

Global Home Care Market Size study with COVID-19 Impact, by Product Type (Air Care, Bleach, Dishwashing, Insecticides, Laundry Care, Surface Care, and Toilet Care), Distribution Channel (Supermarket/ Hypermarkets, Convenience Stores, Online Stores, and Others) and Regional Forecasts 2020-2026

<https://marketpublishers.com/r/G16CA8E51B4FEN.html>

Date: May 2020

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G16CA8E51B4FEN

Abstracts

Global Home Care Products Market is valued approximately at USD XXX billion in 2019 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2020-2026. The Home Care Products Market includes products which are used to keep hygiene and safety against contagious diseases inside the Home. These products involve Bleach, Dishwashing, Laundry Care and more which are used to keep the house clean and healthy. The rising rate of urbanization and the change in lifestyle owing to the rising disposable income drives the market growth. As with the changing life style, preference towards improved sanitation is increasing which positively impacts the market growth. Further, rising consumer awareness and growing importance of healthier lifestyles coupled with concerns regarding health and hygienic living boosts the market towards growth. Further, the spread of the COVID-19 Pandemic in 2020 has tremendously boosted the consumer awareness regarding home hygiene resulting in an increased sale of the Home Care Products., As mostly everyone is at home during the lockdown, the usage of these Home Care Products is seeing an increase, further providing a surge in the market growth. Further, the World Health Organization in March 2020, released a set of interim guidelines regarding Home Care for Patients with COVID-19 with mild symptoms. These guidelines enforce usage of various Home Care Products on a regular basis to avoid the contamination from the virus. For Instance: the organization urges people to use hand hygiene that is to clean

their hands after every work using a hand sanitizer. The guidelines also state the use of household soap and detergents to clean and disinfect bathrooms and toilets on a daily basis. Hence providing a boost in the demand for Home Care Products Market during the Pandemic. Furthermore, as per the survey of National Association for Home care and Hospice conducted between 6th and 17th April in US, more than 40% of the home health agencies reported serving actively infected COVID-19 patients with more than 85% in the New York/New Jersey Area. Additionally, the rising E-commerce sector has provided a push to the growing market. As amid the lockdown the home-delivery of Essential products is done through the use of these E-commerce applications. Which further drives the market towards growth. As per Nielsen Company, traditionally only 20% consumers in China preferred to buy Home goods through E-commerce. However, during the COVID-19 Pandemic this increased to 26%. Hence the rising delivery services by chained retailers will push more Home Care Products through the E-commerce channels concreting the path towards growth.

The regional analysis of global Home Care Products Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to well established real estate sector and high household expenditure. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2026. Factors such as rising disposable income and increasing consumer awareness along with a large manufacturing base would create lucrative growth prospects for the Home Care Products Market across Asia-Pacific region.

Major market player included in this report are:

Unilever
Reckitt Benckiser Group Plc
The Procter & Gamble Company
S.C. Johnson & Son Inc.
Henkel AG & Co. KGaA
Kao Corporation
Church & Dwight Co., Inc.
The Clorox Company

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within

each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Air Care

Bleach

Dishwashing

Insecticides

Laundry Care

Surface Care

Toilet Care

By Distribution Channel:

Supermarket/ Hypermarkets

Convenience Stores

Online Stores

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017, 2018

Base year – 20198

Forecast period – 2020 to 2026

Target Audience of the Global Home Care Products Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2026 (USD Billion)
 - 1.2.1. Home Care Products Market, by Region, 2018-2026 (USD Billion)
 - 1.2.2. Home Care Products Market, by Product Type, 2018-2026 (USD Billion)
 - 1.2.3. Home Care Products Market, by Distribution Channel, 2018-2026 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL HOME CARE PRODUCTS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL HOME CARE PRODUCTS MARKET DYNAMICS

- 3.1. Home Care Products Market Impact Analysis (2018-2026)
 - 3.1.1. Market Drivers
 - 3.1.2. Market Challenges
 - 3.1.3. Market Opportunities

