdown size & forecasts, 2025-2035
- 7.4. Europe Home Remodeling Market
 - 7.4.1. UK Home Remodeling Market
 - 7.4.1.1. Type breakdown size & forecasts, 2025-2035
 - 7.4.1.2. Application breakdown size & forecasts, 2025-2035
 - 7.4.2. Germany Home Remodeling Market
 - 7.4.2.1. Type breakdown size & forecasts, 2025-2035
 - 7.4.2.2. Application breakdown size & forecasts, 2025-2035
 - 7.4.3. France Home Remodeling Market
 - 7.4.3.1. Type breakdown size & forecasts, 2025-2035
 - 7.4.3.2. Application breakdown size & forecasts, 2025-2035
 - 7.4.4. Spain Home Remodeling Market
 - 7.4.4.1. Type breakdown size & forecasts, 2025-2035
 - 7.4.4.2. Application breakdown size & forecasts, 2025-2035
 - 7.4.5. Italy Home Remodeling Market
 - 7.4.5.1. Type breakdown size & forecasts, 2025-2035
 - 7.4.5.2. Application breakdown size & forecasts, 2025-2035

- 7.4.6. Rest of Europe Home Remodeling Market
 - 7.4.6.1. Type breakdown size & forecasts, 2025-2035
 - 7.4.6.2. Application breakdown size & forecasts, 2025-2035
- 7.5. Asia Pacific Home Remodeling Market
 - 7.5.1. China Home Remodeling Market
 - 7.5.1.1. Type breakdown size & forecasts, 2025-2035
 - 7.5.1.2. Application breakdown size & forecasts, 2025-2035
 - 7.5.2. India Home Remodeling Market
 - 7.5.2.1. Type breakdown size & forecasts, 2025-2035
 - 7.5.2.2. Application breakdown size & forecasts, 2025-2035
 - 7.5.3. Japan Home Remodeling Market
 - 7.5.3.1. Type breakdown size & forecasts, 2025-2035
 - 7.5.3.2. Application breakdown size & forecasts, 2025-2035
 - 7.5.4. Australia Home Remodeling Market
 - 7.5.4.1. Type breakdown size & forecasts, 2025-2035
 - 7.5.4.2. Application breakdown size & forecasts, 2025-2035
 - 7.5.5. South Korea Home Remodeling Market
 - 7.5.5.1. Type breakdown size & forecasts, 2025-2035
 - 7.5.5.2. Application breakdown size & forecasts, 2025-2035
 - 7.5.6. Rest of APAC Home Remodeling Market
 - 7.5.6.1. Type breakdown size & forecasts, 2025-2035
 - 7.5.6.2. Application breakdown size & forecasts, 2025-2035
- 7.6. Latin America Home Remodeling Market
 - 7.6.1. Brazil Home Remodeling Market
 - 7.6.1.1. Type breakdown size & forecasts, 2025-2035
 - 7.6.1.2. Application breakdown size & forecasts, 2025-2035
 - 7.6.2. Mexico Home Remodeling Market
 - 7.6.2.1. Type breakdown size & forecasts, 2025-2035
 - 7.6.2.2. Application breakdown size & forecasts, 2025-2035
- 7.7. Middle East and Africa Home Remodeling Market
 - 7.7.1. UAE Home Remodeling Market
 - 7.7.1.1. Type breakdown size & forecasts, 2025-2035
 - 7.7.1.2. Application breakdown size & forecasts, 2025-2035
 - 7.7.2. Saudi Arabia (KSA) Home Remodeling Market
 - 7.7.2.1. Type breakdown size & forecasts, 2025-2035
 - 7.7.2.2. Application breakdown size & forecasts, 2025-2035
 - 7.7.3. South Africa Home Remodeling Market
 - 7.7.3.1. Type breakdown size & forecasts, 2025-2035
 - 7.7.3.2. Application breakdown size & forecasts, 2025-2035

