

Global Home Care Chemicals Market Size study, by Type(Surfactants , Solvents, Additives, Pigment, Others), by Application (Dishwashing, Hard Surface Cleaning, Laundry/Fabric Care , Others), and Regional Forecasts 2021-2027

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Abstracts

Global Home Care Chemicals Market is valued at approximately USD XX million in 2020 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2021-2027. In the Forecast years, rising demand for domestic cleaning goods for floors, walls, washing dishes, and cleaning garments is predicted to enhance sales of home care chemicals. Surfactants, solvents, and additives are the most common types of home care chemicals used in dishwashing, surface cleaning, and laundry solutions. Pigments, surfactants, solvents, and a variety of additional additives and chemicals are among the many varieties of home care chemicals. The market is expected to increase due to different applications of home care chemicals, such as chemicals in the floor, metal, and polishing goods. Furthermore, residential locations where the process of food preparation is carried out on a daily basis must be maintained clean and hygienic, as ignorance of such procedures may have a negative impact on our health. Several key players are taking strategic initiatives to expand their presence in the market. For instance, on 8 March 2019, BASF's Care Chemicals division, which serves the Mexican market, has launched a brand-new Customer Innovation Center. BASF experts will assist and collaborate with customers to develop applications that address the unique needs and trends of many industry categories, including home and personal care, industrial processing, and agricultural additives. Similarly, Plurafac® LF RA-P, a rinse aid additive created for plastic surfaces and plastic dishware, was launched on March 8, 2019, by BASF Care Chemicals in North America. Plastic dishes absorb less heat than conventional materials, resulting in less surface water evaporation. On plastic dishes, this results in more spotting and filming.

However, side-effects associated with these chemicals may impede the market growth over the forecast years.

The regional analysis of the global Home Care Chemicals Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World (ROW). North America is the leading region across the world in terms of market share due to substantial rise in the use of home care and hygiene products in the region. Whereas Asia Pacific is also anticipated to exhibit the highest growth rate over the forecast period 2021-2027, due to rising demand for home care products in the region.

Major market player included in this report are:

BASF SE

Solvay S.A

Clariant AG

Evonik Industries

Croda International Plc.

Ashland Inc.

The Dow Chemical Company

Lubrizol Corporation

Huntsman Corporation

Akzo Nobel N.V.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Surfactants

Solvents

Additives

Pigment

Others

By Application:

Dishwashing
Hard Surface Cleaning
Laundry/Fabric Care
Others

By Region:

North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific

China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018-19

Base year – 2019-2020

Forecast period – 2021 to 2027.

Target Audience of the Global Home Care Chemicals Market in Market Study:

Key Consulting Companies & Advisors

Global Home Care Chemicals Market Size study, by Type(Surfactants , Solvents, Additives, Pigment, Others), by...

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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