CHAPTER 4. GLOBAL HOME CARE PRODUCTS MARKET: INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2016-2026)

- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL HOME CARE PRODUCTS MARKET, BY PRODUCT TYPE

- 5.1. Market Snapshot
- 5.2. Global Home Care Products Market by Product Type, Performance - Potential Analysis
- 5.3. Global Home Care Products Market Estimates & Forecasts by Product Type 2016-2026 (USD Billion)
- 5.4. Home Care Products Market, Sub Segment Analysis
 - 5.4.1. Air Care
 - 5.4.2. Bleach
 - 5.4.3. Dishwashing
 - 5.4.4. Insecticides
 - 5.4.5. Laundry Care
 - 5.4.6. Surface Care
 - 5.4.7. Toilet Care

CHAPTER 6. GLOBAL HOME CARE PRODUCTS MARKET, BY DISTRIBUTION CHANNEL

- 6.1. Market Snapshot
- 6.2. Global Home Care Products Market by Distribution Channel, Performance - Potential Analysis
- 6.3. Global Home Care Products Market Estimates & Forecasts by Distribution Channel 2016-2026 (USD Billion)
- 6.4. Home Care Products Market, Sub Segment Analysis
 - 6.4.1. Supermarket/ Hypermarkets
 - 6.4.2. Convenience Stores
 - 6.4.3. Online Stores
 - 6.4.4. Others

CHAPTER 7. GLOBAL HOME CARE PRODUCTS MARKET, REGIONAL ANALYSIS

- 7.1. Home Care Products Market, Regional Market Snapshot
- 7.2. North America Home Care Products Market
 - 7.2.1. U.S. Home Care Products Market
 - 7.2.1.1. Product Type breakdown estimates & forecasts, 2016-2026
 - 7.2.1.2. Distribution Channel breakdown estimates & forecasts, 2016-2026
 - 7.2.2. Canada Home Care Products Market
- 7.3. Europe Home Care Products Market Snapshot
 - 7.3.1. U.K. Home Care Products Market
 - 7.3.2. Germany Home Care Products Market
 - 7.3.3. Rest of Europe Home Care Products Market
- 7.4. Asia-Pacific Home Care Products Market Snapshot
 - 7.4.1. China Home Care Products Market
 - 7.4.2. India Home Care Products Market
 - 7.4.3. Japan Home Care Products Market
 - 7.4.4. Rest of Asia Pacific Home Care Products Market
- 7.5. Latin America Home Care Products Market Snapshot
 - 7.5.1. Brazil Home Care Products Market
 - 7.5.2. Mexico Home Care Products Market
- 7.6. Rest of The World Home Care Products Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Top Market Strategies
- 8.2. Company Profiles
 - 8.2.1. Unilever
 - 8.2.1.1. Key Information
 - 8.2.1.2. Overview
 - 8.2.1.3. Financial (Subject to Data Availability)
 - 8.2.1.4. Product Summary
 - 8.2.1.5. Recent Developments
 - 8.2.2. Reckitt Benckiser Group Plc
 - 8.2.3. The Procter & Gamble Company
 - 8.2.4. S.C. Johnson & Son Inc.
 - 8.2.5. Henkel AG & Co. KGaA
 - 8.2.6. Kao Corporation
 - 8.2.7. Church & Dwight Co., Inc.
 - 8.2.8. The Clorox Company

CHAPTER 9. RESEARCH PROCESS

9.1. Research Process

9.1.1. Data Mining

9.1.2. Analysis

9.1.3. Market Estimation

9.1.4. Validation

9.1.5. Publishing

9.2. Research Attributes

9.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. List of secondary sources, used in the study of global Home Care Products Market

TABLE 2. List of primary sources, used in the study of global Home Care Products Market

