

Global Home Fragrances Market Size study & Forecast, by Product (Scented Candles, Sprays, Essential Oils, Incense Sticks, Others), by Distribution Channel (Supermarkets and Hypermarkets, Specialty Stores, Convenience Stores, Online, Others) and Regional Analysis, 2023-2030

<https://marketpublishers.com/r/GCD645116034EN.html>

Date: February 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GCD645116034EN

Abstracts

Global Home Fragrance Market is valued at approximately USD 10.20 Billion in 2022 and is anticipated to grow with a healthy growth rate of more than 9.0% during the forecast period 2023-2030. Home Fragrances include the products help in removing unpleasant odors and fill the space with fresh fragrances. The primary components of these items are natural ingredient extracts, which contribute to maintaining a fresh ambience. A common purpose for using home scent items is a sense of wellness and peace of mind. Consumers are looking for things that encourage a sense of calmness and tranquility in their homes as personal care and wellness become increasingly important. The demand for Home Fragrances has increased in the market due to the factors like increase in disposable income of the people, innovations in technology and increased usage of sustainable products.

In the present scenario, the demand for Home Fragrances has significantly increased over a period of time as the per capita disposable income of the people have likewise gone up. According to Statista, in year 2020, the per capita disposable income of people of India stood USD 2.69 trillion. In 2023, it has been raised to USD 25 trillion and it forecast a significant growth of USD 37.31 in the year 2028. In addition, it has been found from the same source that the per capita disposable income of people of Germany stood USD 42.70 trillion in the year 2020. In 2023, it has been raised to USD 43.01 trillion and it forecast a significant growth of USD 52.62 trillion in the year 2028.

Thus, this lead to the improvement in the living standards of the people and the demand of home decor like home fragrances may increase. Moreover, the demand for Home Fragrances has increased over the time due to the rapid urbanization and increase in celebrity endorsements are the opportunities for the market over the forecast period. However, high cost of production may hinder the expansion of Home Fragrance Market throughout the forecast year 2020-2030.

The key regions considered for the Global Home Fragrance Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America is dominating the market share globally in the Home Fragrance Market due to the factors like rapid urbanization, technological innovations and increase in the per capita disposable income of the people. Asia Pacific is expected to grow with a significant increase in CAGR over the forecast period, owing to factors such as an increase in the number of collaborations for fragrance production, rise in developmental activities in the highly populated countries and improvement in living standards of the people and active participation of government and non-profit organizations in the market spaces.

Major market player included in this report are:

Scent Air

International Flavors & Fragrances, Inc.

Firmenich International S.A.

Takasago International Corporation

Voluspa

NEST Fragrances

The Est?e Lauder Companies Inc.

Newell Brands Inc.

Oriental Aromatics Limited

Reckitt Benckiser Group PLC

Recent Developments in the Market:

In October 2023, Newell Brands Inc.'s The Yankee Candle Company, Inc., has launched a couple of refreshing scents, Silver Sage & Pine and White Spruce & Grapefruit, in a variety of sizes. Sage & Pine give out the refreshing and heady Fragrance of Christmas trees with clary sage and pine needles, featured by leather, cedar wood, and amber. Conversely, White Spruce & Grapefruit is the blend of citrus fruits, fir needles, and vanilla bean. These come in a variety of sizes including containers like jars, tumblers and melts.

In Aug 2023, Mood Collection was introduced by The Procter & Gamble Company's Febreze. This collection consists of three luxury fragrances which are determined to set different moods in different spaces. This luxury collection includes Romance & Desire, Soothe & Restore, and Refresh & Energize. In the tribute to the release, Febreze clubbed with 3 risingsingers to create songs in such a way that they may perfectly go with the taste of these three newly released Fragrances.

In April 2022, S. C. Johnson & Son, Inc.'s Glade brand introduced a new Fragrance, Coastal Sunshine Citrus fragrance. These scents help to brighten up the mood and energize the space. This scent is available in various forms such as aerosols, and candles.