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Top Market Strategies
- 8.2. The Home Depot, Inc.
 - 8.2.1. Company Overview
 - 8.2.2. Key Executives
 - 8.2.3. Company Snapshot
 - 8.2.4. Financial Performance (Subject to Data Availability)
 - 8.2.5. Product/Services Port
 - 8.2.6. Recent Development
 - 8.2.7. Market Strategies
 - 8.2.8. SWOT Analysis
- 8.3. Lowe's Companies, Inc.
- 8.4. Saint-Gobain
- 8.5. Owens Corning
- 8.6. Masco Corporation
- 8.7. Andersen Corporation
- 8.8. Pella Corporation
- 8.9. Fletcher Building Limited
- 8.10. Mohawk Industries, Inc.
- 8.11. James Hardie Industries plc
- 8.12. Kingspan Group
- 8.13. Johnson Controls International plc
- 8.14. Armstrong World Industries
- 8.15. Carlisle Companies Incorporated
- 8.16. Whirlpool Corporation

List Of Tables

LIST OF TABLES

- Table 1. Global Home Remodeling Market, Report Scope
- Table 2. Global Home Remodeling Market Estimates & Forecasts By Region
2024?2035
- Table 3. Global Home Remodeling Market Estimates & Forecasts By Segment
2024?2035
- Table 4. Global Home Remodeling Market Estimates & Forecasts By Segment
2024?2035
- Table 5. Global Home Remodeling Market Estimates & Forecasts By Segment
2024?2035
- Table 6. Global Home Remodeling Market Estimates & Forecasts By Segment
2024?2035
- Table 7. Global Home Remodeling Market Estimates & Forecasts By Segment
2024?2035
- Table 8. U.S. Home Remodeling Market Estimates & Forecasts, 2024?2035
- Table 9. Canada Home Remodeling Market Estimates & Forecasts, 2024?2035
- Table 10. UK Home Remodeling Market Estimates & Forecasts, 2024?2035
- Table 11. Germany Home Remodeling Market Estimates & Forecasts, 2024?2035
- Table 12. France Home Remodeling Market Estimates & Forecasts, 2024?2035
- Table 13. Spain Home Remodeling Market Estimates & Forecasts, 2024?2035
- Table 14. Italy Home Remodeling Market Estimates & Forecasts, 2024?2035
- Table 15. Rest Of Europe Home Remodeling Market Estimates & Forecasts,
2024?2035
- Table 16. China Home Remodeling Market Estimates & Forecasts, 2024?2035
- Table 17. India Home Remodeling Market Estimates & Forecasts, 2024?2035
- Table 18. Japan Home Remodeling Market Estimates & Forecasts, 2024?2035
- Table 19. Australia Home Remodeling Market Estimates & Forecasts, 2024?2035
- Table 20. South Korea Home Remodeling Market Estimates & Forecasts, 2024?2035
- ...

List Of Figures

LIST OF FIGURES

- Fig 1. Global Home Remodeling Market, Research Methodology
- Fig 2. Global Home Remodeling Market, Market Estimation Techniques
- Fig 3. Global Market Size Estimates & Forecast Methods
- Fig 4. Global Home Remodeling Market, Key Trends 2025
- Fig 5. Global Home Remodeling Market, Growth Prospects 2024?2035
- Fig 6. Global Home Remodeling Market, Porter?s Five Forces Model
- Fig 7. Global Home Remodeling Market, Pestel Analysis
- Fig 8. Global Home Remodeling Market, Value Chain Analysis
- Fig 9. Home Remodeling Market By Application, 2025 & 2035
- Fig 10. Home Remodeling Market By Segment, 2025 & 2035
- Fig 11. Home Remodeling Market By Segment, 2025 & 2035
- Fig 12. Home Remodeling Market By Segment, 2025 & 2035
- Fig 13. Home Remodeling Market By Segment, 2025 & 2035
- Fig 14. North America Home Remodeling Market, 2025 & 2035
- Fig 15. Europe Home Remodeling Market, 2025 & 2035
- Fig 16. Asia Pacific Home Remodeling Market, 2025 & 2035
- Fig 17. Latin America Home Remodeling Market, 2025 & 2035
- Fig 18. Middle East & Africa Home Remodeling Market, 2025 & 2035
- Fig 19. Global Home Remodeling Market, Company Market Share Analysis (2025)
- ...

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