TABLE 3. Global Home Care Products Market, report scope

TABLE 4. Years considered for the study

TABLE 5. Exchange rates considered

TABLE 6. Global Home Care Products Market estimates & forecasts by region 2016-2026 (USD billion)

TABLE 7. Global Home Care Products Market estimates & forecasts by Product Type 2016-2026 (USD billion)

TABLE 8. Global Home Care Products Market estimates & forecasts by Distribution Channel 2016-2026 (USD billion)

TABLE 9. Global Home Care Products Market by segment, estimates & forecasts, 2016-2026 (USD billion)

TABLE 10. Global Home Care Products Market by region, estimates & forecasts, 2016-2026 (USD billion)

TABLE 11. Global Home Care Products Market by segment, estimates & forecasts, 2016-2026 (USD billion)

TABLE 12. Global Home Care Products Market by region, estimates & forecasts, 2016-2026 (USD billion)

TABLE 13. Global Home Care Products Market by segment, estimates & forecasts, 2016-2026 (USD billion)

TABLE 14. Global Home Care Products Market by region, estimates & forecasts, 2016-2026 (USD billion)

TABLE 15. Global Home Care Products Market by segment, estimates & forecasts, 2016-2026 (USD billion)

TABLE 16. Global Home Care Products Market by region, estimates & forecasts, 2016-2026 (USD billion)

TABLE 17. Global Home Care Products Market by segment, estimates & forecasts, 2016-2026 (USD billion)

TABLE 18. Global Home Care Products Market by region, estimates & forecasts, 2016-2026 (USD billion)

TABLE 19. U.S. Home Care Products Market estimates & forecasts, 2016-2026 (USD billion)

TABLE 20. U.S. Home Care Products Market estimates & forecasts by segment
2016-2026 (USD billion)

TABLE 21. U.S. Home Care Products Market estimates & forecasts by segment
2016-2026 (USD billion)

TABLE 22. Canada Home Care Products Market estimates & forecasts, 2016-2026
(USD billion)

TABLE 23. Canada Home Care Products Market estimates & forecasts by segment
2016-2026 (USD billion)

TABLE 24. Canada Home Care Products Market estimates & forecasts by segment
2016-2026 (USD billion)

TABLE 25. UK Home Care Products Market estimates & forecasts, 2016-2026 (USD
billion)

TABLE 26. UK Home Care Products Market estimates & forecasts by segment
2016-2026 (USD billion)

TABLE 27. UK Home Care Products Market estimates & forecasts by segment
2016-2026 (USD billion)

TABLE 28. Germany Home Care Products Market estimates & forecasts, 2016-2026
(USD billion)

TABLE 29. Germany Home Care Products Market estimates & forecasts by segment
2016-2026 (USD billion)

TABLE 30. Germany Home Care Products Market estimates & forecasts by segment
2016-2026 (USD billion)

TABLE 31. RoE Home Care Products Market estimates & forecasts, 2016-2026 (USD
billion)

TABLE 32. RoE Home Care Products Market estimates & forecasts by segment
2016-2026 (USD billion)

TABLE 33. RoE Home Care Products Market estimates & forecasts by segment
2016-2026 (USD billion)

TABLE 34. China Home Care Products Market estimates & forecasts, 2016-2026 (USD
billion)

TABLE 35. China Home Care Products Market estimates & forecasts by segment
2016-2026 (USD billion)

TABLE 36. China Home Care Products Market estimates & forecasts by segment
2016-2026 (USD billion)

TABLE 37. India Home Care Products Market estimates & forecasts, 2016-2026 (USD
billion)

TABLE 38. India Home Care Products Market estimates & forecasts by segment
2016-2026 (USD billion)

TABLE 39. India Home Care Products Market estimates & forecasts by segment

2016-2026 (USD billion)

TABLE 40. Japan Home Care Products Market estimates & forecasts, 2016-2026 (USD billion)

TABLE 41. Japan Home Care Products Market estimates & forecasts by segment 2016-2026 (USD billion)