Global Home Fragrance Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Product, Distribution Channel, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Scented Candles

Sprays

Essential Oils

Incense Sticks

Others

By Distribution Channel:

Supermarkets & Hypermarkets

Specialty Stores

Convenience Stores

Online

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Contents

CHAPTER 1 EXECUTIVE SUMMARY

- 1.1 Market Snapshot
- 1.2 Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Billion)
 - 1.2.1 Home Fragrance Market, by Region, 2020-2030 (USD Billion)
 - 1.2.2 Home Fragrance Market, by Product, 2020-2030 (USD Billion)
 - 1.2.3 Home Fragrance Market Home Fragrance Market, by Distribution, 2020-2030 (USD Billion)
- 1.3 Home Fragrance Market Key Trends
- 1.4 Estimation Methodology
- 1.5 Research Assumption

CHAPTER 2 GLOBAL HOME FRAGRANCE MARKET DEFINITION AND SCOPE

- 2.1 Objective of the Study
- 2.2 Market Definition & Scope
 - 2.2.1 Industry Evolution
 - 2.2.2 Scope of the Study
- 2.3 Years Considered for the Study
- 2.4 Currency Conversion Rates

CHAPTER 3 GLOBAL HOME FRAGRANCE MARKET DYNAMICS

- 3.1 Home Fragrance Market Impact Analysis (2020-2030)
 - 3.1.1 Market Drivers
 - 3.1.1.1 Rising Per Capita Disposable Income
 - 3.1.1.2 Increasing Interest in Home Decor
 - 3.1.1.3 Advancements in Technology
 - 3.1.2 Market Challenges
 - 3.1.2.1 High Cost of Production
 - 3.1.3 Market Opportunities
 - 3.1.3.1 Rapid Urbanisation
 - 3.1.3.2 Celebrity Endorsements

CHAPTER 4 GLOBAL HOME FRAGRANCE MARKET INDUSTRY ANALYSIS

- 4.1 Porter's 5 Force Model

- 4.1.1 Bargaining Power of Suppliers
- 4.1.2 Bargaining Power of Buyers
- 4.1.3 Threat of New Entrants
- 4.1.4 Threat of Substitutes
- 4.1.5 Competitive Rivalry
- 4.2 Porter's 5 Force Impact Analysis
- 4.3 PEST Analysis
 - 4.3.1 Political
 - 4.3.2 Economical
 - 4.3.3 Social
 - 4.3.4 Technological
 - 4.3.5 Environmental
 - 4.3.6 Legal
- 4.4 Top investment opportunity
- 4.5 Top winning strategies
- 4.6 COVID-19 Impact Analysis
- 4.7 Disruptive Trends
- 4.8 Industry Expert Perspective
- 4.9 Analyst Recommendation & Conclusion

CHAPTER 5 GLOBAL HOME FRAGRANCE MARKET, BY PRODUCT

- 5.1 Market Snapshot
- 5.2 Global Home Fragrance Market by Product , Performance - Potential Analysis
- 5.3 Global Home Fragrance Market Estimates & Forecasts by Product 2020-2030 (USD Billion)
- 5.4 Home Fragrance Market, Sub Segment Analysis
 - 5.4.1 Scented Candles
 - 5.4.2 Sprays
 - 5.4.3 Essential Oils
 - 5.4.4 Incense Sticks
 - 5.4.5 Others

CHAPTER 6 HOME FRAGRANCE MARKETHOME FRAGRANCE MARKETHOME FRAGRANCE MARKETGLOBALHOME FRAGRANCE MARKET, BYDISTRIBUTION

- 6.1 Market Snapshot
- 6.2 Global Home Fragrance Market by Distribution , Performance - Potential Analysis
- 6.3 Global Home Fragrance Market Estimates & Forecasts by Distribution 2020-2030

(USD Billion)

