

Global Home Beer Brewing Machine Market Size study & Forecast, by Product (Mini Brewer, Full-size Brewer) by Mechanism (Automatic, Manual) and Regional Analysis, 2022-2029

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Abstracts

Global Home Beer Brewing Machine Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2029. In a big kettle, water, malt extract, and hops are combined to make homebrew beer. The wort is then cooled. Always boil the wort for at least 15 minutes. One of the main factors propelling the global market is the rising popularity of craft beer among young customers due to the accessibility of a variety of flavours, including chestnut, malted barley, and honey. Additionally, it is anticipated that increased on-premise sales combined with rising consumer preference for fresh beer will further fuel the expansion.

For instance, the world's largest manufacturer of electronics, LG, entered the beer business with the first capsule beer brewing system for home use. This equipment is intelligent, effective, and long-lasting, and smartphone apps may be used to regulate procedures including mashing, boiling, fermenting, conditioning, filtering, and packaging. Additionally, they have Wi-Fi connectivity, a sophisticated touchscreen display, numerous tap capabilities, and digital thermostats. Along with this, in the United States, homebrewing is on the rise. In 2017, domestic brewers produced about 1.4 million barrels of beer. Around 1.1 million Americans, according to the American Homebrewers Association, make their own beer. However, the fact that 40% of homebrewers are recent enthusiasts who only began brewing four years ago suggests that this trend is still developing. Brewing equipment producers have benefited from this development by providing household brewing equipment. However, the high cost of Home Beer Brewing Machine stifles market growth throughout the forecast period of

2022-2029.

The key regions considered for the Global Home Beer Brewing Machine Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2022, the Americas had the most market share. The primary regional development driver is the rising millennial preference for homebrewed beer. Additionally, the demand for regional goods has increased due to consumers' rising desire for artisan and locally produced beer made by microbreweries. The fastest CAGR is anticipated to be seen in Asia Pacific between 2022 and 2029. Large-scale sales of lagers are being driven by rising beer consumption in nations such as China and India. An increasing regional market share is anticipated from nations such as India, China, and Australia among others due to changing cultural norms and increased craft beer consumption. It is also projected that a significant increase in the number of brewers, bars, and pubs opening in the area will open up growth potential in the local market.

Major market player included in this report are:

PicoBrew Company

Speidel Tank-und Beh?lterbau GmbH

Kickstarter, PBC

WilliamsWarn Ltd

Homebrew West

PicoBrew Inc

Minibrew BV

BrewJacket LLC

LG Electronics

BREWART

Recent Developments in the Market:

A fully automated brewing system with innovative features including a digital display, remote control, and detachable keg was introduced by MiniBrew in 2018.

Global Home Beer Brewing Machine Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product, Mechanism, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working

hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Mini Brewer

Full-size Brewer

By Mechanism:

Automatic

Manual

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico
Rest of the World

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