TABLE 42. Japan Home Care Products Market estimates & forecasts by segment 2016-2026 (USD billion)

TABLE 43. RoAPAC Home Care Products Market estimates & forecasts, 2016-2026 (USD billion)

TABLE 44. RoAPAC Home Care Products Market estimates & forecasts by segment 2016-2026 (USD billion)

TABLE 45. RoAPAC Home Care Products Market estimates & forecasts by segment 2016-2026 (USD billion)

TABLE 46. Brazil Home Care Products Market estimates & forecasts, 2016-2026 (USD billion)

TABLE 47. Brazil Home Care Products Market estimates & forecasts by segment 2016-2026 (USD billion)

TABLE 48. Brazil Home Care Products Market estimates & forecasts by segment 2016-2026 (USD billion)

TABLE 49. Mexico Home Care Products Market estimates & forecasts, 2016-2026 (USD billion)

TABLE 50. Mexico Home Care Products Market estimates & forecasts by segment 2016-2026 (USD billion)

TABLE 51. Mexico Home Care Products Market estimates & forecasts by segment 2016-2026 (USD billion)

TABLE 52. RoLA Home Care Products Market estimates & forecasts, 2016-2026 (USD billion)

TABLE 53. RoLA Home Care Products Market estimates & forecasts by segment 2016-2026 (USD billion)

TABLE 54. RoLA Home Care Products Market estimates & forecasts by segment 2016-2026 (USD billion)

TABLE 55. RoW Home Care Products Market estimates & forecasts, 2016-2026 (USD billion)

TABLE 56. RoW Home Care Products Market estimates & forecasts by segment 2016-2026 (USD billion)

TABLE 57. RoW Home Care Products Market estimates & forecasts by segment 2016-2026 (USD billion)

List Of Figures

LIST OF FIGURES

- FIG 1. Global Home Care Products Market, research methodology
- FIG 2. Global Home Care Products Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Home Care Products Market, key trends 2019
- FIG 5. Global Home Care Products Market, growth prospects 2020-2026
- FIG 6. Global Home Care Products Market, porters 5 force model
- FIG 7. Global Home Care Products Market, pest analysis
- FIG 8. Global Home Care Products Market, value chain analysis
- FIG 9. Global Home Care Products Market by segment, 2016 & 2026 (USD billion)
- FIG 10. Global Home Care Products Market by segment, 2016 & 2026 (USD billion)
- FIG 11. Global Home Care Products Market by segment, 2016 & 2026 (USD billion)
- FIG 12. Global Home Care Products Market by segment, 2016 & 2026 (USD billion)
- FIG 13. Global Home Care Products Market by segment, 2016 & 2026 (USD billion)
- FIG 14. Global Home Care Products Market, regional snapshot 2016 & 2026
- FIG 15. North America Home Care Products Market 2016 & 2026 (USD billion)
- FIG 16. Europe Home Care Products Market 2016 & 2026 (USD billion)
- FIG 17. Asia pacific Home Care Products Market 2016 & 2026 (USD billion)
- FIG 18. Latin America Home Care Products Market 2016 & 2026 (USD billion)
- FIG 19. Global Home Care Products Market, company market share analysis (2019)

COMPANIES MENTIONED

Unilever
Reckitt Benckiser Group Plc
The Procter & Gamble Company
S.C. Johnson & Son Inc.
Henkel AG & Co. KGaA
Kao Corporation
Church & Dwight Co., Inc.
The Clorox Company

I would like to order

Product name: Global Home Care Market Size study with COVID-19 Impact, by Product Type (Air Care, Bleach, Dishwashing, Insecticides, Laundry Care, Surface Care, and Toilet Care), Distribution Channel (Supermarket/ Hypermarkets, Convenience Stores, Online Stores, and Others) and Regional Forecasts 2020-2026

Product link: <https://marketpublishers.com/r/G16CA8E51B4FEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G16CA8E51B4FEN.html>