6.4 Home Fragrance Market, Sub Segment Analysis

6.4.1 Supermarkets and Hypermarkets

6.4.2 Speciality Stores

6.4.3 Convenience Stores

6.4.4 Online

6.4.5 Others

CHAPTER 7 GLOBAL HOME FRAGRANCE MARKET, REGIONAL ANALYSIS

7.1 Top Leading Countries

7.2 Top Emerging Countries

7.3 Home Fragrance Market, Regional Market Snapshot

7.4 North America Home Fragrance Market

7.4.1 U.S.Home Fragrance Market

7.4.1.1 Product breakdown estimates & forecasts, 2020-2030

7.4.1.2 Distribution breakdown estimates & forecasts, 2020-2030

7.4.1.3 Regionbreakdown estimates & forecasts, 2020-2030

7.4.2 CanadaHome Fragrance Market

7.5 Europe Home Fragrance Market Snapshot

7.5.1 U.K. Home Fragrance Market

7.5.2 Germany Home Fragrance Market

7.5.3 France Home Fragrance Market

7.5.4 Spain Home Fragrance Market

7.5.5 Italy Home Fragrance Market

7.5.6 Rest of EuropeHome Fragrance Market

7.6 Asia-PacificHome Fragrance Market Snapshot

7.6.1 China Home Fragrance Market

7.6.2 India Home Fragrance Market

7.6.3 JapanHome Fragrance Market

7.6.4 Australia Home Fragrance Market

7.6.5 South Korea Home Fragrance Market

7.6.6 Rest of Asia PacificHome Fragrance Market

7.7 Latin America Home Fragrance Market Snapshot

7.7.1 Brazil Home Fragrance Market

7.7.2 MexicoHome Fragrance Market

7.8 Middle East & AfricaHome Fragrance Market

7.8.1 Saudi ArabiaHome Fragrance Market

7.8.2 South AfricaHome Fragrance Market

7.8.3 Rest of Middle East & Africa Home Fragrance Market

CHAPTER 8 COMPETITIVE INTELLIGENCE

8.1 Key Company SWOT Analysis

8.1.1 Company

8.1.2 Company

8.1.3 Company

8.2 Top Market Strategies

8.3 Company Profiles

8.3.1 Scent Air

8.3.1.1 Key Information

8.3.1.2 Overview

8.3.1.3 Financial (Subject to Data Availability)

8.3.1.4 Product Summary

8.3.1.5 Recent Developments

8.3.2 International Flavors & Fragrances, Inc.

8.3.3 Firmenich International S.A.

8.3.4 Takasago International Corporation

8.3.5 Voluspa

8.3.6 NEST Fragrances

8.3.7 The Est?e Lauder Companies

8.3.8 Newell Brands Inc.

8.3.9 Oriental Aromatic Limited

8.3.10 Reckitt Benckiser Group PLC

CHAPTER 9 RESEARCH PROCESS

9.1 Research Process

9.1.1 Data Mining

9.1.2 Analysis

9.1.3 Market Estimation

9.1.4 Validation

9.1.5 Publishing

9.2 Research Attributes

9.3 Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1 Global Home Fragrance Market, report scope

TABLE 2 Global Home Fragrance Market estimates & forecasts by Region 2020-2030 (USD Billion)

TABLE 3 Global Home Fragrance Market estimates & forecasts by Product 2020-2030 (USD Billion)

TABLE 4 Home Fragrance Market Global Home Fragrance Market estimates & forecasts by Distribution 2020-2030 (USD Billion)

TABLE 5 Global Home Fragrance Market estimates & forecasts by Region 2020-2030 (USD Billion)

