

# **Global Home Care Packaging Market Size Study & Forecast, by Material (Plastic, Paper, Metal, Glass), by Type (Bottles Containers, Metal Cans, Cartons & Corrugated Boards, Pouches & Bags), by Products (Dishwashing, Insecticides, Laundry Care, Toiletries, Polishes, Air Care), and Regional Analysis, 2023-2030**

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## **Abstracts**

Global Home Care Packaging Market is valued at approximately USD XX billion in 2022 and is anticipated to grow with a healthy growth rate of more than XX% during the forecast period 2023-2030. Home care packaging materials are shaped from robust materials to safeguard and shield their contents from microbial contamination, thereby enhancing product quality. These materials are designed to facilitate efficient usage and provide optimal protection, convenience, and security during storage and transportation. Available in diverse sizes, colors, ranges, and material types, home care packaging adapts to the specific needs of the packaged product, ensuring versatility and suitability for various applications. The market growth is driven by key factors such as growing health awareness and increased awareness among consumers regarding the sustainability of packaging materials.

As consumers become increasingly conscious of environmental issues, there is a rising preference for packaging materials that are environmentally friendly and sustainable. Home care products packaged in materials such as recyclable, biodegradable, or compostable materials are perceived as more eco-friendly options. This shift in consumer preferences drives manufacturers to adopt sustainable packaging solutions to meet market demand. As per Statista, in 2023, the sustainable packaging market reached an estimated value of around USD 271.86 billion and is projected to surpass 393 billion U.S. dollars by 2028. Specifically, the sustainable plastic packaging segment

is anticipated to achieve a market value of USD 143.7 billion by 2030. Moreover, the global demand for container boards is forecast to surge by nearly 30 percent over the next decade, reaching a volume of 226 million tons by 2032. However, high cost and fluctuation in raw material prices stifle market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Home Care Packaging Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. The Asia-Pacific home care product industry is poised to lead the market, driven by factors such as population growth, evolving consumer preferences for home care items, and shifts in lifestyles. Significant growth is anticipated in developing markets such as India and China, attributed to robust retail sales expansion. The industry benefits from increased consumer spending and higher sales growth percentages across various consumer goods categories. Additionally, Australia's home care packages program offers older individuals access to a comprehensive range of ongoing personal, support, and clinical services, facilitating their daily activities. Moreover, the rising health consciousness among consumers in the country contributes to the growth of the floor cleaner product category.

Major market player included in this report are:

ProAmpac LLC

Amcor PLC

Ball Corporation

RPC Group

Winpak Ltd

AptarGroup Inc

Sonoco Products Company

Silgan Holdings Inc.

Constantia Flexibles Group GmbH

DS Smith PLC

Recent Developments in the Market:

In December 2020, Mondi introduced a paper-based diaper pack designed for Drylock. Mondi highlighted that the EcoWicketBag is compatible with existing paper recycling streams, even in regions with the most stringent recycling regulations. Additionally, an EcoWicketBag variant crafted from fully compostable materials is also available.

In June 2020, Gualapack unveiled the market's first 100% mono-material recyclable pouches. Addressing previous challenges with multilayer multi-material laminates and pouches, Gualapack's Pouch5 provides a sustainable packaging solution not only for food and beverages but also for beauty and personal care items such as soap refills and face masks, as well as home care products such as detergents.

Global Home Care Packaging Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Material, Type, Product, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

#### By Material:

Plastic

Paper

Metal

Glass

#### By Type:

Bottles Containers

Metal Cans

Cartons & Corrugated Boards

Pouches & Bags

#### By Product:

Dishwashing

Insecticides

Laundry Care

Toiletries

Polishes

Air Care

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

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Rest of Middle East & Africa

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