TABLE 6 Global Home Fragrance Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 7 Global Home Fragrance Market by Region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 8 Global Home Fragrance Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 9 Global Home Fragrance Market by Region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 10 Global Home Fragrance Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 11 Global Home Fragrance Market by Region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 12 Global Home Fragrance Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 13 Global Home Fragrance Market by Region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 14 Global Home Fragrance Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 15 Global Home Fragrance Market by Region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 16 U.S. Home Fragrance Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 17 U.S. Home Fragrance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 18 U.S. Home Fragrance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 19 Canada Home Fragrance Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 20 Canada Home Fragrance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 21 Canada Home Fragrance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 22 UK Home Fragrance Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 23 UK Home Fragrance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 24 UK Home Fragrance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 25 Germany Home Fragrance Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 26 Germany Home Fragrance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 27 Germany Home Fragrance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 28 France Home Fragrance Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 29 FranceHome Fragrance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 30 FranceHome Fragrance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 31 ItalyHome Fragrance Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 32 ItalyHome Fragrance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 33 ItalyHome Fragrance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 34 SpainHome Fragrance Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 35 SpainHome Fragrance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 36 SpainHome Fragrance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 37 RoEHome Fragrance Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 38 RoEHomeFragrance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 39 RoEHomeFragrance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 40 China Home Fragrance Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 41 China Home Fragrance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 42 China Home Fragrance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 43 India Home Fragrance Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 44 India Home Fragrance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 45 India Home Fragrance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 46 Japan Home Fragrance Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 47 Japan Home Fragrance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 48 Japan Home Fragrance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 49 South Korea Home Fragrance Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 50 South Korea Home Fragrance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 51 South Korea Home Fragrance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 52 Australia Home Fragrance Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 53 Australia Home Fragrance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 54 Australia Home Fragrance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 55 RoAPACHome Fragrance Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 56 RoAPACHome Fragrance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 57 RoAPACHome Fragrance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 58 Brazil Home Fragrance Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 59 Brazil Home Fragrance Market estimates & forecasts by segment 2020-2030

(USD Billion)

TABLE 60 Brazil Home Fragrance Market estimates & forecasts by segment 2020-2030

(USD Billion)

TABLE 61 Mexico Home Fragrance Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 62 Mexico Home Fragrance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 63 Mexico Home Fragrance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 64 RoLAHomeFragrance Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 65 RoLAHomeFragrance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 66 RoLAHome Fragrance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 67 Saudi ArabiaHome Fragrance Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 68 South AfricaHome Fragrance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 69 RoMEAHome Fragrance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 70 List of secondary sources, used in the study of global Home Fragrance Market

TABLE 71 List of primary sources, used in the study of global Home Fragrance Market

TABLE 72 Years considered for the study

TABLE 73 Exchange rates considered

List of tables and figures are dummy in nature, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1 Global Home Fragrance Market, research methodology
 - FIG 2 Global Home Fragrance Market, Market estimation techniques
 - FIG 3 Global Market size estimates & forecast methods
 - FIG 4 Global Home Fragrance Market, key trends 2022
 - FIG 5 Global Home Fragrance Market, growth prospects 2023-2030
 - FIG 6 Global Home Fragrance Market, porters 5 force model
 - FIG 7 Global Home Fragrance Market, pest analysis
 - FIG 8 Global Home Fragrance Market, value chain analysis
 - FIG 9 Global Home Fragrance Market by segment, 2020& 2030 (USD Billion)
 - FIG 10 Global Home Fragrance Market by segment, 2020& 2030 (USD Billion)
 - FIG 11 Global Home Fragrance Market by segment, 2020& 2030 (USD Billion)
 - FIG 12 Global Home Fragrance Market by segment, 2020& 2030 (USD Billion)
 - FIG 13 Global Home Fragrance Market by segment, 2020& 2030 (USD Billion)
 - FIG 14 Global Home Fragrance Market, Regional snapshot 2020& 2030
 - FIG 15 North America Home Fragrance Market2020& 2030 (USD Billion)
 - FIG 16 Europe Home Fragrance Market2020& 2030 (USD Billion)
 - FIG 17 Asia pacific Home Fragrance Market2020& 2030 (USD Billion)
 - FIG 18 Latin America Home Fragrance Market2020& 2030 (USD Billion)
 - FIG 19 Middle East & AfricaHome Fragrance Market 2020& 2030 (USD Billion)
- List of tables and figures are dummy in nature, final lists may vary in the final deliverable

I would like to order

Product name: Global Home Fragrances Market Size study & Forecast, by Product (Scented Candles, Sprays, Essential Oils, Incense Sticks, Others), by Distribution Channel (Supermarkets and Hypermarkets, Specialty Stores, Convenience Stores, Online, Others) and Regional Analysis, 2023-2030

Product link: <https://marketpublishers.com/r/GCD645116034EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GCD645116034EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970